WEB · PRINT · IDENTITY

14

WWW.E14DESIGNS.COM

# PRINTING

630.235.0894

info@e14designs.com

**Suggested Uses:**

- Handbooks
- Cookbooks
- Annual Reports
- Event Programs
- Instruction Manuals

# BOOKLETS

## *When one page just isn't enough!*

Booklets are powerful sales tools and provide an excellent way to communicate key messages about your services, products and company. Booklets range from 4 to 52 pages, printed on a selection of stocks and assembled in-house. To ensure the pagination is correct, pages should be submitted as single pages, not as spreads, except for 4 page and 6 page booklets where printer spreads are required.

All elements, text and images not intended to bleed off need to be at least 0.25" from the cut line for safety. Landscape booklets are also available - simply choose "Short Edge Binding" from the "Binding Edge" drop-down menu.

Custom booklets are available by clicking on the "Custom Orders" product category and filling out the custom order form.

- **Artwork should have at least 0.25" bleed around**
- **Free online proof provided for booklets with 8 or more pages**
- **Available stocks:**
  100lb Dull Book, 100lb Gloss Book/Cover, 70lb Premium Opaque, and 80lb Gloss Book
- **Runs start as low as 25 on select products**

For more information, visit our website **www.e14designs.com** or call us at **630.235.0894**

# CALENDARS

## 365 Days of Brand EXPOSURE!

***Suggested Uses:***

- Project Management
- Event Reminders
- Marketing and Promotional Tools

Calendar printing is an easy and cost-effective way to make sure your business or brand is seen by dozens, hundreds or thousands of people every day and also to promote your business.

Our full-color Calendars are printed on top-quality offset and digital printing presses. They range from 24 to 28 pages, printed on durable 100lb Book stock.

- **Available in a variety of sizes and page counts**
- **Run sizes ranging from 25-25000**
- **Saddle stitch or spiral bind options**
- **Full color on one side or both sides**

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# Saddle Stitch & Perfect Bound

# catalogs.

Durable consistency. Refined look.

Suggested Uses:

Annual Reports *Manuals*
Product Catalogs **NEWSLETTERS**
**Event Programs** DIRECTORIES

**Saddle Stitch Catalogs** have a thick cover stock for enhanced quality and durability. A 100lb stitched cover is bound together with 100lb book or 70lb premium uncoated stock on the inside. Professional saddle stitching offers a secure binding for your documents.

Available sizes include 8.5"x5.5" and 8.5"x11".

Up to 40 pages offered on Saddle Stitch.

**Perfect Bound Catalogs** are made with Perfect Binding to give your catalogs a polished and refined look. They're ideal for showcasing retail products, artwork and more. An uncoated 10pt C1S cover is bound together with uncoated 80lb book on the inside.

Available sizes include 8.5"x5.5" and 8.5"x11".

Up to 92 pages offered on Perfect Bound.

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ANY FLAT SURFACE OR COUNTERTOP

*becomes*

# PREMIUM AD SPACE

*with Easel Backed*

# Counter Cards!

Place your marketing message at eye level by using Counter Cards in glass display cases, on bookshelves, register counters and tabletops. With several sizes to choose from and the option of lightweight Foamcore or durable PVC, Counter Cards fit a variety of applications. They come with white chipboard easel backs and are recommended for indoor use.

- Our 3mm (1/8") PVC material is a smooth, bright white rigid plastic that is lightweight, yet very durable and weather resistant
- 3/16 Rigid Foamcore is not waterproof
- 5" Double Wing Easel Backs are composed of white chipboard material and applied to the printed material
- Shipped flat
- Final assembly required
- Run Sizes range from 1 to 50

**Suggested Uses:**

Seminars
Restaurants
Event Signs
Trade Shows
Presentations

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# *Maximize* YOUR MARKETING IMPACT, DOOR -TO- DOOR!

In this rapidly evolving world of direct marketing strategies, Door Hangers are a tried and true way to reach customers the old fashioned way. Hanging company info where it can't be missed (on the customer's door) is an ideal way for local businesses to build brand awareness. The option to print on both sides allows ample space for text and visuals, thus maximizing marketing impact with great efficiency.

- Available sizes: 3.5"x11", 3.5"x8.5", 4"x7", 4.25"x11", 4.25"x14"
- Various paper stocks offered:
  16PT, 14PT, 100lb Gloss Book, 100lb Gloss Cover, 14PT Uncoated
- Available with Aqueous Coating or UV Coating
- Die Cut Options: Standard, Starburst and Arch Die Cut

Suggested Uses:
**Advertising | Marketing | Real Estate**

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# EVENT TiCKETS

## OUT-STUB THE COMPETITION!

Premium full color Event Tickets come in popular sizes and are printed using superior quality stocks and finishes. They're perforated and have optional Variable Numbering for a professional touch. Numbered tickets are essential for any paid event, allowing you to ensure that all entrants are paid and accounted for. Great for fundraisers, raffles, charity galas, etc.

