

PETER LIPOMI

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303-514-6685

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SKILLS

Sports and Branded Content Production

Sports Public Relations and
Communications

Freelance Network Coordination and
Collaboration

Field Training and Production Mentoring

Digital-First and Mobile Content Strategy

Writing, Storytelling, and Editorial
Development

Photography and Visual Content Creation

Content Strategy and Campaign
Development

Color Correction and Grading

Adobe Premiere Pro, After Effects, and
Photoshop

FAA Part 107 Certified Drone Pilot

AWARDS AND RECOGNITION

Walter Cronkite Award – *The Race*

Heartland Emmy - Winner 2017, 2018

NPPA Best of Photojournalism (BOPJ) -
Hindsight

CERTIFICATIONS

FAA Part 107 Remote Pilot License

Eagle Scout

Creative producer, senior videographer, and storyteller with more than 10 years of experience producing content across broadcast news, professional sports, and branded media. Leads projects from concept through final delivery, blending creative vision with technical expertise to produce compelling digital and social-first visual stories. Experienced directing crews, managing production timelines, and mentoring junior staff to deliver consistent results under deadline.

WORK EXPERIENCE

Freelance Videographer/Editor - Las Vegas/Remote

November 2024 - Present

- Embedded with Vegas Golden Knights communications and media teams to produce feature storytelling for an NHL broadcast partner, traveling on the team plane to every home and away game throughout the season, managing production from concept through final delivery.
- Work alongside team content staff, broadcast producers, and creative personnel to capture compelling stories, share production resources, and support game-day coverage under league and team content guidelines.
- Create feature and live sports content for professional women's sports, including the National Women's Soccer League and Women's National Basketball Association.
- Coordinate with athletes, producers, and team public relations and communications staff to develop stories that strengthen connections between fans and the team, building trusted relationships within a professional sports organization's front office.

Senior Videographer - EW Scripps, Denver CO

March 2018 – November 2024

- Led creative production for broadcast, digital, and marketing content, directing crews and managing projects from initial concept through filming, editing, and final delivery on tight timelines.
- Built and maintained a scalable visual asset library while developing workflows and training team members to improve production efficiency and consistency.
- Partnered with designers, editors, and cross-functional teams to shape visual storytelling that aligned with brand strategy, sponsorship needs, and audience engagement goals.

Videographer - EW Scripps, Denver CO

August 2015 – April 2018

- Designed and executed multi-camera productions, lighting setups, and visual approaches for promotional, editorial, and branded content, and partnered with internal departments to develop recurring marketing content and campaigns.

EDUCATION

Bachelor of Science in Television Broadcast and Design

Lyndon State College - Vermont