



2021 ANNUAL REPORT

Saving Lives by
Making
Transfusion
Possible

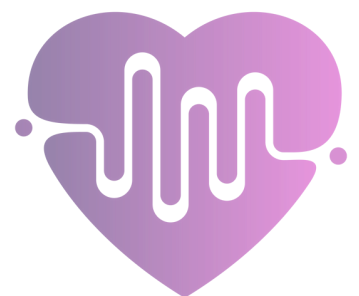


Introduction

In 2021, the world had to adjust to changes post-pandemic.

Globally, there was a major shortage of blood and its components. Cameroon, where we carry out most of our operations was no exception.

Despite this we were able to increase our activities, get into 2 additional hospitals and increase our local team by 2.





ABOUT US

WHO WE ARE

LifeLine Cameroon is a non-profit organization founded in 2018 and have been serving the underserved populations in both the US and Africa. We are charting a course to better health care delivery one community at a time.

MISSION

To save lives by making transfusion possible.

VISION

A world where every patient has access to health care by making it more accessible.

VALUES

We believe in collaboration and the power of community. We strive to embody our iTEA (Integrity, Teamwork, Excellence and Accountability) values in everything we do.



Our Programs

LIFELINECARES

This is our benevolent Blood donor recruitment, retention and management Program.

LIFELINEEDUCARES

We have several programs to educate the population on several health topics. Our #LifeLineIntern and #LifeLineClub projects help promote our educational content within the young population who make up 80% of the voluntary blood donor population.

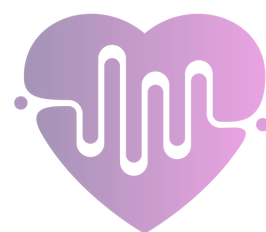
LIFELINEHOST

Invite innovative health products and/or services to our events to promote overall well being at our events for a minimal fee.

LIFELINECONSULT

We provide feasibility studies in the healthcare sector in Cameroon (Africa) at a competitive price.

PROGRAMS



LifeLineCares Program



Word Blood Donor Day- 2021

LifeLine Certificate of Recognition
awarded (donated 2x within 12-
months)



Word Blood Donor Day- 2021

LifeLine recieved award of the best
NGO from CHU- Yaounde



December 2021

The gift of Christmas Campaign



October 2021

Beauty & Health Campaign



October 2021

Back to School Campaign



Feb 2021

Youth week Campaign

LifeLineEducares Program



February 2021

Educating the students at Polytechnique



September 2021

Educating High School Students



December 2021

Celebrating Xmas with Sick Cell Kids



October 2021

Breast Cancer Awareness walk



July 2021

LifeLine Intern



Our Story in Numbers

3,570

Lives Saved

50% of Lives saved were children under the age of 10.

A donor who has donated 2x in a 12-month period

+10%

Donor Retention vs Prior Year (2020)

732

New Donors Recruited

1st time donating in their lives.

12 Major Campaigns, 3 partner events, 4 speaking events.

22

Events Organized

+2

Hospital Contracts
(Douala & Yaounde)

June 2021, we started
in Hopital General
Douala & Disctrict
Hospital at Cite Verte.

Our Story in Numbers Con't

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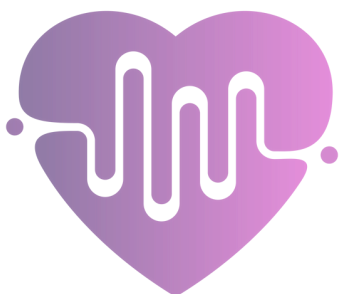
Fundraising Event

Our first ever Online
Fundraising Event in
November 2021.