- Tickets are numbered in 2 sections: Main Ticket & Ticket Stub
- Numbering is done using the Customer provided CSV Data File and can be alpha numeric
- Choose from 9 numbered areas indicated by the Header Columns on the customer's CSV Data File
- Tickets are micro perforated 1.5" or 2" from the right or bottom and are easy to tear off
- Available stocks: 16PT and 100lb Gloss Cover

SUGGESTED USES:

Concerts
Speaking Events
Conferences
Graduations
Parties
Trade Shows
Raffles

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# Get the word out with our **Greeting Cards**, and **Announcement Cards**!

**Greeting Cards** and **Announcement Cards** are printed on high quality paper and available with a variety of unique finishing options. **Greeting Cards** include a half score with the option to add Gift Card Slits (on specific styles). Announcement Cards, on the other hand, are flat cards. Both products are a timeless approach to connect with individuals that matter to you and your business. They're a tangible way to create personalized messages that can be delivered to business acquaintances, valued customers, friends and more.

- A2, A6, A7 and 6.5x6.5 Square Blank Envelope options available
- Various paper stocks offered, such as: 16pt, 100lb Cover Linen, 14pt, 14pt Uncoated, 14pt Natural, 14pt Pearl Metallic, 100lb Gloss Cover, and 17pt Magnets
- Available with the following coating options: Silk Laminated, Spot UV, UV Coating, Matte, and Aqueous Coating

**Suggested Uses:**

**Holidays**
**Congratulations**
**Celebrations**
**Save-the-Dates**

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# HANG TAGS

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## BRANDING YOU CAN HANG YOUR REPUTATION ON!

### Help Your Products Fly Off the Shelves with Quality Hang Tags

*Increase brand awareness, add essential product information and display logos with e14's full color Hang Tags.*
*Great for use on clothing and accessories, gift bags and promotional items, Hang Tags are the ideal way to draw attention to your merchandise.*

- **Available sizes:** Square: 2.5"x2.5", 6"x2", and 3.5"x1.5"
- **Various paper stocks offered:**
  14PT Uncoated • 16PT* • 16PT C2S and 18PT Luster

*16PT C2S cardstock features an optically clear, high gloss 3mil lamination film, applied to both sides.

### SUGGESTED USES:

- Clothing Labels
- Retail Products
- Merchandise Tags
- Accessories
- Spirits
- Furnishings

**Specifications**
- Straight Corners
- 0.125" Drill Hole
- DoubleSided
- Durable

# Indoor Magnets

## GIVE

## Long Lasting

## ADVERTISING!

Printed on high quality 17PT magnetic stocks with ultra-vibrant colors, Indoor Magnets offer durability, efficiency and extended exposure at a price you can afford. Ideal for promotional and personal use, Indoor Magnets can be displayed year-round.

- Oval & Round Corner Options (Business Card Magnets only)
- Available in Various Sizes and Quantities
- UV Coated for High Gloss Finish

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Promotions | Business Cards | Calendars | Postcards (Food Delivery, Grocery Services, etc.)

# Bring COLOR TO YOUR TRANSACTIONS

**Full Color NCR Forms are here!**

Leave the carbon mess behind with NCR Forms -- the modern alternative to carbon paper!
NCR Forms are an efficient way to provide multicolored copies of a single document with handwritten or typed information. Use them as order forms, packing lists, invoices, receipts, and more.

Useful where quantities, check marks, or signatures will be added to the form by hand.

- NCR Form 2 part (White, Canary)
- NCR Form 3 part (White, Yellow, Pink)
- Available run sizes: 100 - 500
- Glued on the short edge

Invoices
Purchase Orders
Sales Orders
Work Orders

Sizes offered
**5.5x8.5**
and
**8.5x11**

**2-PART AND 3-PART AVAILABLE**

**FULL COLOR**

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# CUSTOM NOTEPADS

## Keep your brand on the top of the list

One of the most effective ways to brand is by putting your logo in front of current and potential users on a daily basis. Fully customizable, Notepads can be used to display taglines, logos, contact information and more. They're ideal for jotting down notes and can even double as letterhead if produced on 8.5" x 11" pads. All Notepads come with sturdy chipboard backings. Choose from 70lb premium uncoated text pages with maximum brightness, or 70lb Linen uncoated pages.

