

YOUR ONE-STOP SHOP FOR
SOCIAL MEDIA SERVICES



Whispering Wind Marketing

Social Media for the Smart Business Owner



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OLIVIA SAVARD

MY STORY

Hello!

My name is Olivia Savard and I am the owner and founder of Whispering Wind Marketing.

After graduating from Colorado State University-Global Campus with my B.S. in Communications, I launched this business in order to work with clients on a freelance basis as their social media marketer, manager, and expert.

I have had the opportunity to work with a variety of businesses and industries ranging from Tourism Chambers to local entrepreneurs, entertainment venues, and restaurants.

I am incredibly passionate about what I do and am always looking for new opportunities to learn and contribute in this field!

WHAT I DO

Content Creation

I work with your brand to make sure that your social media profile is consistently filled with unique, relevant, and on-brand content!

Community Management

Brands succeed on social media when visitors feel that there is another human on the other side of the screen therefore, I interact and engage with your customers through messages and comments on a daily basis.

Advertising

I analyze and optimize your social media ad campaigns from ad creation/design to audience building - ensuring that your content is eye-catching and gets in front of the right people!

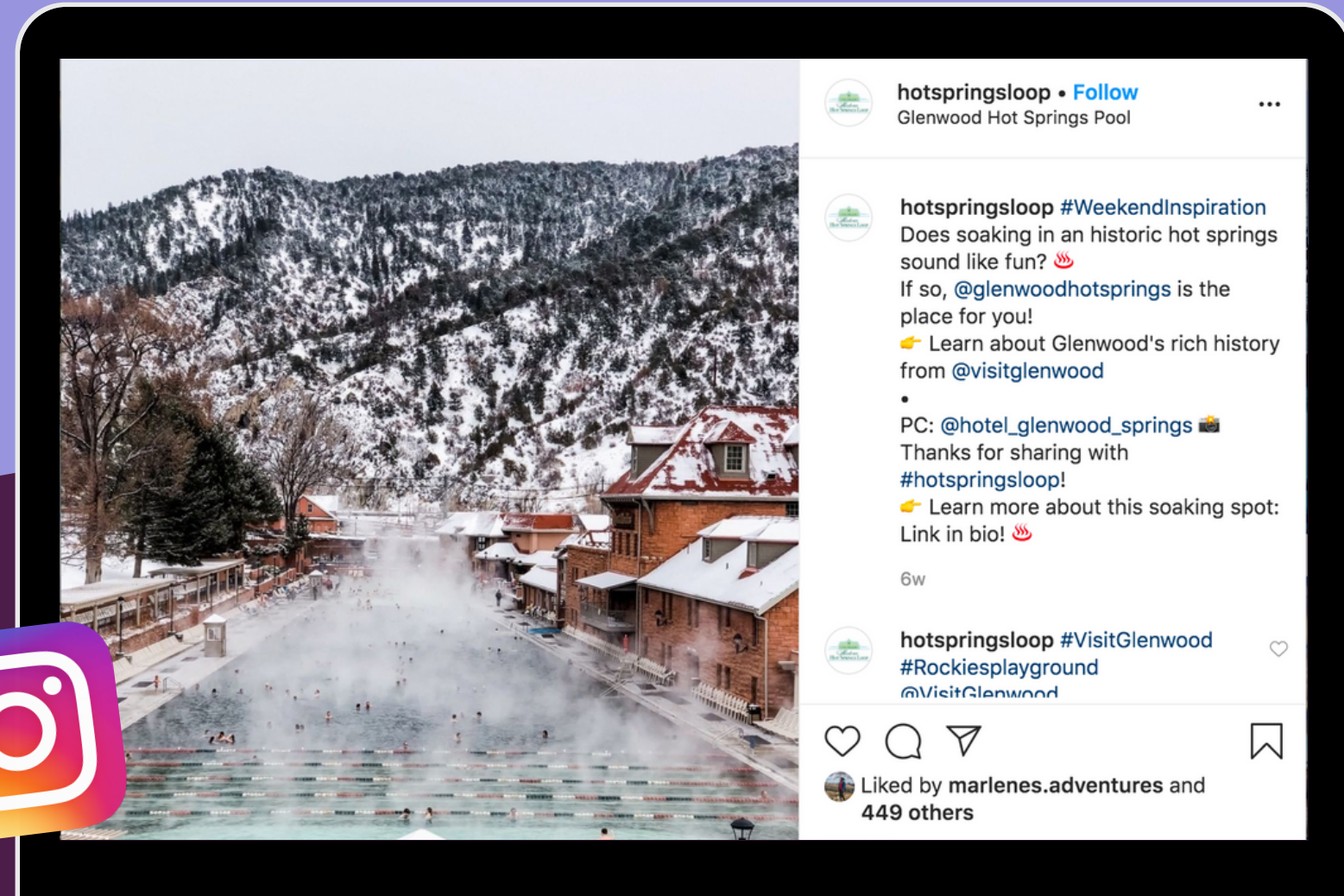
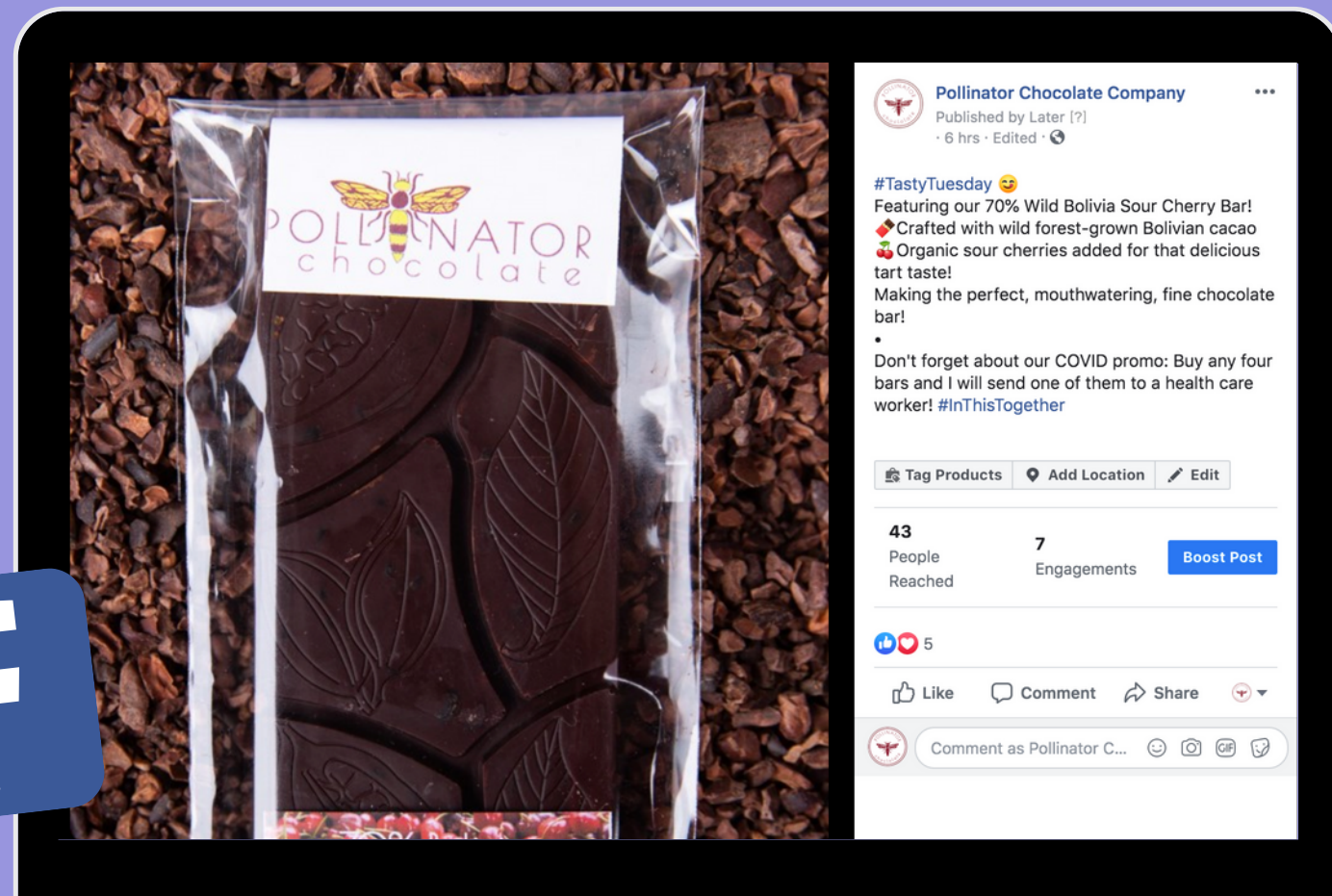


