



11415 84th Avenue
North Delta, BC
Phone: (604) 594-2323
E-mail: info@deltathistle.ca

Advertising Agreement

Becoming an Advertising Sponsor with The Delta Thistle Curling Club is your ideal way to reach the local community. With 450+ weekly curlers your advertisements will have over 65,000 impressions during the course of our season reinforcing your brand and showing your support in the community. Our bonspiels and events attract another 650 people throughout the year from the region, giving you even further reach and impact.

We offer a variety of advertising options for every budget and are always willing to work with you to achieve your advertising goals.

CURLING ROCK HANDLES

Add your name or business name to a curling rock handle. This is an excellent way to personally contribute to the club by adding your name to curling rock, recognizing a special person in your life or adding your business name.

- ☐ One-time fee: \$1000.00 (Lifetime) (*plus GST*)
- Tax receipt available through Curl BC

PREMIUM LEVEL ADVERTISING – 12-foot rings

The biggest way to make an impact is with our Premium Level Advertising Package. Similar to the professional ice surfaces you see on TV, your company will get exclusive advertising in the most looked at part of the rink, our houses. These 12' wide advertisement locations are a highly visible, highly impactful and unique to only a few curling rinks in the Lower Mainland.

One-time fee: \$1200.00 (*plus GST*)

- ☐ Annual fee: \$1250 per year – one-year commitment
- ☐ Annual fee: \$1050 per year – two-year commitment
- ☐ Annual fee: \$950 per year – three-year commitment

Additionally, advertisers receive:

- Direct Link to your Website from ours
- Email and social media recognition

FRONT WALL ADVERTISING

Wall advertising offers our most economical way for your company to advertise with.

One-time fee: \$200.00 (*plus GST*)

- | | | |
|--------------------------|-------------|--|
| <input type="checkbox"/> | Annual fee: | \$650 per year – one-year commitment |
| <input type="checkbox"/> | Annual fee: | \$550 per year – two-year commitment |
| <input type="checkbox"/> | Annual fee: | \$450 per year – three-year commitment |

Additionally, advertisers receive:

- Direct Link to your Website from ours
- Email and social media recognition

WEBSITE ADVERTISING

☐ Annual fee: \$100 per year (*plus GST*)

- Direct Link to your Website from ours
- Email and social media recognition

Additional In Ice Advertising Opportunities

A1 – CENTER ICE LOGO

One time fee: \$500.00 (one logo) (*plus GST*)

- | | | |
|--------------------------|-------------|--|
| <input type="checkbox"/> | Annual fee: | \$550 per year – one-year commitment |
| <input type="checkbox"/> | Annual fee: | \$450 per year – two-year commitment |
| <input type="checkbox"/> | Annual fee: | \$400 per year – three-year commitment |

A2 – HOME AND AWAY CENTER ICE

One time fee: \$500.00 (two logos) (*plus GST*)

- | | | |
|--------------------------|-------------|--|
| <input type="checkbox"/> | Annual fee: | \$550 per year – one-year commitment |
| <input type="checkbox"/> | Annual fee: | \$450 per year – two-year commitment |
| <input type="checkbox"/> | Annual fee: | \$400 per year – three-year commitment |

B1, B2 or C1, C2 – HOME AND AWAY HOGLINE

One time fee: \$500.00 (four logos) (*plus GST*)

- | | | |
|--------------------------|-------------|--|
| <input type="checkbox"/> | Annual fee: | \$550 per year – one-year commitment |
| <input type="checkbox"/> | Annual fee: | \$450 per year – two-year commitment |
| <input type="checkbox"/> | Annual fee: | \$400 per year – three-year commitment |

F1 – BEHIND HACK HOME AND AWAY

One time fee: \$300.00 (two logos) (*plus GST*)

- ☐ Annual fee: \$250 per year – one-year commitment
- ☐ Annual fee: \$225 per year – two-year commitment
- ☐ Annual fee: \$200 per year – three-year commitment



Major Event and Bonspiel Sponsorship is available based on individual events. Please contact manager@deltathistle.ca for more information.

Advertising Space Rental Agreement

Please print all information

Advertiser's Name _____

Mailing Address _____

_____ Postal Code _____

Phone _____ Email _____

Contact Person's Name _____

This agreement is renewable at the end of its term at the rate in effect at the time of renewal.

Delta Thistle Curling Club

Advertiser's Representative

Date

Date

This agreement is between the Delta Thistle Curling Club and the advertiser, the Corporation of Delta has no involvement in this agreement whatsoever.

All artwork must be pre-approved by the Delta Thistle Curling Club. Advertising signs are the property of the Delta Thistle Curling Club and will remain as such for the duration and beyond this agreement.

GST to be added to all fees