

SNCTF COMMITTEE Meeting

May 3rd, 2023

Zoom Meeting

Recorded By: PM, Sheronde Glover

The meeting was called to order at 6:07PM.

Attendance:

Sherise Brown

David Holder, Chair

Sheronde Glover, PM

Natasha Harrison, PM

Nicholas McKenney

Pharlane Touissant,

Audacity Marketing

Team

Ben Sian

Elsie Lee Sullivan

Mary Gay

Welcome, Call to Order, and Adoption of Agenda

- ❖ Meeting was called to order at 6:07 PM.

Review and Approval of Prior Meeting Minutes

- ❖ March Minutes
 - Motion by Ben Sian to approve January minutes.
 - Seconded by Sherise Brown.
 - Motion Unanimously Passes

Chair Report

- ❖ No update

PM Report

- ❖ Marketing and Communications Update
 - Everything is moving along, grantee videos were completed, first draft of video has been received
- ❖ Logo Input
 - Review during committee meeting
- ❖ Financial Report
 - As of 3/31, \$860,000 in the account, not including current grantee distribution, emergency grantees, program management payments, marketing, committee stipends, end of year celebration, legacy offering and future expenses
 - After all expenses for remainder of year are spent (see above), remaining balance projected ~\$3800.00
- ❖ End of Year Celebration

Committee Open Discussion (Logo Discussion, Celebration Ideas)

- ❖ Logo Input
 - 1st logo top choice from Ben, seems most straightforward

- 3rd choice bottom from Ben (resembled Google Chrome logo)
- Shapes of people could be included
- Representation of neighborhoods – ensure 5 elements/characters are included
 - For example, puzzle piece logo should be 5 pieces not 4
- Suggestion: first logo can include people/faces
 - However, be mindful of scalability and size
- Elsie liked #5 and #6 with stadium, likes font and colors
- Stadium chairs resembled airport
- Narrowed down to option 1, 2 and 5 (stadium)
- Not a fan of 3d font on option 2, prefer font on logo 3
- Lean toward earth tones
- Next Steps: Follow up with next draft of logos via email
- ❖ End of Year Celebration for community, grantees, AFCRA, etc
 - Date
 - Early November
 - Vision
 - Music, Food
 - Presentation + spotlight of grants allocated over the years + grantees
 - Maybe posters highlighting the grantees, maybe a special table, maybe gift bags for audience with small cards about the grantees + contact info
 - Final video
 - Honoring past + present committee members
 - AFCRA + City plaque of appreciation
 - Invite Councilmembers Smith + Shepherd
 - If anyone gets an award, everyone should get an award
 - Something of value/memorabilia
 - Time to party! Not a bunch of programming
 - Share how radical this community-led initiative is
 - Committee member nice name tags
 - 360 photo booth

Adjourn Full Meeting

- ❖ The full meeting was adjourned at 7:00PM