



**Stadium Neighborhoods Community Trust Fund (The Trust)
2019 Request for Proposals (RFP) Launch**

Stadium Neighborhoods Community Trust Fund Request for Proposals (RFP) LAUNCH AGENDA

- **Welcome & Community Agreements**
- **Our Approach & Process for Distributing Funds**
- **Grant Making Process and Timeline**
- **RFP and Feedback from Listening Session**
- **Community Grant Reviewer Opportunity**
- **Questions or Comments**
- **Contact Us**

Community Agreements

- **WRITE DOWN YOUR QUESTIONS OR COMMENTS** *As we move through presentation, please write down your questions or comments on the sticky notes at your table. At the end of the presentation, we will gather and answer your comments and questions.*
- **ONE INDIVIDUAL, ONE MIC** *Please, one person speak at a time. Please leave space in between speakers, for those who need more time to process words, or are less comfortable fighting for airtime in a conversation.*
- **BE AWARE OF TIME** *This is helpful for your facilitator, and helps to respect everyone's time and commitment. Please refrain from speaking in long monologues..*

Our Approach/Steps to Creating an Equitable Funding Structure

Our Vision is to be a sustainable, community-led and transformative vehicle that promotes inclusivity, community well-being, and financial empowerment.

Our Mission is to serve as a financial and educational resource that provides equitable opportunities through community development for our neighborhoods.



What is the Process for Distributing Funds Equitably Among Communities?

The Trust has established a structured, equitable system for distributing funds, which includes:

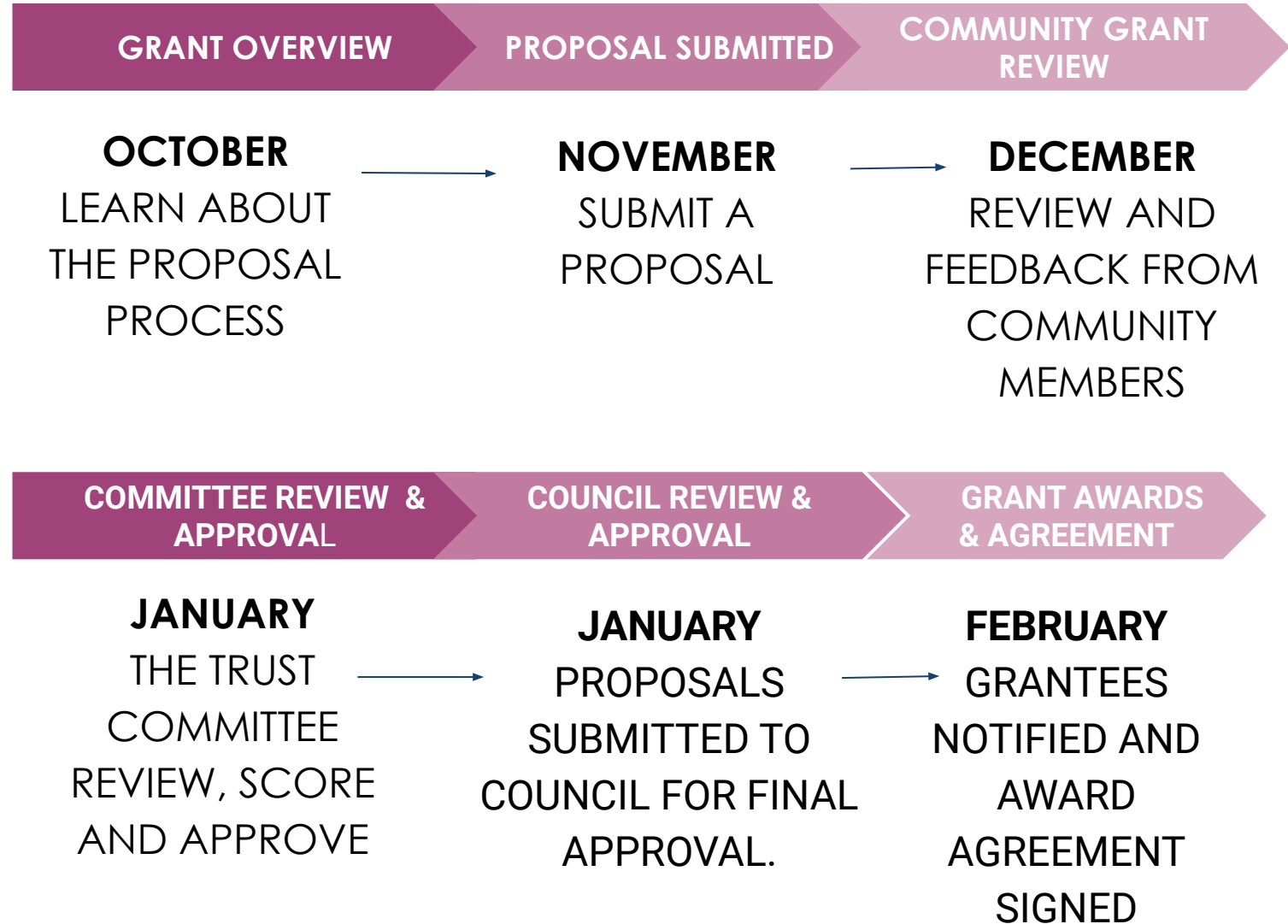
- **Increasing our outreach efforts to more people in the community.**
 - Hosted a listening session with approximately 80 residents from each of the stadium neighborhood communities in attendance.
 - Distributed over 300 flyers in the community.
 - Received over 500 website views.
 - Presented to neighborhood associations.
 - Worked with school and community organizations to distribute flyers.
 - Engaged residents through electronic newsletters and social media.
- **Reviewing and compiling feedback from the community, which has been incorporated in the RFP process.**
- **Devising a scoring system to better evaluate applications.**

What is the Process for Distributing Funds Equitably Among Communities?

