

SPONSORSHIP PACKAGES

	E Seachd Gineach Ceilteach	CYMRU (Wales)	ALBA (Scotland)	EIRE (Ireland)	KERNOW (Cornwall)	ELLAN VANNIN (Isle of Man)	BREIVH (Brittany)	GALECIA (Spain)
	\$50,000	\$10,000+	\$5,000+	\$4,000+	\$3,000+	\$2,000+	\$1,000+	\$500+
PRE EVENT ADVERTIZING AND SOCIAL MEDIA								
Company Logo on pre-festival brochures, posters, and other printings *	✓	✓	✓	✓	✓			
Recognition and link from website	✓	✓	✓	✓	✓	✓	✓	
Social Media Mentions	✓	✓	✓	✓	✓	✓	✓	✓
Listed in press releases as Primary Sponsor	✓							
Use of Winter Celtic Festival Logo for Promotional purposes with Board approval	✓							
Participate in pre-festival promotional activities	✓	✓	✓					
PROMOTIONAL ACTIVITIES ON SITE								
Company Name on Competition Trophies	✓	✓	✓					
10' x 10' vendor space to exhibit your business	✓	✓	✓	✓				
Your 4' x 6' banners displayed at event site	6	3	2	1				
Company Logo printed on volunteer t-shirts	✓							
Company Name mention during PSA's throughout the festival	✓	✓	✓	✓	✓	✓		
COMPLEMENTARY EVENT ADMISSIONS								
Admission to the STAR Centre for the duration of the festival	16	8	6	4	4	4	2	2
Invitation to Private VIP Cocktail Party and Burns Night Dinner Saturday Evening	8							
EVENT AND LOGISTIC SPONSORSHIP								
Your Business may choose to sponsor an event or area listed here for that level. Additional sponsorship opportunities are available within these areas.	Entire Festival Sponsorship	Scholarships; Headliner Entertainment	Highland Games; Pipes & Drums	Highland Dance; Fiddling; Children's Activities	Irish Dance; Gaelic Language Village	Clan Village; Dogs of the Celtic Nations	Programs; Volunteer t-shirts	Printed items such as posters, directional signage
We are happy to work with you to create a sponsorship package to suit your individual business needs.	The Festival is in need of specific equipment and services. In kind donations will be recognized at a financial equivalent in these categories.							
* Ability to put sponsor logo and name on printed materials subject to editor's due dates for copy.								