

Senior Living CaRES Fund

# Strategic Plan.

2025-2029

Senior Living

**CaRES**

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# Honouring & Supporting Senior Living Champions

The Senior Living CaRES Fund is dedicated to honoring and supporting the champions of senior living by investing in team members who provide quality care. Over the next five years, our focus will be on the following priorities.





# Our Vision

A world where the champions of senior living are honoured, supported and uplifted.





# Our Mission

Investing in team members to enable the highest quality of life for Canadians in senior living.



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# Our Priorities



## Empowering Programs

Deliver programs that support, honour and uplift.



## Sustainability

Enhance financial sustainability.



## Focus On Management

Strengthen governance, accountability and improve risk management.



# Our Priorities



## Recognition

Establish CaRES as a recognized charitable partner.



## Growth

Grow offerings to meet the needs of the senior living sector





# Thank you for your time!

**Through these priorities, we aim to create a lasting impact on the lives of both caregivers and seniors across Canada.**

**I'd love to hear your thoughts or answer any questions you may have.**

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