



# Randolph County Mayors Committee For Disabled Persons



## Sponsorship/Partnership Package

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# About Us

Thank you for considering a partnership/sponsorship with the Randolph County Mayor's Committee for Disabled Persons. Since our inception in 1992, Randolph County Mayor's Committee for Disabled Persons has sought to improve the quality of life for persons with disabilities in the Randolph County area by promoting opportunities to work and live in an environment free of barriers imposed by architecture or attitude.



Randolph County Mayors Committee for Disabled Persons is classified as a public charity and has a 501 (c) (3) status. Our committee members include volunteers who represent civic, church, municipal, educational, medical and professional entities as well as persons with disabilities and their advocates. We are governed by a volunteer executive committee and openly seek interested persons to join our committee and help us fulfill our mission.

Monthly meetings are open to the public so please join us. We meet the second Monday of each month at Asheboro City Hall ( 146 N. Church Street, Asheboro ) in the Council Chambers at 1:00pm unless otherwise noted. You may become a member of the Randolph County Mayors Committee for Disabled Persons by contacting a current committee member or by simply attending a meeting and expressing a desire to join.

# Opportunities to Be Involved



There are many ways to support our mission:

- ♥ *Volunteer to serve on our Committee and advocate for those persons we serve*
- ♥ *Donate money annually to become an official RCMCFDP Partner*
- ♥ *Sponsor a specific event/activity*
- ♥ *Donate products/services to the Committee to be used at one of our activities/events*



By partnering with our nonprofit, you will be involved in a positive community based organization. The number of persons in NC facing life with a disability is on the rise. Often times the perception of being disabled comes with the view of being physically challenged by a lifelong circumstance. The reality is all of us can become disabled at any time in our life as accidents and diseases change our lives in an instant. The disabled are a political minority in that they have shared common discrimination, poverty, and barriers-both physical and attitudinal.

Position yourself or your organization to provide support to over 13% of Randolph County's total demographic.

Using data from the 2012 American Community Survey (ACS) the prevalence of disability by age in Randolph County was 13.1 % for persons of all ages. ( For persons ages 65 - 74 this number doubles to 26.3% and quadruples to 51.9% for persons over the age of 75 )

% of NC Population with Specific Disabilities	%
VISUAL DISABILITY	2.5
HEARING DISABILITY	3.6
AMBULATORY DISABILITY	7.5
COGNITIVE DISABILITY	5.3
SELF-CARE DISABILITY	2.8
INDEPENDENT LIVING DISABILITY	5.9

# Our Committee Sponsored Annual Activities

Throughout the year we not only advocate for and serve as the voice of the disabled, we also provide support, recognition and celebration.



**Archie Culp Day @ NC Zoo** (4401 Zoo Parkway, Asheboro) held each year as the fulfillment of one of our founding members dreams, to allow access to one of the highlights of Randolph County to all of our citizens. Originally hosted in May but recently changed to September to better serve the disabled population. Free admission to visit the NC Zoo is open to any Randolph County disabled citizen

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**“HIGH FIVE”** is a monthly recognition which will be presented to a local disabled group in our community to celebrate their accomplishments in the form of goodie bags, ice cream party, pizza party or etc.

∞



**Disabilities Awareness Parade & Day** held in October (Downtown Asheboro, NC) with the parade route ending in a celebration featuring music and fun which celebrates the diversity of all persons

∞

## Audrey & Jim Harriman Employment Awards

In celebration & recognition of National Disability Employment Awareness Month, we recognize a Randolph County EMPLOYER who is improving the lives of the differently-abled persons in our community as well as an individual EMPLOYEE working within Randolph County that is striving to embrace their own limitations and better function within the normal structure of everyday life. (selected by application and presented yearly in October)



# SPONSORSHIP LEVELS

<b>PLATINUM LEVEL</b> <b>\$1000 +</b>	<b>Includes:</b> -Prominent “Naming” Signage at all event s for one year Company/Name verbal recognition during each event for one year -Company/Name in press release or media blitz for one year -Company Logo on Social Media/Website and all printed material for period of one year -Company Link on Social Media for period of one year -Company Logo at prominent location on all printed event materials (program or t-shirt) for one year -Prominent Vendor space at all events for one year <i>We will be happy to discuss other ways of generating maximum impressions for your organization as well</i>
<b>GOLD LEVEL</b> <b>\$750 - \$999</b>	<b>Includes:</b> -Signage at event of choice -Company/Name verbal recognition during specified event -Company Logo on Social Media/Website when marketing specified event -Company Logo on specific event material (program or tshirt) -Vendor space at event of choice
<b>SILVER LEVEL</b> <b>\$500 - \$749</b>	<b>Includes:</b> -Name recognition at event of choice -Company/Name verbal recognition during event -Company Name on Social Media/Website -Company Logo on specific event material (program or tshirt)
<b>BRONZE LEVEL</b> <b>\$250 - \$499</b>	<b>Includes:</b> -Company Name on Social Media/Website -Company Name on event material (program or t-shirt)
<b>FRIEND LEVEL</b> <b>\$100 - \$249</b>	<b>Includes:</b> -Company Name on Social Media/Website

*Platinum Level of sponsorship will be for a period of no more than one year. Platinum Sponsors will become “Naming” sponsor for major events during the course of their annual sponsorship period. “Naming” sponsors will be first come first serve with only one opportunity per year. Gold and Silver Sponsors may designate the specific event they wish to sponsor.*



## Did we miss something?

We are open to creative ideas and welcome your input.  
 If you have a sponsorship idea for one of our events, please contact us.





Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State, ZIP: \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Fax: \_\_\_\_\_

Company Web Site: \_\_\_\_\_

### Level of Sponsorship (please check one):

- PLATINUM  
\$1000 +
- GOLD  
\$750-\$999
- SILVER  
\$500-\$749
- BRONZE  
\$250-\$499
- FRIEND  
\$249-\$100
- OTHER  
\$ \_\_\_\_\_

*Please return this application with your tax deductible donation/sponsoship check to:*

**Randolph County Mayor’s Committee for Disabled Persons**  
PO Box 4171 Asheboro, NC 27204-4171  
Email us: [info@randolphmayorscommittee.org](mailto:info@randolphmayorscommittee.org)



You may donate online by visiting our website at <https://randolphmayorscommittee.org>



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