MY PORTFOLIO

SAMPLE WORK

The subsequent three pages showcase my social media work in the following categories:

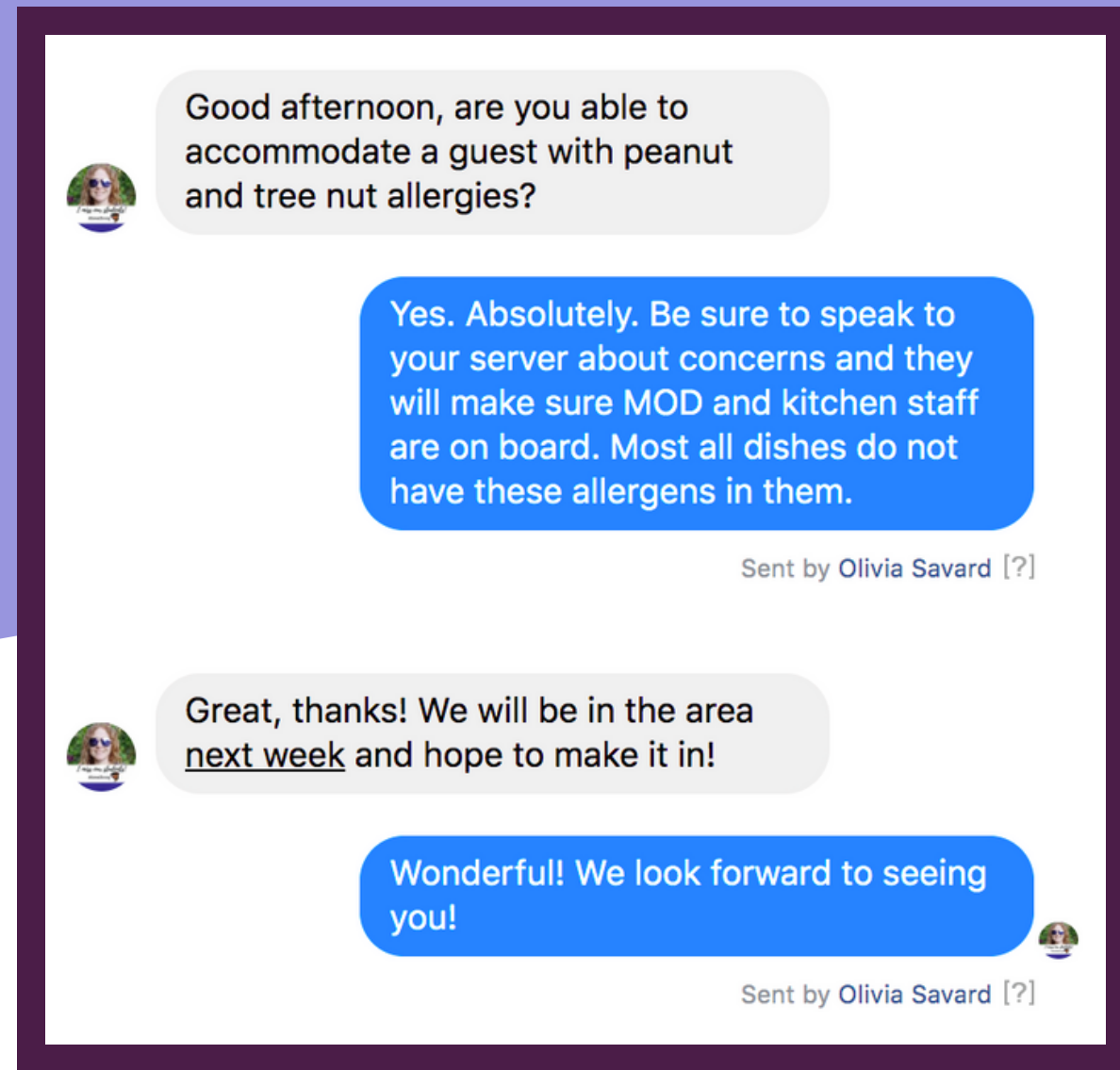
- Content Creation
- Community Management
- Advertising



