2022 ANNUAL REPORT

The Loring Greenway Association (LGA) is a volunteer non-profit organization that partners with private and public entities to preserve and enhance the Loring Greenway (Greenway), a premier urban garden and pedestrian connection between Loring Park and the Nicollet Mall in Minneapolis, Minnesota.

2022 HIGHLIGHTS

The reduced threat of COVID-19 revived LGA’s volunteer and donor reception (see Activities/Programs below) and the Minneapolis Downtown Improvement District Greening & Public Realm Awards. The Loring Greenway won for a record 11 consecutive times, the last six for Best Large Green Space. This award represents 3,200 hours of gardening and administrative work by LGA volunteers that keeps the Greenway beautiful.

A new addition, bright sunflowers along the Lasalle bridge, were a neighbor and visitor favorite. This frequent photo opportunity was inspired by gardening committee member and master gardener Peggy MacRae (right).

PUBLIC PARTNERS

City of Minneapolis
The City of Minneapolis has licensed LGA through its Downtown Minneapolis Greening Partnership Initiative to perform three activity categories on the Greenway: plants, trees and activities/programs. LGA committee reports found below describe how these activities categories were fulfilled in 2022.

The City of Minneapolis Public Works Department (DPW) is responsible for lawn care, snow, leaf and trash removal, light bulb replacement and similar tasks on the Loring Greenway. Most of these duties fell to DPW employee Tim Greene. LGA works with DPW to resolve safety and infrastructure issues on the Greenway.

Minneapolis Parks and Recreation Board
The Minneapolis Parks and Recreation Board Forestry Department (MPRB) is responsible for tree trimming and removal on city property, including the Greenway.
COMMITTEE REPORTS

GARDENING COMMITTEE
The gardening committee performs the first (plants) and second (trees) activity categories listed in LGA’s license agreement with the City of Minneapolis.

Members: Fred Aden (garden designer), Richard Anderson (section coordinator), Summer Badawi (professional gardener contractor), Nicholas Deacon (native plants advisor), Lee Frelich (native plants and tree advisor), Sue Jones (garden shed supervisor), Mary Alyce Krohnke (master gardener, section co-coordinator), Peggy MacRae (master gardener, plant labels), Mary Maier (chair, section co-coordinator), Maureen Meier (assistant chair, section co-coordinator), Gay Russell-Dempsey (section co-coordinator), Claire Selkurt (master gardener), Marsha Weidenhammer (section coordinator).

PLANTS AND TREES
The garden committee and 64 Adopt-a-Garden participants logged approximately 2400 hours:

- Designing, enhancing and replacing gardens
- Selecting and installing plants to attract pollinators
- Planting, watering, weeding and tidying gardens
- Identifying additions for native plant garden
- Increasing drought restraint vegetation
- Promoting tree health and diversification
- Managing contract work with professional gardener, landscaper and tree specialists
- Providing a welcoming and beautiful space for all.

ACTIVITIES/PROGRAMS COMMITTEE
Activities/programs is the third activity category listed in the license agreement.

Members: LGA executive committee
LGA President John Van Heel and Vice President Laura Mattson worked with the Minneapolis Hyatt Regency to host a reception honoring LGA volunteers and donors on September 29. Councilperson Lisa Goodman read a proclamation signed by Mayor Jacob Frey declaring September 29, 2022 Loring Greenway Association Volunteer and Donor Appreciation Day (see addendum A).

INFRASTRUCTURE COMMITTEE
While not a part of the licensing agreement, LGA formed this committee to recommend and implement infrastructure improvements on the Greenway.

Members: Richard Anderson, Mary Keefe, Mary Maier, Laura Mattson, Maureen Meier, John Van Heel (chair). This committee recommended and implemented infrastructure improvements by:

- Working with DPW to identify appropriate masonry to repair hardscapes
- Convincing DPW to initiate a city capital renewal project for Greenway improvements
- Designing dog waste and wayfinding signage that will be implemented in 2023
- Refurbishing tables and chairs
- Presenting DPW with possible options to reduce pedestrian hazards and property damage caused by skateboarding.
The Loring Greenway Association News was published two times during the year.

