





COLOR WATCH

RUST-OLEUM

At Rust-Oleum, we take color seriously. Countless hours are spent each year ensuring we have the widest array of on-trend colors and finishes for each of our spray paint brands - each aimed at motivating and inspiring you.

How we chose these palettes was no accident. We visited trade shows, kept our eyes on fashion and home décor trends, and enlisted trusted bloggers who help deliver inspirational content to you in this year's hottest colors. Working alongside our research and development team, we make sure our colors are the perfect hue and uphold strict standards for quality.

As the trusted leader in spray paint, we're passing on our color knowledge through achievable projects and how-to videos. We want you to create high-end looks at an affordable price and take pride in how you get there. We will be with you every spray of the way!

SCAN ME
FOR MORE INFO

RUST-OLEUM CORPORATION
11 Hawthorn Pkwy., Vernon Hills, IL 60061
800-323-3584 rustoleum.com

©2026 Rust-Oleum Corporation 383022 0426 KJ

•TRUSTED QUALITY SINCE 1921•

RUST-OLEUM®
PAINTER'S Touch®
2X
ULTRACOVER®
PAINT+PRIMER†

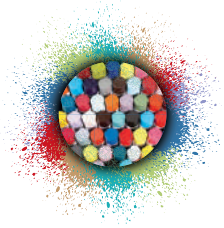
†Specially formulated to provide the benefits of a paint and primer. See instructions where multiple coats may be necessary



PAINTER'S Touch®
2X
ULTRACOVER®
PAINT+PRIMER†

†Specially formulated to provide the benefits of a paint and primer. See instructions where multiple coats may be necessary

LARGEST COLOR SELECTION
within the Rust-Oleum family



DELIVERS TWICE THE COVERAGE
*compared to other Rust-Oleum general purpose paints

MADE WITH DOUBLE COVER TECHNOLOGY

= * COVERAGE

SPRAY AT ANY ANGLE
perfect for hard to reach areas

ANY-ANGLE SPRAY with COMFORT TIP

G. F. Lasswell Company, Inc.
Lasswell
Manufacturers' Redistributor

713.644.4313 / 800.666.4313 | (fax) 713.644.0130 / 877.644.0130
masters@lasswell.com | www.lasswell.com

©2026 G.F. Lasswell Company, Inc. All Rights Reserved. 212-10-5533-1-2

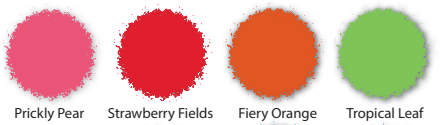
• TRUSTED QUALITY SINCE 1921 •

RUST-OLEUM®

NEW COLORS



HIGH GLOSS



GLOSS



GLOSS CONT.



SEMI-GLOSS



SATIN



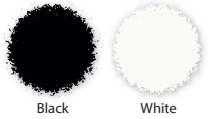
SATIN CONT.



SATIN CONT.



FLAT



ULTRA MATTE



CLEAR



PRIMER



Colors shown on this printed piece may vary slightly from actual product due to aging, lighting and printing processes.

2X Ultra Cover - GLOSS

Material #	Description Color	Finish	Net Fill Size	Cans per Case
334049	Winter Gray	Gloss	12 Oz. Spray	6
334042	Purple	Gloss	12 Oz. Spray	6
334041	Navy Blue	Gloss	12 Oz. Spray	6
334039	Meadow Green	Gloss	12 Oz. Spray	6
334037	Khaki	Gloss	12 Oz. Spray	6
334035	Ivory	Gloss	12 Oz. Spray	6
334031	Dark Gray	Gloss	12 Oz. Spray	6
334027	Brilliant Blue	Gloss	12 Oz. Spray	6
334051	Cranberry	Gloss	12 Oz. Spray	6
334048	White	Gloss	12 Oz. Spray	6
334046	Sun Yellow	Gloss	12 Oz. Spray	6
334045	Spa Blue	Gloss	12 Oz. Spray	6
334038	Kona Brown	Gloss	12 Oz. Spray	6
334036	Key Lime	Gloss	12 Oz. Spray	6
334034	Hunter Green	Gloss	12 Oz. Spray	6
334032	Deep Blue	Gloss	12 Oz. Spray	6
334029	Clear	Gloss	12 Oz. Spray	6
334052	Coral	Gloss	12 Oz. Spray	6
334053	Ocean Mist	Gloss	12 Oz. Spray	6
334054	Golden Sunset	Gloss	12 Oz. Spray	6
334043	Real Orange	Gloss	12 Oz. Spray	6
334025	Berry Pink	Gloss	12 Oz. Spray	6
334023	Almond	Gloss	12 Oz. Spray	6
334026	Black	Gloss	12 Oz. Spray	6
334028	Candy Pink	Gloss	12 Oz. Spray	6
334033	Grape	Gloss	12 Oz. Spray	6
334024	Apple Red	Gloss	12 Oz. Spray	6
334050	Seaside	Gloss	12 Oz. Spray	6
334040	Cottage White	Gloss	12 Oz. Spray	6
346955	Marigold	Gloss	12 Oz. Spray	6
249091	Warm Yellow	Gloss	12 Oz. Spray	6
249094	Sage Green	Gloss	12 Oz. Spray	6
249847	Chestnut	Gloss	12 Oz. Spray	6
329198	Pink Peony	Gloss	12 Oz. Spray	6
342060	Solstice Blue	Gloss	12 Oz. Spray	6
366991	Dreamy Lavender	Gloss	12 Oz. Spray	6
372273	Phantom Gray	Gloss	12 Oz. Spray	6
383203	Latte	Gloss	12 Oz. Spray	6
389911	Grizzly Bear	Gloss	12 Oz. Spray	6
334098	White	Semi-Gloss	12 Oz. Spray	6
334097	Black	Semi-Gloss	12 Oz. Spray	6
249853	Hunter Green	Semi-Gloss	12 Oz. Spray	6
249859	Clear	Semi-Gloss	12 Oz. Spray	6
249860	Ivory Bisque	Semi-Gloss	12 Oz. Spray	6
334020	Black	Flat	12 Oz. Spray	6
334021	White	Flat	12 Oz. Spray	6
334022	Matte Clear	Matte	12 Oz. Spray	6