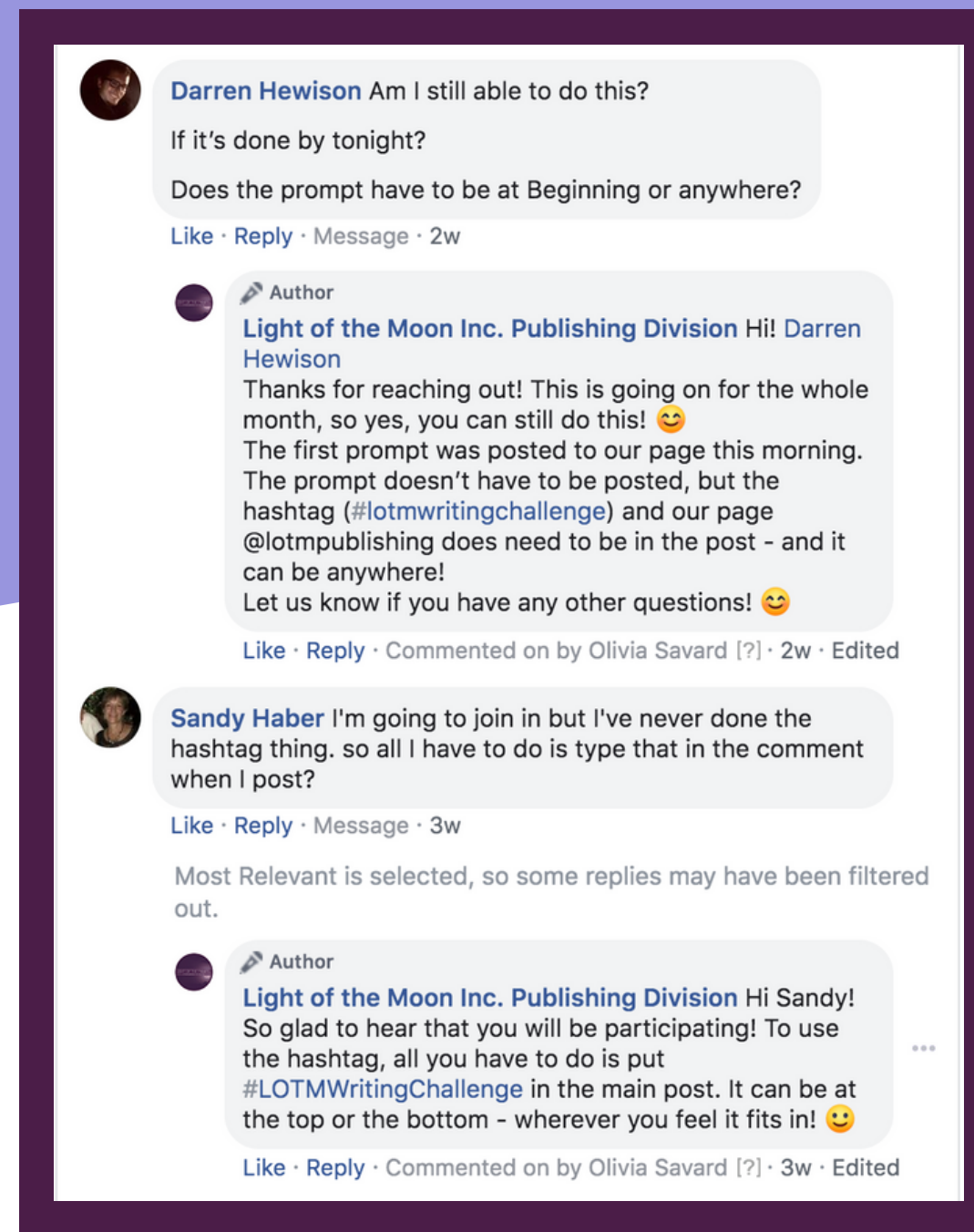
Content Creation

All content is customized to fit each platform with business tags, hashtags, and links.

