



## **LGA Board of Directors Meeting**

November 10, 2018

110 W. Grant, Community Room

**Board Members Present** – Richard Anderson, Pat Davies, Nick Deacon, Merry Keefe, Mary Alyce Krohnke, Susan Lasoff, Linda Luksan, Mary Maier, Laura Mattson, Claire Selkurt, John Van Heel

**Guest Present** – Fred Aden

**Call to Order** – Merry called the meeting to order at 10:15 AM.

**Last Meeting's Minutes** (Linda) – It was MOVED and SECONDED that the minutes of the October meeting be approved. Motion CARRIED.

**Board Planning Session** (Merry) – Thanks to the committees for preparing so well for today's discussion. Our challenge is to determine what we can tackle effectively with limited resources.

**Communications** (Laura) – The committee's role is to deliver the LGA's key messages to current and potential donors and volunteers. Its largest expenses are website hosting and refreshments and branded apparel for volunteers. The board recommends adding links on the LGA website to other neighborhood organizations. The recommended budget for next year is \$2,500.

**Events** (Pat) – The committee's role is to coordinate events to celebrate achievements, recognize volunteers, build community involvement and raise money. Karen is interested in building on the success of this year's patio party at the Hyatt Hotel. The board recommends that the committee pursue one large event—either National Night Out or Oktoberfest—in addition to the winter thank-you reception and any patio parties. The recommended budget for next year is \$2,000.

**Fundraising** (Pat) – The committee's role is to raise sufficient funds from residents, businesses and grants to cover annual expenses. Two mailings are planned, one each in spring and fall. The recommended budget for next year is \$2,500.

**Gardening** (Mary) – The committee's role is to manage the trees, plants and landscaping on the Loring Greenway. The biggest expense reduction next year is for trees, because the ash-borer inoculation is done every other year. The professional gardener will be taking on more design responsibility, so her hours will be increasing and her contract adjusted accordingly. The recommended budget for next year is \$30,750.

**Infrastructure** (John) – The committee's role is to oversee all fixed or semi-fixed elements on the Loring Greenway that are not a direct part of the landscaping. Developing a signage master plan is a top 2019 priority, with the goal of improving the Loring Greenway's directional, identity and safety signage. The recommended budget for next year is \$4,550.

**Next Year's Committees** (Merry) – Each board member is asked to participate on at least one committee and is encouraged to recruit at least two volunteers from his/her building to participate on a committee.

**Adjournment** – 12:10 PM

**Next Board Meeting** – Wednesday, December 12, 5:00 PM, 110 W. Grant, Community Room