FINANCES

Expenditures
LGA’s 2021 expenditures totaled $41,853.35 in the categories shown here.

![2022 LGA EXPENDURE CATEGORIES](chart)

Contributions
LGA received 2022 contributions totaling $45,034.47 from donor types shown here.

![2022 LGA DONOR TYPES](chart)
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2022 LORING GREENWAY ASSOCIATION DONOR LIST

Helmut and Mary Maier
Charles Malkerson and Carolyn Bauer Hall II
Judy Marcouiller and Don Garner
Donald and Gail Marti
Laura Mattson
Maureen Meier
Curt Micka
Karen and David Miley
Steve Millikan
Val Moeller
James L. Morrison
Diane Mortimer
Joseph and Yvonne Mullen
Jim and Fran Mullin
Reuben Murray
Mark Nammacher and Mary Stranik
Bruce and Jane Nelson
Ed and Deanna Newman
Jo Nichols
Glyn Northington
Kevin and Sandra O’Brien
Nancy and David Olson
Marilyn Osterkamp and Allan Press
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William and Jerri Sudderth
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at Schwab Charitable
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Loring Greenway Neighbors
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John Van Heel
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Kate Walker
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Kurt and Marsha Weidenhammer
William and Julia Weiler
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Scott Wilkins
Elizabeth and Richard Winga Charitable Fund
at Fidelity Charitable
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John Wodele and Susan Gaertner
Garry Woessner
Jane U. Young

Neighborhood Associations
Greenway Gables Association
Hyatt Regency Minneapolis
Loring Green East Condominium Association, Inc.
Loring Green West Condominium Association, Inc.
Loring Way Condominium Association
The Tower of 1200 on the Mall Association

Corporate Matching Gifts
AmazonSmile Foundation
Ameriprise Financial, Inc.
Medtronic Foundation Volunteer Grant Program

THANK YOU!
ADDENDUM A

Mayor Declares September 29, 2022 Loring Greenway Association Volunteer and Donor Appreciation Day

Whereas: The Loring Greenway was constructed between 1977 and 1980 and was part of a much larger urban renewal project that was focused on improving an area of our city that was in desperate need of attention and revitalization.

Whereas: The Loring Greenway attracted a variety of residential and commercial development and was instrumental in creating this thriving urban residential neighborhood in downtown.

Whereas: The original goal for the Loring Greenway was to create a direct connection and link between downtown Minneapolis and Loring Park.

Whereas: The Loring Greenway was designed by noted landscape architect M. Paul Friedberg who also designed Peavey Plaza. Using hard surfaces, water features and multiple levels with green plantings, these iconic spaces work together seamlessly to connect Loring Park and downtown Minneapolis.

Whereas: After a major renovation in 2009, residents along the Greenway formed the Loring Greenway Association (LGA), a 501c3 not-for-profit organization to manage and maintain this urban green space.

Whereas: Their work includes fundraising and volunteer efforts to enhance service delivery on the Greenway over and above what Public Works can provide.

Whereas: The LGA works with Public Works and the Minneapolis Park Board and engages volunteers and contributors to manage, preserve and enhance the Greenway’s planting and hardscape.

Whereas: Through its fundraising activities and volunteers’ time, the association plants and manages more than 1,800 flowering plants and they have saved many of the Greenway’s ash trees from the Emerald Ash Borer beetle through a special inoculation program.

Whereas: The association and its volunteers design, enhance and replace gardens, select and install plants to attract pollinators, plant, water, fertilize, weed, trim and maintain gardens, and promote tree health and diversification

Whereas: The association sponsors programs and activities throughout the year that bring additional life to the Greenway and enhance and promote a vibrant community along the Greenway.

Whereas: The Loring Greenway Association’s Garden Committee and dozens of volunteers log over 2,000 hours of work each year to keep this vital space thriving and attractive.

The City of Minneapolis proclaims, Thursday, September 29, 2022, as Loring Greenway Association Volunteer and Donor Appreciation Day

Jacob Frey
Mayor of Minneapolis