



Summer News from the Sweet Pea Foundation

Happy summer everyone!

I'm Cecilia, Pete and Suzanne's daughter, and my parents invited me to share some thoughts about the Sweet Pea Foundation's social media efforts.

When this Foundation began, it didn't have to worry about online outreach, but let's face it, times have changed! This is why the Sweet Pea Foundation has been dipping its toes in the waters of social media in an effort to help grow the Foundation's reach.

Our goal is to get the word out about the Foundation and to begin creating an online Sweet Pea community. Of course, this community has already existed, but it's time that it became connected via social media.

For example, when a patient receives a Hug or Grace-E-Gram, we now include a note asking recipients to share their Hug. With this effort, we hope to create connections around the care packages we regularly deliver to patients.

Thank you for your support of the Foundation and please help us grow our social media presence by following us on Facebook and Instagram, where we will be able to post more frequent updates—no paper or envelopes needed!

Sincerely,

Cecilia Letherman



Donate to the Sweet Pea Foundation!

The Sweet Pea Foundation accepts donations online. Simply scan the QR code here or select the donation button on the Sweet Pea Foundation website.



Please know that the Foundation still accepts checks and they can be mailed to the address on the bottom of this panel.

The 2024 Valentine's Day Hug included a stuffed toy dog (Biscuit), crafts, books, bubbles, Play-Doh and crayons.



100% of the funds donated to the Sweet Pea Foundation support the goals of the organization. The funds received from the Summer 2024 Campaign will be broken down as follows:

- 25% for "Hugs from Grace"
- 25% for toys
- 25% for books
- 25% for wish list items

sweet pea
foundation
from a little *grace* grows a world of love



P.O. Box 1293
Elkhart, IN 46515
sweetpeafoundation@ComCast.net
www.sweetpeafoundation.org
574.383.9075

Summer Newsletter 2024

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*Grace Elizabeth Letherman,
our inspiration!*





Here is a brief overview of the latest developments of the Sweet Pea Foundation:



Annual Kickoff Classic—Save the Date!

The Sweet Pea Foundation will hold its 21st annual golf outing on **Friday, September 20, 2024**, the eve of the Notre Dame vs. Miami of Ohio home football game. Last year the Foundation registered 20 teams. Help us increase that number by registering yourself or a foursome at sweetpeafoundation.org or scan the QR code on the bottom of this panel for access to an online form.



A golf team poses for a photo at the 20th Annual Kickoff Classic in September 2023.

The Kickoff Classic is an annual charity event, and the Foundation's sole fundraising event. This year, the golf outing is held at Juday Creek Golf Course in Granger, Indiana. The cost to golf is \$100 per golfer and it includes 18 holes of golf, cart, breakfast, beverages, lunch and a ticket for the chance to win a door prize—a great deal! The outing is played in a scramble format with a shotgun start. After the outing, participants gather for lunch at Wing's Etc. in Mishawaka, IN.

If you are interested in sponsoring a prize, hole, food, beverages or the event, please scan the QR code below and fill out the sponsorship registration form on the website or send us an email at sweetpeafoundation@comcast.net. The sponsorship levels are:

Event Sponsor — \$750
Food & Beverage Sponsor — \$350
Hole Sponsor — \$125

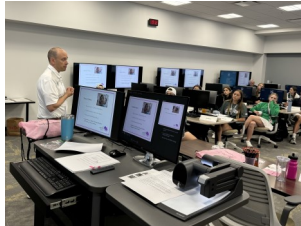


ND Summer Scholars—Marketing for the Common Good Presentation

The Sweet Pea Foundation has been honored to present to the University of Notre Dame Summer Scholars class: Marketing for the Common Good. The students learn about several non-profits, the Sweet Pea Foundation being the smallest. The class is divided into groups to develop presentations and create marketing plans to grow and improve each organization. For the past six years, we were invited by Professor Bob Essig



Above, Suzanne and Pete with Marketing Professor Bob Essig at the Mendoza College of Business.



Pete introduces the summer scholars to our daughter Grace Elizabeth.

to share the story of Grace and the Sweet Pea Foundation. Pete and I have enjoyed presenting to the class and we have received a lot of helpful feedback from the students. Thank you to all the students that have shared their thoughts and ideas with us over the years.

Please Help us Grow our Social Media! Follow Us on Facebook & Instagram!

We want to create an online Sweet Pea community so that you can stay connected and up to date on the Foundation. We know that *from a little Grace grows a world of love*, so please help us grow that love by inviting your family and friends to follow us as well.



@sweet_pea_foundation



@Sweet Pea Foundation

Thank You!

WE DEFINE SUCCESS BY THE LIVES THAT WE HAVE TOUCHED.

Thank you so much for all the wonderful "Hugs from Grace" you gave us all year! Hugs from Grace have become so special to us we really look forward to them! Thanks too for your financial support of magic shows, Board & Brush, face painting, Parks & Rec and the zoo. Your funds give our kids opportunities to see/do things they might not otherwise be exposed to.

—Tracy Byler
Certified Child Life Specialist
Beacon Children's Hospital

It would be impossible to care for all the families that rely on us without your support. Your donation has an immediate impact. It provides a comfortable bed to get a good night's sleep, home-cooked meals at the end of a long day and laundry facilities to keep clothes clean. Ronald McDonald House provides a sense of normalcy during a time that is anything but normal.

—Sarah Wood
Chief Advancement Officer
Ronald McDonald House Charities