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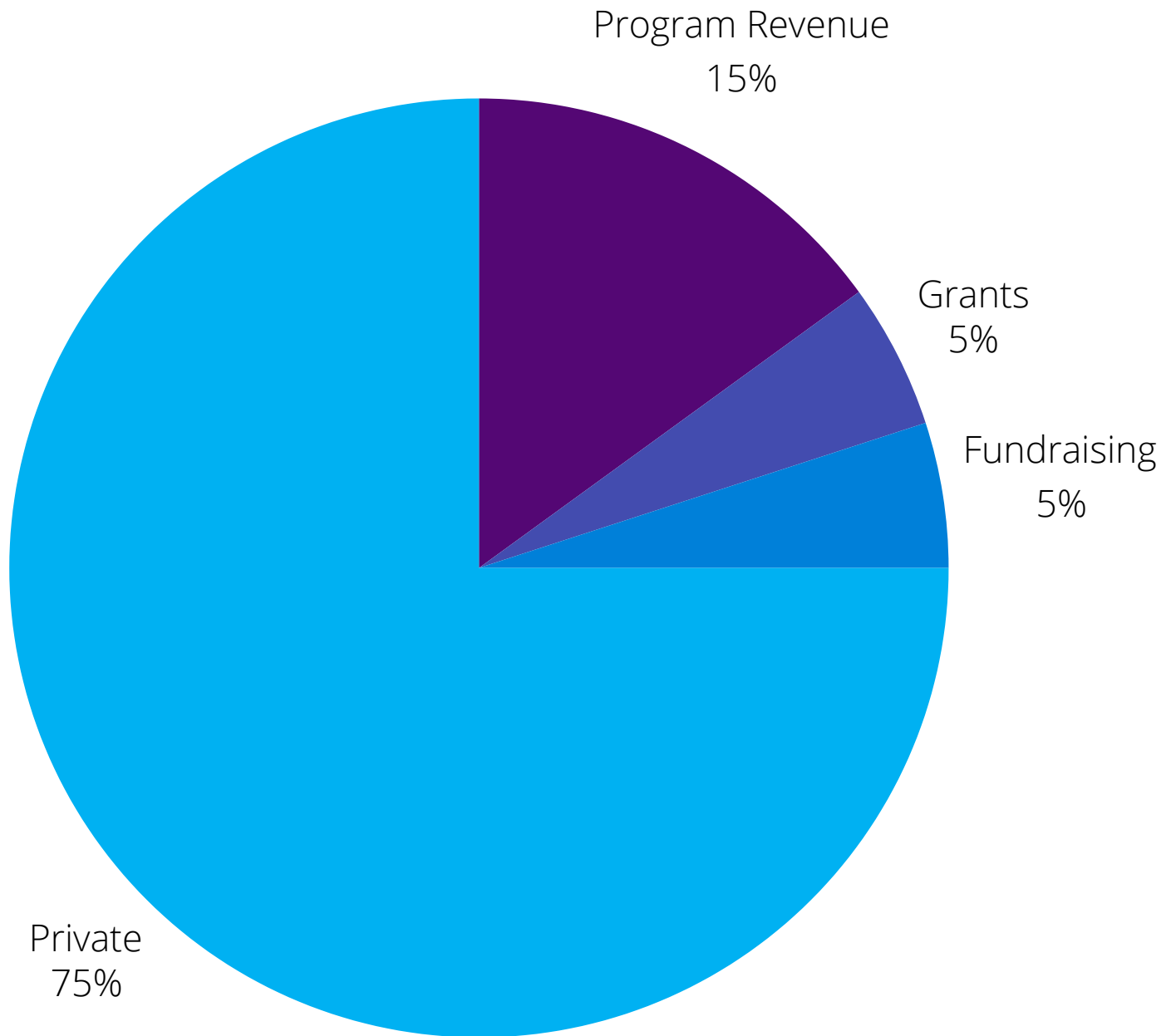
Program Launched
LifeLineEducares

Launched our Summer
Internship Program for
High School Students
(Science).

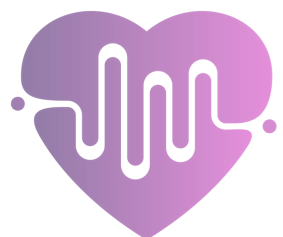


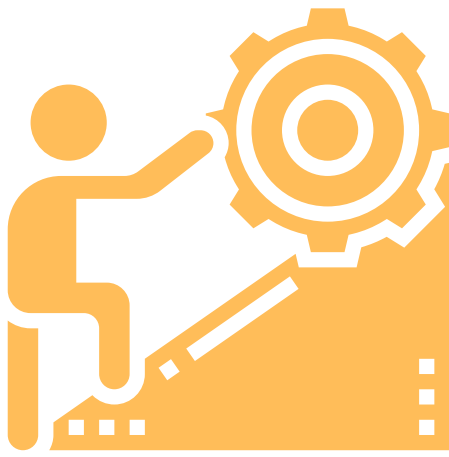
Financials- 2021

Revenue



\$24,328.00





Challenges- 2021

LifeLine Club

In 2021, we tried establishing the LifeLine Club in collaboration with the existing "Health Club" at local High Schools and Higher Educational Institutions in Cameroon (Yaounde & Cameroon).

We are facing Administrative hurdles at the Institutional level and these conversations are still pending..



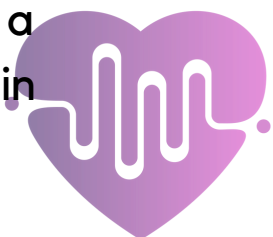
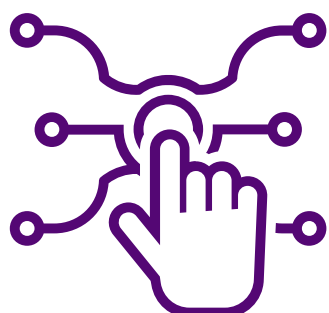
Staffing

Due to financial restraints we were not able to hire the expertise needed to expand our local network and negotiate partnerships at the local level. We also need technology expertise for our data management.



Technology

We invested in some hardware (tablets) to assist in accurate data collection practices. However, training has been a challenge but we hope to improve this in 2022.



Thank You!

Your support helps us accomplish our mission.

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We thank you for your continued support in our programs.

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