

BALANCE

○ **SPACE**

2019
Sponsorship
Opportunities

OUR MISSION

As busy moms, we recognized that the days simply did not have enough hours in them to accomplish everything we needed to, while still being the parents that we wanted to be. Working at our kitchen tables surrounded by crumbs and toys were great, until we needed to have a client meeting. We then faced the babysitter battle; scrambling to find a sitter that fit our needs (and our timeframe), and praying that we closed the deal to make the babysitter worth the money. As we grew busier, and babysitters were needed more frequently, we soon faced the childcare game. At times, we felt like we were working just to pay for child care so that we could work...it was a sad chicken and egg scenario.

Balance Space was born out of these mommas' frustrations. The everyday struggle of trying to please kids and clients, all while making an income, birthed what is now known as Balance Space. We brought coWorking to a whole new level for small business owners by having child care, coaching, and professional work space all under one roof.

We know that none of us can do it alone. We need support, mentoring, and a community that provides a safe place to make our magic happen. That is exactly what Balance Space is today. Our team of experts, from a variety of industries including legal, marketing and more, provide pro bono support and guidance for our members. We offer workshops and social events that provide powerful networking opportunities, and educate our members on the latest trends that could effect their businesses.

And we provide top notch childcare for busy mom- and dad-prenuers, that believe the work life should be a balance, not a sacrifice.

At Balance Space, the success of our members, both professionally and personally, is our success.

Here's to you, and finding your balance.

BOARD OF ADVISORS

Our Founders Amyrose Miller, Bunny SumnerYoung & Courtney Buzzell Riley will be joined on the Balance Space Community Board of Advisors by seven other men & women who are local and regional business experts committed to the vision of this organization, and who have volunteered their time and expertise to pour into local entrepreneurs seeking to cultivate their businesses.



Amyrose Miller, RN, MS, NREMT-P
Owner
Nouveau. Signs | Print | Design
Eat! RVA - Eat! C-Ville
Dixie Salvation Farm



Bunny Sumner Young, MA, QMHP
Owner
A Better Place Consulting
Boss -on-Purpose



Courtney Buzzell Riley
Co-Owner
CoWork Gloucester VA
Owner
Proximo Marketing Strategies LLC

SPONSORSHIP OPPORTUNITIES

| Sponsorship Benefits | Bronze | Silver | Gold | Platinum | Presenting |
|--|--------|---------|---------|----------|------------|
| Annual Cost | \$750 | \$1,250 | \$2,500 | \$5,000 | \$10,000 |
| Dedicated Parking space for sponsored member | | | | | X |
| Video or Ad Placement Promoted Monthly on Social Media Platforms | | X | X | X | X |
| Logo and Linked Listing on the Website | | | | X | X |
| Logo on Balance Base Sponsor "Wall of Fame" | | | | X | X |
| Opportunity to Display Promotional Items or Materials in Resource Area | | X | X | X | X |
| Attendee and Vendor Access to 3 Events per Year | | X | X | X | |
| Attendee and Vendor Access to All Events (2-6 per month) | | | | | X |
| Distribution of Promo Material in New Member Gifts | X | X | X | X | X |
| Monthly Recognition in Member Email Blasts | | X | X | X | X |
| Publicly Issued Press Release Announcing Sponsorship | | | | X | X |
| Recognition on Annual Press Release | | | X | X | X |
| Dedicated Email and Social Media Blast to Highlight Your Business | X | X | X | X | X |
| Facilitate 1 Educational Program On Site | | | | X | X |
| Rotating Ad on In Office Television Monitors | | | | X | X |
| High Resolution Logo on All Marketing Materials | | | | X | X |
| Feature Interview via Zoom or Facebook Live | | | | X | X |
| Single Complimentary Membership | | | | X | X |
| Industry Exclusive | | | | X | X |
| Lifetime Naming Rights on Stipulated Space | | | | | X |
| Exterior Signage/Visibility | | | | | X |