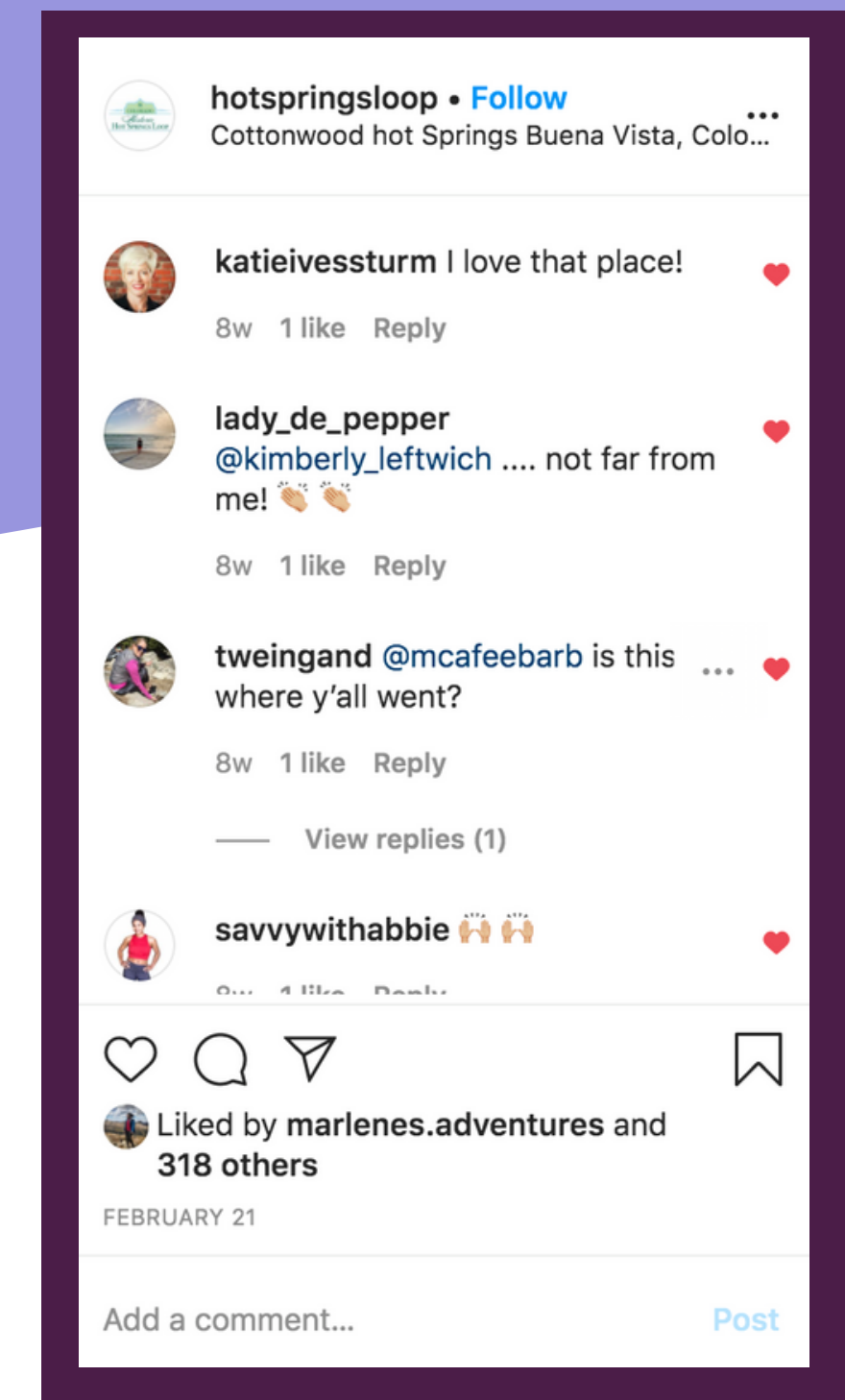
Community Management



A private Facebook conversation with a customer on behalf of a restaurant client.

