

# Down at the Farms

Deliveries and Marketing
Supporting small regenerative farms
Fairbury, IL 61739

# IMPROVING FOOD IN ILLINOIS

A COALITION OF FARMS, INSTITUTIONS, NONPROFITS, CORPORATIONS, AND COMMUNITY-BASED ORGANIZATIONS







"Down at the Farms, LLC makes the orders and the deliveries happen easily for these farmers, so they can do their important work of producing good healthy food."

Co-founder Marty Travis

# Down at the Farms, LLC is a farmer-to-farmer marketing and delivery service based outside of Fairbury, Illinois.

Down at the Farms, LLC represents over 100 of the finest local food producers in Central Illinois. Our products go to chefs, grocers, individuals, institutions and corporate kitchens.

#### DOWN AT THE FARMS LLC

2959 N 2100 E Rd Fairbury, IL 61739 815-848-2271

### **IMPACT STATEMENTS**







#### Tony Stirling, Farmer, Silver Creek Farms, LLC

"A group of farmers working together was a foreign concept before I started working with DAF because I grew up in the commodity farming world and most farmers don't work together, they compete with each other!"

#### Jaqie Kennell, Farmer

"I love that I get to be a part of this village of farmers that are willing to rally together and fight for what we love to do!"

#### Jason Holman, Cahokia Rice

"Marty and Down At The Farms are not only trusted partners for Cahokia Rice but also vital components of the Illinois supply chain for local food. Many small producers in Illinois, lacking experience in sales and distribution, have found Marty to be an invaluable resource."

#### The Team at Monteverde Restaurant

"The success of our restaurant, and others within the Illinois restaurant industry, are dependent on the business health of the regional farmers that serve our community."

#### **Chef Zachary Engel, Galit Restaurant**

"This consortium has been an invaluable tool to these farmers to begin, sustain and continue to grow their businesses. Independently, they may struggle to sell and market their products, let alone deliver them, to all the talented chefs of Chicago."

#### Kayla Raney, Customer

"You instilled a value on me of buying local that I never had before, and without sounding cliché, you kind of changed my life—my health for sure, at least."

## BY THE NUMBERS



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Our network's impact can be quantified as follows:

100+: Number of farmers distributing food through Down at the Farms LLC

800,000+: Pounds of food delivered annually to local residents and businesses

20: Years in business (Founded 2005)

200: Families served weekly for free in the Illinois-EATS program

\$2 million+: Annual sales directed back to local family farms

\$3-\$5 million: Estimated economic impact to Illinois region