- **Various Size and Quantities Available**
- **25 or 50 Sheet Notepad Options**
- **Full-Color Printing Available**
- **Fast production time**

**Suggested Uses**:

- Promotions
- Giveaways
- Schools
- Offices
- Seminars
- Meetings

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# PRESENTATION FOLDERS

## PRESENT YOUR BRAND WITH STYLE

Presentation folders are an important keystone product for any business. It is often the first impression that your prospective customers have of your company. It is the workhorse for gathering your branded literature into one organized location. Build your brand awareness by customizing your folder to include: your company logo, contact information, and graphical elements that represent your company or services.

- Available with your choice of one or two pockets.
- Choose from a variety of stocks, coatings, and sizes to create your perfect presentation folder.

- Quantities range from 250 - 25,000 (on most items)
- Print as 4/0 (includes printing on pockets)
- Print as 4/4 (artwork on the inside)
- Unique 6x9 mini folders available
- Next Business Day Turnarounds available

### SUGGESTED USES:

- Seminar / Meeting Presentations
- Schools / Office Materials
- Real Estate Materials
- Sales and Marketing Presentations

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# Sell Sheets

## Position your Brand and put your Company in the Lead!

Sell Sheets are the ideal way to showcase your quality products and/or services. A great 4-color glossy sell sheet can position a company as an industry leader or a prospective client. Use them to highlight products, services and specialties, share new additions and more.

- Various sizes available
- Scoring offered on select sizes
- Various paper stocks:
  14PT, 14PT Uncoated, 16PT and 18PT C1S
- Selection of Coating options


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**SUGGESTED USES:** Clothing Boutiques • Restaurants • Real Estate Listings

LETTERHEAD
ENVELOPES
NOTEPADS
GREETING CARDS

BECAUSE FIRST IMPRESSIONS ARE EVERYTHING

# CUSTOM STATIONERY

For more information, visit our website **www.e14designs.com** or call us at **630.235.0894**

*Create Memorable Marketing Campaigns with*

# DURABLE STICKERS!

Printed on premium stocks and liners, Stickers adhere perfectly to most flat surfaces. With the exception of our weather resistant Bumper Stickers, Stickers are not intended for outdoor use. Our Akuafoil Stickers will give you a true competitive advantage with their ideal reflection and sparkling foil finish.

- Each Sticker comes with UV or no UV coating
- Available in Rectangle, Oval, Square and Round shapes
- Choose from variety of sizes
- Different Turnaround options available

**Suggested Uses:**

- Labeling
- Decorations
- Food & Beverages
- Book & Music Shops
- Packaging

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# DESIGN SERVICES

Logo Design / Corporate Branding • Print Design • Illustration • Web Design • Digital File Design

# PRINTING & PROMOTIONAL

## PRINTING

- Announcement Cards
- Bookmarks
- Booklets
- Brochures
- Business Cards
- Calendars
- Catalogs - Perfect Bound & Saddle Stitched
- CD and DVD
- Counter Cards
- Door Hangers
- Envelopes
- Event Tickets
- Flyers (EDDM available)
- Letterhead
- Magnets
- NCR Forms
- Notepads
- Postcards (EDDM available)
- Posters
- Presentation Folders
- Sell Sheets (EDDM available)
- Tear Off Cards
- Trading Cards

## LABELS & STICKERS

- Bumper Stickers
- Custom Roll Labels
- Roll Labels & Stickers

## SIGNAGE

- Adhesive Vinyl - See-Thru & Opaque
- Car Magnets
- Fabric Banners
- Flags
- Floor Graphics
- Indoor Banners
- Large Posters
- Mounted Canvas
- IOutdoor Banners
- Pull-Up Banner Stands
- Rigid Signs
- Table Runners
- Table Throws
- Window Graphics

## SPECIALTY PRINTING

- Akuafoil
- EndurACE
- Foilworx
- Luster Cards
- Natural Cards
- Pearl Cards
- Plastic Cards
- Silk Cards
- Suede Cards
- 4D Lenticular

## PAPER BOARD BOXES

- Business Card Boxes
- Cube Boxes
- Custom Boxes
- Golf Ball Boxes
- Pillow Boxes
- Print & Trim Boxes
- Roll End Tuck Top Boxes
- Sales Presentation Boxes
- Wine Boxes

## PROMOTIONAL

- 3D Printing
- Apparel - Screen Printing, Digital Printing & Embroidery
- Bottle Neck Hang Tags
- Buttons
- Hang Tags
- Header Cards
- Mugs
- Puzzles
- Rack Cards
- Table Tents
- Tote Bags

... and hundreds more items available!

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