

SNCTF COMMITTEE Meeting

March 1, 2023

Zoom Meeting

Recorded By: PM, Sheronde Glover

The meeting was called to order at 6:12PM.

Attendance:

Sherise Brown	Nicholas McKenney	Rick Husdon
David Holder, Chair	Pharlane Touissant,	Ben Sian
Sheronde Glover, PM	Audacity Marketing	Mary Gay
Natasha Harrison, PM	Team	

Welcome, Call to Order, and Adoption of Agenda

- ❖ Meeting was called to order at 6:07 PM.

Review and Approval of Prior Meeting Minutes

- ❖ January Minutes
 - Motion by Mary Gay to approve January minutes.
 - Seconded by Sherise Brown.
 - Motion Unanimously Passes

Chair Report

- ❖ Emergency Funding City Council Update
 - Brought to CD/HS on 2.14
 - Presented and approved to full council, should be codified by mayor before 4.1

PM Report

- ❖ Audacity Introduction
 - Introduction of Pharlane Touissant, CEO of Audacity
 - Team: Chief Innovation Officer: Andrew Thomas
 - Audacity shared logo feedback form with drafts to committee
 - Next step: Sheronde will share first ideas at logo for feedback from group
 - Scope:
 - Video and photography: one 5 minute overall video, several 1-2 minute stakeholder videos, video + photos at celebration (about 10 videos total)
 - Communications Consultant
 - Graphic Designer: Trust logo, decor + swag for celebration, messaging for impact booklet (hard copy + PDF)
- ❖ Marketing and Communications timeline
 - March 22nd: Video filming for committee (including group photo!)

- Will also be filming City officials and CBV team during this time
- Will also be filming grantees and hosting site visits
- Storytelling package also includes photos from grantees on site and historical photos from Trust history, welcome to committee to share additions
- Need: location ideas + contacts for filming venue
 - AFCRA Site
 - Pittsburgh Yards
 - Dunbar Center

Adjourn Full Meeting

- ❖ The full meeting was adjourned at 7:00PM