

REAL-TIME MARKET NUMBERS

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MARKETING SUITE

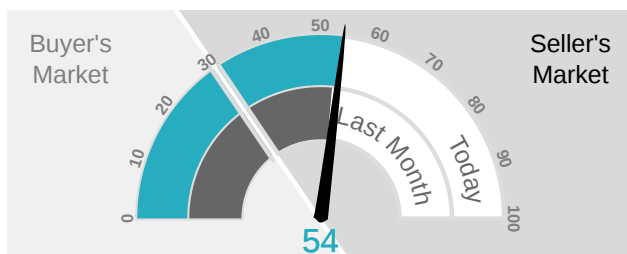
DESTIN, FL 32541

Single-Family Homes

This week the median list price for Destin, FL 32541 is \$1,650,000 with the market action index hovering around 54. This is an increase over last month's market action index of 53. Inventory has decreased to 61.

MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.



Strong Seller's Market

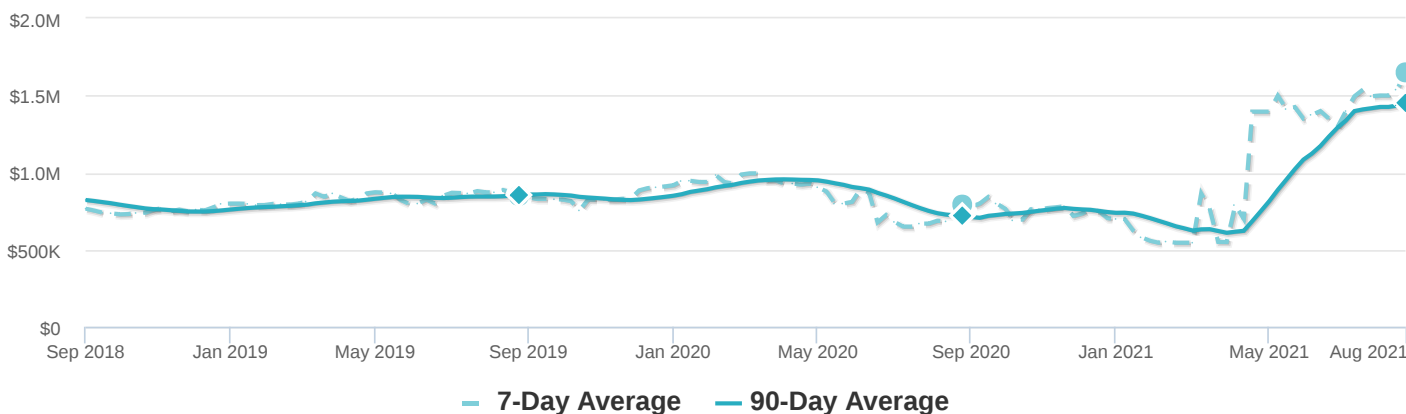
In the last few weeks the market has achieved a relative stasis point in terms of sales to inventory. However, inventory is sufficiently low to keep us in the Seller's Market zone so watch changes in the MAI. If the market heats up, prices are likely to resume an upward climb.

REAL-TIME MARKET PROFILE

Median List Price		\$1,650,000
Median Price of New Listings		\$479,500
Per Square Foot		\$476
Average Days on Market		98
Median Days on Market		63
Price Decreased		39%
Price Increased		3%
Relisted		2%
Inventory		61
Median Rent		\$2,550
Market Action		54

Strong Seller's Market

MEDIAN LIST PRICE



MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$3,900,000	5,111	0.25 - 0.5 acre	5	5	20	0	0	56
\$1,995,000	3,500	0.25 - 0.5 acre	5	4	23	1	1	98
\$1,395,000	3,098	0.25 - 0.5 acre	4	4	21	0	4	84
\$585,000	2,188	0.25 - 0.5 acre	3	2	26	5	7	28

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