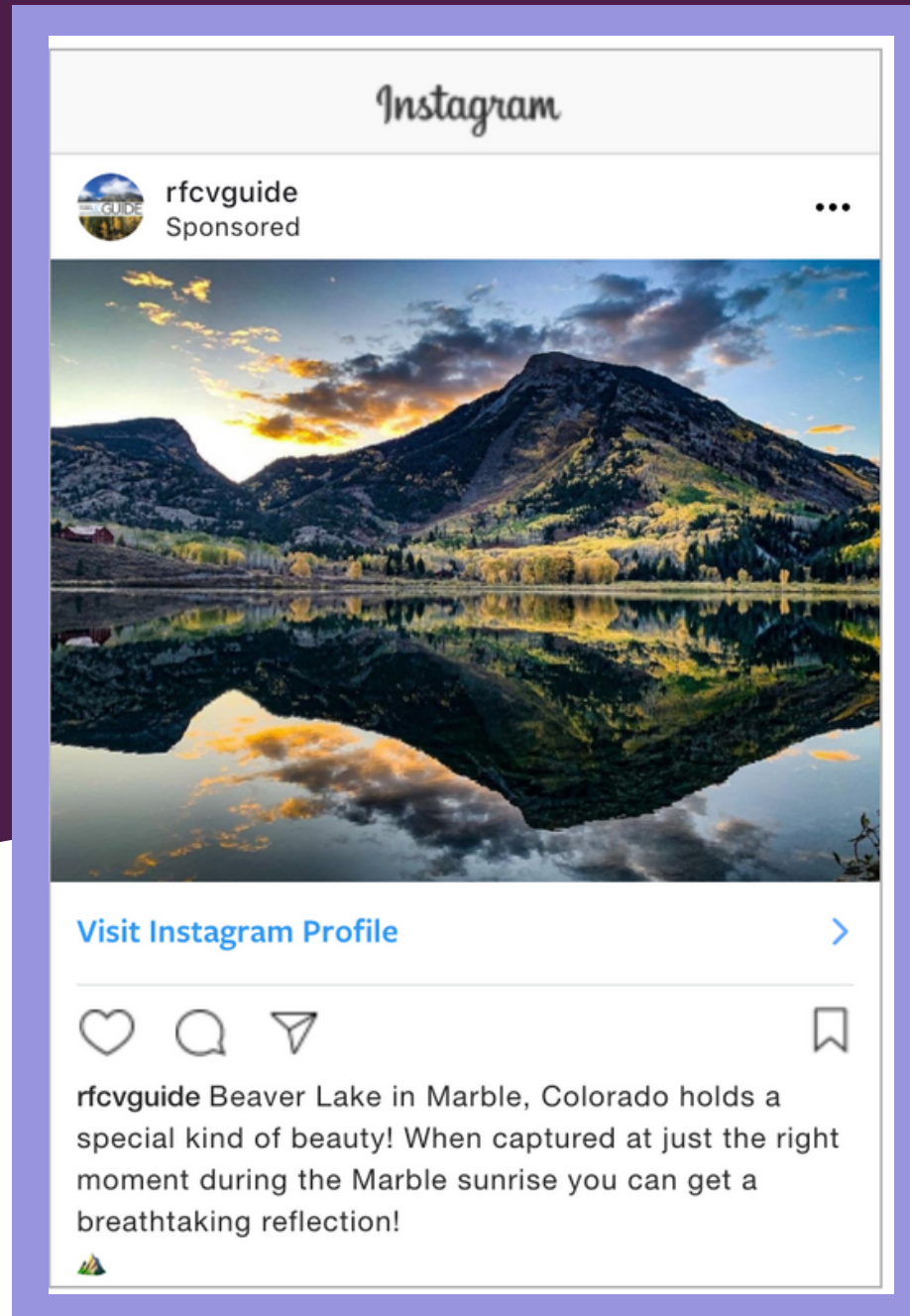


Answering questions in Facebook Comments on during a Social Media Challenge.



Liking comments made on an Instagram Post.

