

Senior Ad FAQ's for the Class of 2019

1. What kind of photos can I include in my senior's tribute ad?

Photos need to be digital, and they must be school-appropriate. Please refrain from putting any kind of nudity in your photos.

2. Can I put placeholder photos, submit my ad, and then go back and change them, so I can get the best pricing?

Unfortunately, we are unable to do this. These deadlines are set by the company, and the school to help the staff with deadline management.

3. Will the school put my ad together?

Since we made the switch to using Josten's Ad Services, we no longer offer that option. You must put your own ad together.

4. Why doesn't my photo work in the template? *Please check the size of your image. It should be at least 1MB.*

5. Can I use a template different from the ones offered by Josten's?

Yes, you can do that. You would need to get the ad dimensions, and you can create one in Adobe Photoshop, Adobe InDesign, MS Publisher, or any publication in which you can create the item and save it as a high resolution (at least 300 dpi) jpeg.

6. Why do you have to have a large size photo?

The larger the image size, the better the reproduction value. That is why we ask that the image be at least 1MB.

7. What format does the image or custom ad have to be? *Josten's asks for all items to be submitted in jpeg format.*

8. Can I pay for the ad and submit it later? *No, that is not possible with this system.*

9. How long do you guarantee ad space? *Space is guaranteed until Jan. 26, 2018.*

10. Does a custom ad cost extra money? *No, that is the beauty behind using Josten's Ad Services. The cost is the same.*

12. Do I have payment options?

Yes, you can pay in up to 3 payments through Josten's Easy Pay. Also, PayPal has partnered with Josten's with a \$99 or more purchase that you have 6 months to pay with no interest.

11. If I still have questions, about the process itself, who do I call?

Please contact Toni Mitchell at mitchellt@friscoisd.org

12. If I have issues with the Josten's Ad Services system, who do I contact?

Email yearbookads@jostens.com Or Call at: 1 (800) 358-0800

