



AGENT RESOURCE: The Gold FHOR Program

Turn "Denied" Leads into "Signed" Leases

The Problem: You have a great applicant, but they don't meet the standard credit or deposit threshold. You're about to lose the commission, and the unit stays vacant.

The Solution: The Gold FHOR Program acts as the bridge, providing the security the property needs to approve the lease immediately and when they move in to a property using the Gold FHOR Program and its closed you get paid a commission.



WHY USE Gold FHOR Program?

- Boost Your Closing Ratio: Stop losing leads to rigid "auto-decline" settings.
- Faster Move-ins: We streamline the qualification process so you can hit your targets.
- Reliable Residents: Our beneficiaries are vetted for long-term stability, leading to higher renewal rates and fewer "skips."



HOW IT WORKS (3 Simple Steps)

1. Identify the Gap: When an applicant is short on a deposit or falls just outside the standard credit box, suggest the Gold FHOR Program.
2. Send the Link: Give the applicant the Gold FHOR link (www.FREIHOMES.com).
3. Get them Approved: Once we vet the resident beneficiary for the Gold FHOR Program we add them to our list of resident beneficiaries looking to lease long term.



WHAT TO SAY TO APPLICANTS

"I'd love to get you into this unit, but the system is flagging a requirement we can't bypass on our own. However, we work with the Gold FHOR Program—they specialize in helping residents locate homes for their system. If you apply through them today, you can likely move forward with your lease."



READY TO CLEAR YOUR PORTFOLIO?

Program Representative: David Darby

Text/Call: 760-670-5419

Direct Portal: www.FREIHOMES.com

Internal Note for Property Managers: > Gold FHOR is designed to reduce bad debt and increase a property's Net Operating Income (NOI).

About myself & the Gold FHOR Program:

I'm David, a Wealth Creation Specialist.

I Developed the Gold FHOR program, a system designed to transform traditional rentals into self-funding mechanisms.

It Utilizes a combination of advanced legal structures and strategic techniques.

It's based on individuals renting a room with ownership components.

The SFR Features brand-name products and services tailored to both the individual and the residential unit.