



# “Why HoistCam?”

Why is HoistCam™ camera platform from Netarus a great option for **industrial, construction, transportation** or **marine** applications?



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### HoistCam – Increase Situational Awareness

- Most important aspect of industrial operations – Safety. Increases the operator's ability to make better decisions.

### HoistCam – Reduce Stress

- The operator can see the rigger, personnel around the load and instantly verify that the cables are properly attached to the hook block.
- Blind lifts are a thing of the past with the ability to verify the location of the hook block and the load.
- Radio commands from the rigger can be confirmed visually by the operator.

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### HoistCam – Less Time

- Case studies by Netarus clients have documented remarkable improvement in efficiency of blind lifts at marine shipyard terminals. This example accomplished an illustrated 60% improvement!\* Case study available at <http://www.netarus.com/proof>
- What is an increase in efficiency worth to your organization in time savings?

### HoistCam – Less Effort

- Self-contained, wireless, and, most importantly, portable. The operator decides where they want their line-of-sight.
- Install and attach quickly without interrupting the flow of the work site.

### HoistCam – Reduce Cost

- Achieve immediate ROI (Return-On-Investment) by improving efficiency of operations, preventing safety losses, and the cost benefit of quickly installing.
- Requires very limited training to use.
- Netarus provides all necessary technical support and training.

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### HoistCam – Increase Flexibility

- Integrate into new or retrofit into existing cranes with little effort.
- Compatible with all other camera systems through a single composite video interface.
- Integrate video and GPS tracking with remotely with HoistCam Enterprise CMS.

### HoistCam – Customizable

- Static flex-mount cameras, external batteries, split screen displays, and additional full service customization are available.



**HoistCam™ Point of View  
Blind Lift Between Two Buildings**

\* - Individual results may vary based on effort, experience, conditions and other unknown factors.