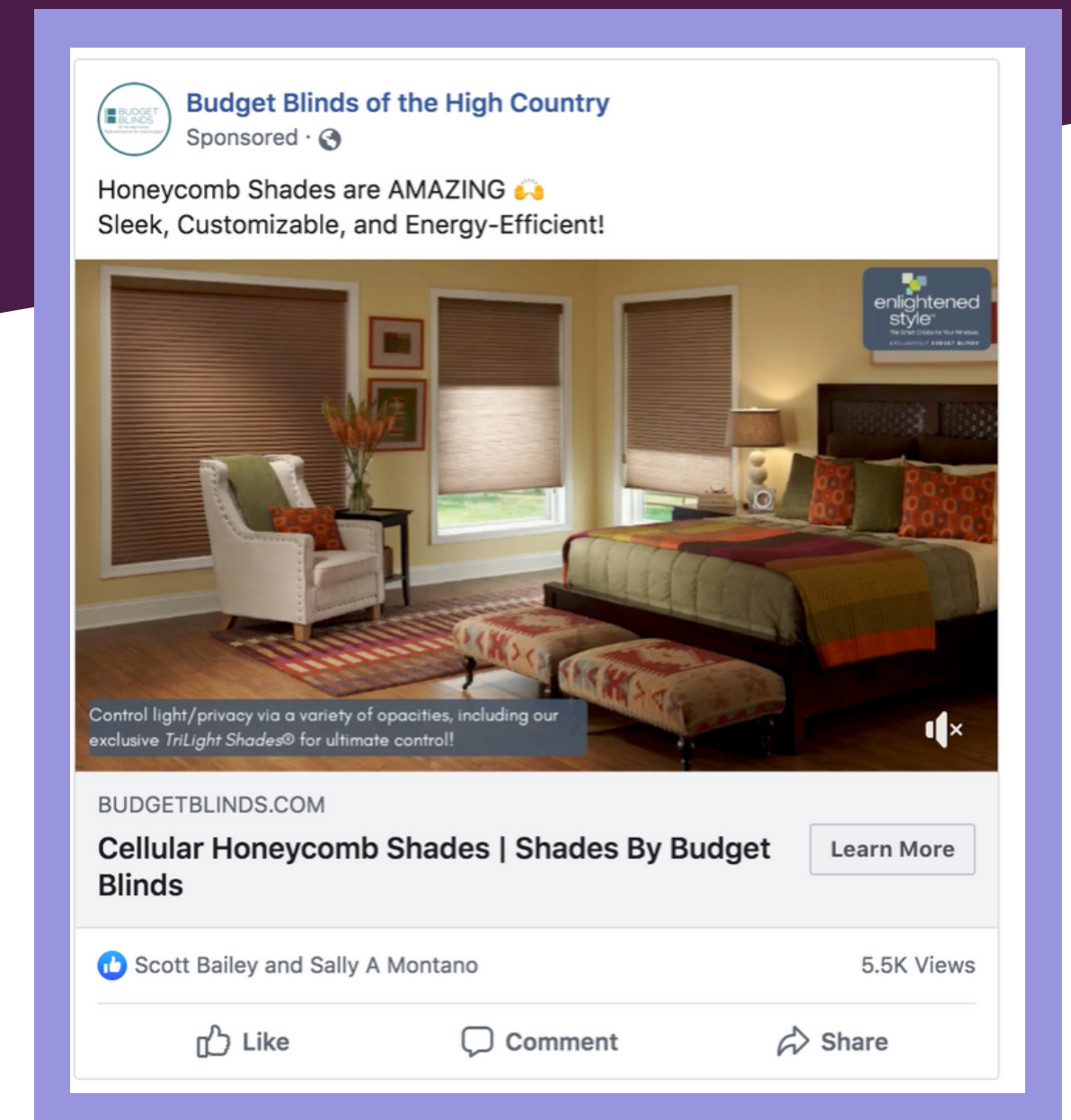
Advertising



Goal: Photo Engagement/Profile Views
 Client: Local Tourism Guide
 Resulted in a CPC of \$0.15



Goal: Get RSVP's to an Event
 Client: Genealogist/Travel Agent
 Resulted in event responses at \$0.71



Goal: Video Views
 Client: Local Budget Blinds Franchise
 Resulted in \$0.01 per view

NOTEWORTHY CLIENTS AND INDUSTRIES



Travel & Tourism

Colorado Historic Hot Springs Loop
The Roaring Fork & Crystal Valley Guide
Wilderness Aware Rafting
Travel Your Tree



Restaurants/Services

Glenwood Canyon Brewpub
Vitality Wellness Center
Light of the Moon, Inc. Publishing Division
Budget Blinds of the High Country



E-Commerce

Pollinator Chocolate Company
Rock Creek Jewelry



Entertainment

Steve's Guitars
Glenwood Vaudeville Revue

WHAT I PROMISE

Transparency

As your social media marketer, I will help you understand as much or as little as you want. It is my job to show you my success, not to hide my tactics.

Real Growth

I will grow your social media following with real, engaged, consumers.

100% Dedication

My success is your success! I will work hard to ensure that your brand grows to its fullest potential on every social media platform.



What My Clients Say

Joe Greiner

Previous Owner of Wilderness Aware Rafting

Olivia has managed our social media accounts for the past year. She is creative and consistently creates posts. Her communication with our staff is excellent.

I highly recommend her.

Cindy Cole

Owner of Rock Creek Jewelry

Olivia started our social media accounts and I couldn't be happier. She is organized and professional. She communicates easily and goes out of her way to meet me if I needed help with a project. I highly recommend her for your marketing needs.

Timothy Keeney

Owner of Enduring Wild (Consulting Client)

I am a photographer looking to build an online business and I recognize that having strong social media accounts is a big part of that equation. I consulted with Olivia at Whispering Wind Marketing on two separate occasions and found her to be not only an expert in her field, but also down-to-earth and willing to take the time to listen to my ideas/questions. My time with Olivia provided me with a list of actionable items to help increase my online presence and engagement with potential customers.

I'd definitely recommend Whispering Wind to anyone looking for assistance with their social media needs.

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READY TO WORK
TOGETHER?

LET'S TALK!