**Product Sponsorships Welcome. Tier determined upon product value.

**Sponsorships Valid for 1 Year

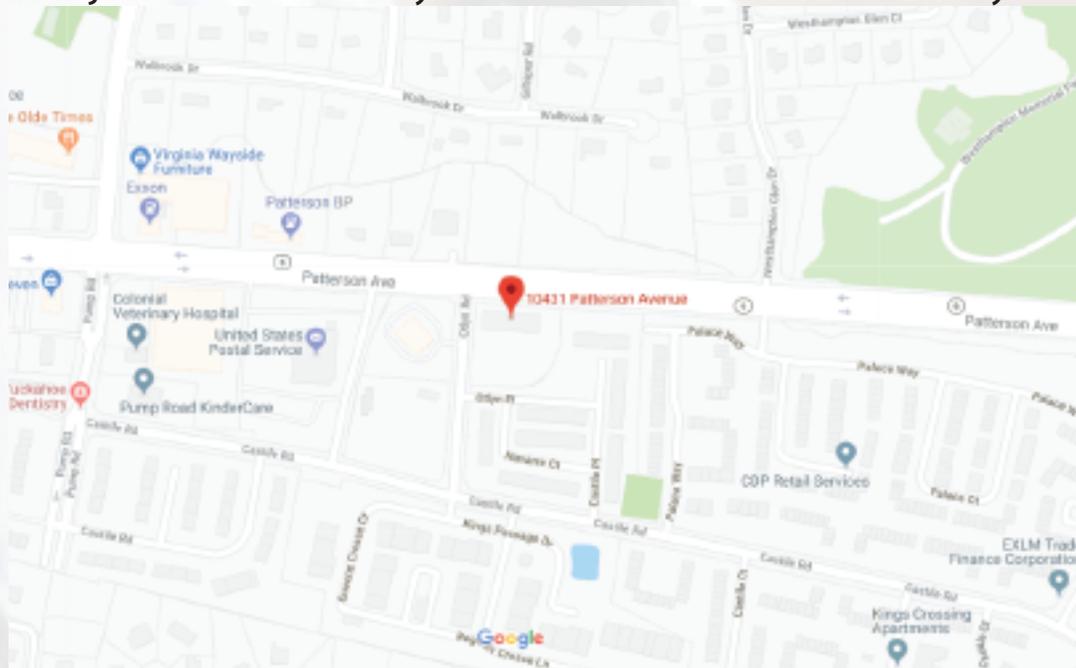
LOCATION

10431 Patterson Ave.
Henrico VA



Henrico County is a progressive, low business tax environment perfect to help your small business thrive.

Located just moments away from Rt. 288 & 23 mins from City Center



CONTACT US

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WWW.THEBALANCE.SPACE



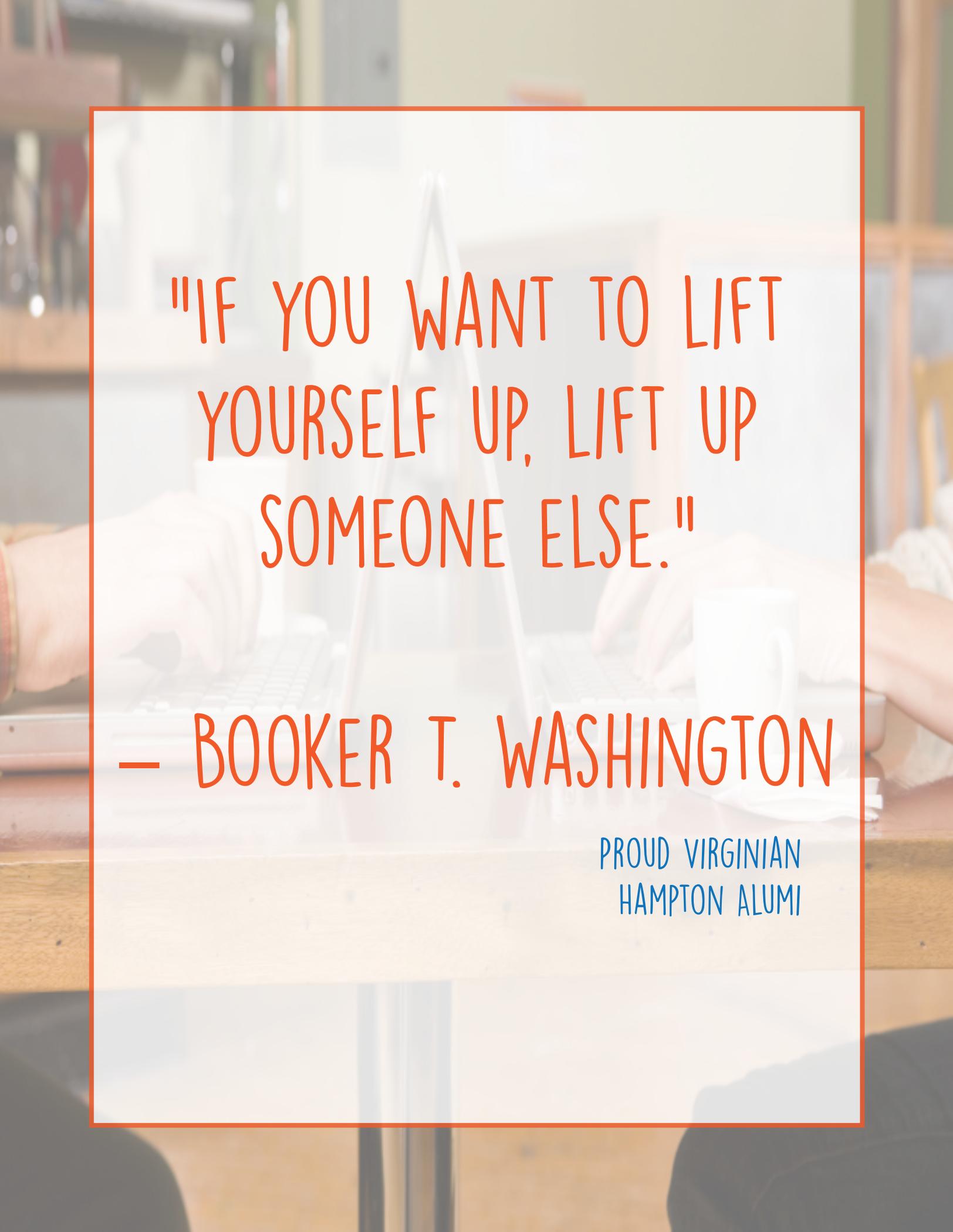
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"IF YOU WANT TO LIFT
YOURSELF UP, LIFT UP
SOMEONE ELSE."

— BOOKER T. WASHINGTON

PROUD VIRGINIAN
HAMPTON ALUMI