The Trust has established a structured, equitable system for distributing funds, which includes:

- **Identifying a set of standards and qualifications for applicants in accordance with legislation.**
- **Developing 3 funding levels to support a variety of applicants.**
- **Creating a 5-month RFP cycle for fund distribution, which includes recruiting community grant reviewers from each neighborhood to increase community engagement.**

Grant Making Process and Timeline



October 30th and November 7th Grant Overview Session

Organizations who are interested in submitting a proposal can attend a Grant Overview Session to learn about the submission process and how to develop their proposal.

During the session, participants will learn:

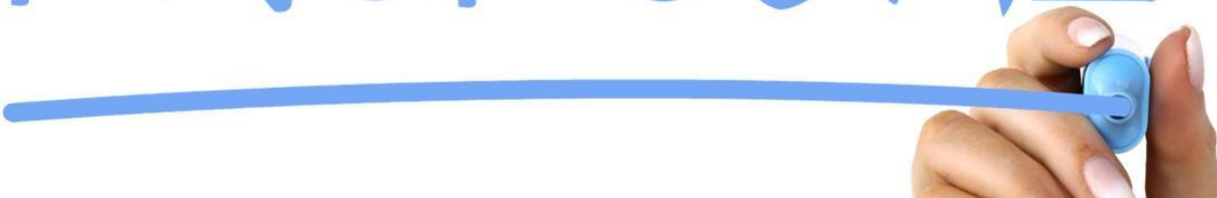
- how to submit a proposal
- the elements of the proposal
- how their proposals will be evaluated

November 22nd Grant Proposals Due

Proposals are due on Friday, November 22nd by 5:00pm.

The project management team will review proposals and send out receipt confirmations on Monday, November 25th.

PROPOSAL



November 22nd Community Grant Reviewer Form Due

Community residents that are interested in being a Community Grant Reviewer must submit their form by Friday, November 22nd by 5:00pm.

December 3rd

Community Grant Reviewer

Community residents that expressed interest in being a Community Grant Reviewer must attend a mandatory training. During the training, community reviewers will learn:

- review process
- expectations

They will also receive proposals to review by December 17th.

Community Reviewers will provide feedback on the applications they review. They do not provide a recommendation on the funding decision but are providing overall impression of the proposed project. They may consider the following questions:

- How does the proposed project connect with the Trust priority areas?
- What questions do you have about the proposed project?
- How does this project impact a need in the community?

December 17th and 18th Community Grant Reviewer Feedback Session

Community Reviewers will be required to attend a feedback session on December 17th or 18th. They will be required to turn in their feedback forms and proposal copies.

During the session, they will share their overall experience and impressions of the proposal submissions.

January 8th Committee Meeting - Final Recommendations on Grant Proposals

The Trust Committee will make final decisions on the grant proposals. They will consider the Community Reviewer feedback and their review of their assigned proposals.

The proposed grantee slate will be sent to the Council for review.

January CD/HS Committee Review (Proposed)

The CD/HS Committee will review the grantee slate presented by the Trust Committee.

February 2020 Grantee Award and Orientation

Once approved by the CD/HS Committee, Council and Mayor, the selected grants will receive a grant award letter and orientation. During the orientation, the grantees will learn the reporting and agreement guidelines.

RFP and Feedback from Listening Session

What we heard...

- **Scoring**
- **Community Involvement**
- **501c3 Status**

What has been incorporated in the RFP...

- We modified the scoring system based on the feedback we received.
- We will utilize residents as Community Grant Reviewers to get additional input on proposals.
- You do not have to have a 501c3 to apply for funding.

RFP and Feedback from Listening Session

What we heard...

- **Funding Levels**
- **Financials**
- **Equitable Distribution**

What has been incorporated in the RFP...

- We have distinguished funding levels to allow for both accessibility and accountability of funds.
- Various financial documentation is required based on the amount of the request.
- Addressed in the beginning of this presentation.

Community Grant Reviewer Opportunity

Responsibilities:

- Provide feedback on proposals submitted through the Trust Request for Proposals.
- Attend the mandatory community grant reviewer training on December 3rd at 6:30pm.
- Attend the community grant reviewer feedback session at 6:30pm on December 17th or 18th.
- Turn in all grant reviewer materials and proposals.
- Serve on a panel of fellow community grant reviewers.

As a Community Grant Reviewer, your feedback will be shared with the Trust Committee. **The Trust Committee will make final recommendations on all proposals.** Their recommendations will be sent to the Atlanta City Council for final approval.

To sign up, fill out the form at your table OR visit snctrustatl.org to fill out the online form.

Community Grant Reviewer Questions

- **How will grant reviewers be selected?**
 - This is an open process. We are looking for reviewers that are connected to the proposals and understand the potential impact on the community. Reviewers will be selected based on first come, availability to attend mandatory meetings, community representation and based on the proposals that are received. Reviewers will serve on a panel with other community reviewers.
- **How many grant reviewers will you have?**
 - Since we don't know how many proposals we will have, we can't give a definitive number. We want to ensure we have adequate representation from each of the stadium neighborhoods.
- **What if I'm not selected?**
 - We will keep all interested parties in a database. If you complete the form but are not selected for this cycle then you will be put at the top of the list for the next grant cycle.



Questions or Comments?

Contact Us

Questions or Comments Regarding the RFP

natasha@communitybuildventures.com

General Questions Regarding the Trust:

info@communitybuildventures.com

Visit the Trust Website for Updates

www.snctrustatl.org