PAINTER'S Touch 2X ULTRACOVER® PAINT+PRIMER

2X Ultra Cover - SATIN

Material #	Description Color	Finish	Net Fill Size	Cans per Case
334067	Fossil	Satin	12 Oz. Spray	6
334058	Aluminum	Satin	12 Oz. Spray	6
334070	Green Apple	Satin	12 Oz. Spray	6
334063	Colonial Red	Satin	12 Oz. Spray	6
334062	Claret Wine	Satin	12 Oz. Spray	6
334059	Satin Aqua	Satin	12 Oz. Spray	6
346952	Satom Clear	Satin	12 Oz. Spray	6
334094	Apple Red	Satin	12 Oz. Spray	6
334080	Wildflower Blue	Satin	12 Oz. Spray	6
334091	Midnight Blue	Satin	12 Oz. Spray	6
334086	Stone Gray	Satin	12 Oz. Spray	6
346953	London Gray	Satin	12 Oz. Spray	6
334081	Lemongrass	Satin	12 Oz. Spray	6
334083	Warm Caramel	Satin	12 Oz. Spray	6
334085	Oasis Blue	Satin	12 Oz. Spray	6
334092	Smokey Beige	Satin	12 Oz. Spray	6
334088	French Blue	Satin	12 Oz. Spray	6
334089	Rustic Orange	Satin	12 Oz. Spray	6
334093	Ink Blue	Satin	12 Oz. Spray	6
334095	Seaside	Satin	12 Oz. Spray	6
334090	Vintage Teal	Satin	12 Oz. Spray	6
334066	Espresso	Satin	12 Oz. Spray	6
346951	Canyon Black	Satin	12 Oz. Spray	6
334064	Dark Walnut	Satin	12 Oz. Spray	6
334084	Poppy Red	Satin	12 Oz. Spray	6
350373	Charcoal Gray	Satin	12 Oz. Spray	6
350372	Forest Green	Satin	12 Oz. Spray	6
334077	Oregano	Satin	12 Oz. Spray	6
334075	Moss Green	Satin	12 Oz. Spray	6
334068	French Lilac	Satin	12 Oz. Spray	6
346950	Blossom White	Satin	12 Oz. Spray	6
334079	Summer Squash	Satin	12 Oz. Spray	6
334076	Nutmeg	Satin	12 Oz. Spray	6
334073	Ivory Silk	Satin	12 Oz. Spray	6
334072	Hunt Club Green	Satin	12 Oz. Spray	6
334071	Heirloom White	Satin	12 Oz. Spray	6
334069	Granite	Satin	12 Oz. Spray	6
334061	Cinnamon	Satin	12 Oz. Spray	6
334065	Eden	Satin	12 Oz. Spray	6
334074	Lagoon	Satin	12 Oz. Spray	6
334087	Magenta	Satin	12 Oz. Spray	6
249063	Sweet Pea	Satin	12 Oz. Spray	6
249065	Strawflower	Satin	12 Oz. Spray	6
249066	Slate Blue	Satin	12 Oz. Spray	6
249068	Paprika	Satin	12 Oz. Spray	6
249072	Leafy Green	Satin	12 Oz. Spray	6
257419	Aubergine	Satin	12 Oz. Spray	6
263149	Fire Orange	Satin	12 Oz. Spray	6
299887	Vintage Blush	Satin	12 Oz. Spray	6
366993	Harvest Peach	Satin	12 Oz. Spray	6
383200	Seaweed	Satin	12 Oz. Spray	6
383201	Eucalyptus	Satin	12 Oz. Spray	6
383202	Iris	Satin	12 Oz. Spray	6
389908	Fuzzy Peach	Satin	12 Oz. Spray	6
389909	Tulip Field	Satin	12 Oz. Spray	6
389910	Sweet Mango	Satin	12 Oz. Spray	6
393569	Deep Purple	Satin	12 Oz. Spray	6
393570	Deep Timber	Satin	12 Oz. Spray	6
393572	French Truffle	Satin	12 Oz. Spray	6
393571	Renew	Satin	12 Oz. Spray	6
399548	Petal Pink - *NEW*	Satin	12 Oz. Spray	6
399549	Marsh Green - *NEW*	Satin	12 Oz. Spray	6
399550	Cloud Blue - *NEW*	Satin	12 Oz. Spray	6

