

# CLIENT ROADMAP



1

**Pre-Discovery:** Receive client onboarding email, establish client portal for secure file sharing, gather initial data, schedule Discovery meeting.



2

**Discovery Meeting:** Perform needs analysis, establish objectives and goals, document commitments to each other.



3

**Post-Discovery:** Sign written engagement agreement, pay any relevant deposit, review welcome package.



4

**Pre-Delivery:** Client completes specific requests and document checklists. Accept invitation to Delivery meeting 1-2 weeks after receipt.



5

**Delivery Meeting:** Review data analysis and presentation of service, product, or plan. Schedule 3-month follow-up after implementation.



6

**Three-Month Follow-Up:** Review implementation, confirm goals and objectives, and perform additional needs analysis.



7

**Ongoing:** Periodic check-ins according to service level, end-of-year planning, and annual review.