

Minutes: Loring Greenway Association Board of Directors

July 10, 2024

Directors Present: John VanHeel, Lee Frelich, Sue Jones, Laura Mattson, Judy Tucker, Gay Russell Dempsey, Richard Anderson

Meeting called to order at 5:05pm

Approval of meeting agenda. Moved and seconded. Approved by Directors.

Approval of previous meeting minutes. Moved and seconded. Approved by Directors.

COMMITTEE REPORTS

Financial/Fund Raising- Laura

- Laura shared (via email) with members the Q-2 report she sent to the accountant: 2024 YTD Donations \$15,690 2023 YTD Donations \$21,907.55 Hyatt gift \$4,500 on 6-23-2023
- Laura has found the current website to be quite clunky and inefficient. A new system would cost around \$500-1,000. The Dropbox system would be replaced. Richard motioned that we allocate the money for this new system and the motion was passed. Additionally, Laura requested LGA business cards with phone number and address that can be used for forms. LGA would pay \$20 for phone service. A motion was moved, seconded, and passed to do this. (Will Laura set this up?).
- Plans for our next special session is up in the air now due to major surgeries and vacations in late August through October—final date to come.

Events-Judy

- National Night out is August 6 from 5PM to 8PM and LGA is registered with the NNO. Visitors to the Greenway will be welcomed with ice cream, croquet, a fine singing cellist, and music art 6PM. We will have signs in advance to herald the event and will ask building reps and others to post them. We will need volunteers to help at the event also.
- It was suggested we might want to invite candidates to join the festivities

Gardening-Sue

- The Greenway is looking well cared for and bright.
- Thanks too John reminding Dave Bower, the graffiti on the shed has been painted over in a brown paint—looks great.
- July 20 is our next gardening day. Sue requested small green bags as well as the larger ones. We need to keep a good stock of Eco bags on hand. We now have 100 large to take us through July. John added that Dave Bower is doing research on the bags.
- Gardeners should be reminded that we should always use Eco-bags and we should NOT be composting weeds. People need to be advised what types of waste go where: trash in bins; sticks along large garbage cans, flowers, leaves in compost bags.
- We should think about an end-of-season plant give away. We pull up annuals while they are still viable (some perennials too) and could offer them to neighbors on a given day.

Trees-Lee

- The trees have been fertilized. John will let Dave know and Dave will tell Tim.

Infrastructure-John

- The playground needs attention. The CLPC is responsible for upkeep and there are problems. The site is not clean. It does not appear safe. There is animal waste visible.
- It was suggested that we should look into our agreement with the city to clarify responsibilities.
- Perhaps some LGA members should call city to encourage an inspection and scheduled cleanup.

Building Reps-All of Us—and more

- The feeling is that we need to get the word out with a somewhat larger megaphone—one in which we come together as interested Greenway huggers and volunteers to plan for and invite future caretakers.
- Thanking donors with personal notes, talking to and encouraging those who visit our garden to join us any way they can may continue to prove helpful.
- A neighborhood online newsletter (or an added column to one that exists); flyers at events; bulletin board displays at condos or local establishments may all create interest.
- Impactful marketing, generating interest and loyalty, and Inviting in new helpers..even visionaries—should help our Greenway.