

2019 ANNUAL REPORT

The Loring Greenway Association (LGA) is a volunteer non-profit organization that partners with private and public entities to preserve and enhance the Loring Greenway, a premier urban garden and pedestrian connection between Loring Park and the Nicollet Mall in Minneapolis, Minnesota.

AWARD-WINNING DOWNTOWN SPACE



Loring Greenway won a **Downtown Improvement District Greening Award** for a record 10th straight year—including winning Best Large Green Space for the fifth year in a row. This award represents 2,426 hours of gardening and administrative work by LGA volunteers that keeps the Loring Greenway beautiful.

CORPORATE PARTNERS



Target Corporation and the **Target Volunteer Council** provided volunteers on several occasions for cleanup and planting.

The **Hyatt Regency Minneapolis**:

- provided refreshments and staging facilities for Target volunteer days
- hosted a thank-you reception for volunteers and donors.

PUBLIC PARTNERS

City of Minneapolis

The City of Minneapolis has licensed LGA through its Downtown Minneapolis Greening Partnership Initiative to perform three activity categories on the Loring Greenway: plants, trees and activities/programs. LGA committee reports found below describe how the three activity categories were addressed.

The City of Minneapolis Public Works Department (DPW) is responsible for lawn care, snow, leaf and trash removal, light bulb replacement and similar tasks on the Loring Greenway. Most of these duties fall to **Mark Clark**, DPW maintenance crew leader. LGA works with DPW to resolve safety and infrastructure issues on the Loring Greenway.

Minneapolis Parks and Recreation Board

The Minneapolis Parks and Recreation Board is responsible for tree maintenance on city property, including the Loring Greenway.

COMMITTEE REPORTS

Gardening Committee

The gardening committee performs the first two activity categories listed in LGA's license with the City of Minneapolis.

PLANTS

Supported by volunteers logging 1,609 hours, the gardening committee:

- Worked with professional landscaper to implement gardening designs to attract pollinators
- Enhanced and replaced plantings in the native shade garden, Aspen Glade garden, Grant Street gardens and corridor, Nicollet lane gardens, Lasalle bridge area, Loring Green West fence garden and Greenway Gables gardens
- Redesigned berm pockets
- Worked with professional landscaper to install landscaping around gardening shed
- Replaced damaged protective hoop fencing around sensitive garden areas
- Coordinated monthly Saturday volunteer gardening days
- Enhanced Adopt-a-Garden program providing garden maintenance
- Recruited volunteers to water and weed gardens

TREES

The gardening committee:

- Worked with Minneapolis Parks and Recreation Board to identify trees on the Loring Greenway needing pruning or removal
- Coordinated tree donations
- Worked with Rainbow Tree Care to fertilize half of the Loring Greenway trees
- Worked with Rainbow Tree Care to complete a digital map of Loring Greenway

Events Committee

The events committee oversaw the third activity category listed in LGA's license with the City of Minneapolis.

ACTIVITIES/PROGRAMS

The events committee organized Oktoberfest, held September 22 and featuring:

- A (root) beer garden offering German fare and beverages
- Volunteer cooks and runners
- Food and door prizes donated by neighborhood vendors
- A lively performance by Edelweiss Dancers



FINANCES

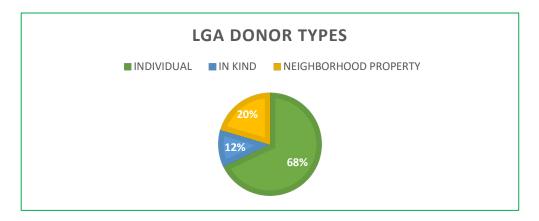
Expenditures

LGA's 2019 expenditures totaled \$36,783.69 in the categories shown here.



Contributions

LGA received 2019 contributions totaling \$64,156.59 from donor types shown here.



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