WARNING: Cancer and reproductive harm - www.P65Warnings.ca.gov

Material #	Description Color	Finish	Net Fill Size	Cans per Case
2X Ultra Cover - ULTRA MATTE				
331181	White	Matte	12 Oz. Spray	6
331182	Black	Matte	12 Oz. Spray	6
331185	Deep Teal	Matte	12 Oz. Spray	6
331188	Nantucket Blue	Matte	12 Oz. Spray	6
331183	Evening Navy	Matte	12 Oz. Spray	6
331184	Perfect Gray	Matte	12 Oz. Spray	6
331187	Slate	Matte	12 Oz. Spray	6
331186	Golden Leaf	Matte	12 Oz. Spray	6
355035	Rustic Pink	Matte	12 Oz. Spray	6
366987	Burnt Sienna	Matte	12 Oz. Spray	6
372274	Sand Dollar	Matte	12 Oz. Spray	6
372275	Down to Earth	Matte	12 Oz. Spray	6
2X Ultra Cover - PRIMERS				
249846	Black Primer	Flat	12 Oz. Spray	6
334019	White Primer	Flat	12 Oz. Spray	6
334018	Red Primer	Flat	12 Oz. Spray	6
334017	Gray Primer	Flat	12 Oz. Spray	6
2X Ultra Cover - HIGH GLOSS				
331172	Black	High Gloss	12 Oz. Spray	6
331171	White	High Gloss	12 Oz. Spray	6
331175	ST Tropez	High Gloss	12 Oz. Spray	6
331180	Strawberry Fields	High Gloss	12 Oz. Spray	6
331179	Tropical Leaf	High Gloss	12 Oz. Spray	6
331174	Prickly Pear	High Gloss	12 Oz. Spray	6
348856	White Sand	High Gloss	12 Oz. Spray	6
355060	Thunder Cloud	High Gloss	12 Oz. Spray	6
366989	Emerald Isle	High Gloss	12 Oz. Spray	6
372272	Majestic Red	High Gloss	12 Oz. Spray	6

2026 COLOR WATCH RUST-OLEUM

Other Rust-Oleum Products Available at Lasswell

Hard Hat V2100 Rust Preventive Enamel Spray Paint



- Extra-wide comfort nozzle prevents finger fatigue and sprays from any angle, even upside down
- Tough, professional finish- Superior resistance to chipping, cracking and peeling; MIR-compliant nationwide
- Meets USDA requirements for incidental food contact

Sold by case only - 6 cans per case

AF1600 Athletic Field Striping Paint



- Creates bright, sharp, well-defined lines; resists smudging
- Safe for use on grass
- Dries in 30 minutes
- Guaranteed not to clog

Sold by case only - 12 cans per case

1600 Multi-Purpose Enamel Spray Paint



- 360° any angle spray allows you to spray in any direction
- Use on surfaces that reach temperatures up to 200°F (93°C)
- High solids formula delivers complete, even coverage

Sold by case only - 6 cans per case

M1600/M1800 Solvent & Water - Based Precision Marking Paints



- Dries fast- Less than 5 minutes
- Great resistance against premature fading
- Can be sprayed in cold temperatures, as low as 25°F (-4°C)

Sold by case only - 12 cans per case

UTILI-T™ General Purpose Enamel Spray Paint



- Cost effective solution
- Durable uniform finish that applies quickly, delivers a fine finish and can be rapidly recoated
- Ideal for use on wrapped pallets, shipping crates, lockers, railings, parking lot bollards and more

Sold by case only - 6 cans per case

M1400 Water - Based Construction Marking Paint



- Great resistance against early fading and chalking
- Bold, easy to see markings; Dries in less than 5 minutes
- Excellent visibility on concrete, pavement, dirt, gravel grass and more

Sold by case only - 12 cans per case

See individual flyers for full product detail and accessories