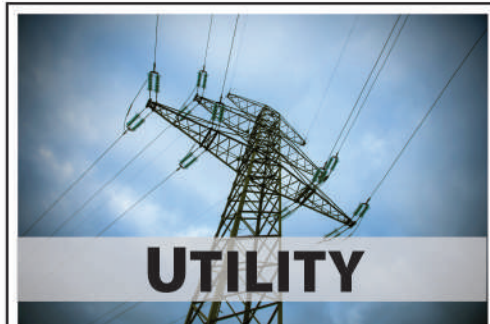


MARKETS THAT WE SERVE



AND MANY MORE...

This online catalog is considered the master version and should be the final reference for product information versus printed and/or other electronic versions otherwise provided by G.F. Lasswell Co., Inc.

This catalog includes manufacturer provided product information and will be updated upon receipt of manufacturer's literature revisions.



LARGE ENOUGH TO SERVE SMALL ENOUGH TO CARE

A lot has changed since 1953, but one thing that hasn't changed is our commitment to distributor success.

The **LASSWELL DIFFERENCE** is that we pride ourselves in providing exceptional customer service support. Our sales support team has years of industrial channel knowledge and proven success at helping distributors grow their business.

The Lasswell Team takes great pride in partnering with our distributors by offering an additional dimension to their inventory resources. Immediate availability is an asset that businesses from all industry groups can use to their advantage. By "bundling" selections from our variety of lines, the distributor can also reduce their inventory costs.

WE WILL ALWAYS BE YOUR SUPPLIER, NEVER YOUR COMPETITOR



THE LASSWELL ADVANTAGE

Investment in our company's personal service is shared by all members of the Lasswell Team. An ever growing product offering, depth of inventory levels and long term factory relationships enhance the total package that we provide.

- **LIVE** customer service support
- 50,000 square foot warehouse
- Access 900,000 products from 250 Brands
- No order minimums
- Low prepaid freight minimums
- Orders available or shipped same day of receipt
- Bundle products for optimum inventory turns
- Friendly and accessible will-call desk
- Competitive pricing
- Easy qualifying free local delivery
- On time with accurate service and high fill rate today
- One source, one invoice convenience

LASSWELL IS A PROUD MEMBER OF...

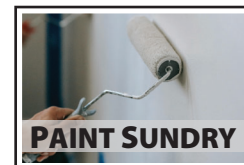


G. F. Lasswell Company, Inc.
Lasswell
Manufacturers' Redistributor

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