

WATCHBO^{YSG}

WATCHBOYSG

Watch Enthusiast, Lifestyle and trends.

www.watchboysg.com | watchboysingapore@gmail.com





About Me

Hi there! I'm Jude.

WATCHBOYSG started out as a passion project aiming to showcase beautiful timepieces through my love for photography.

It has since grown into a diverse platform seeking to connect both watch makers and watch lovers alike. I am constantly looking for the newest trends, upcoming micro brands and watch paraphernalia. Giving reviews and allowing these great brands to be share here in Singapore and beyond.

I believe that gorgeous timepieces deserve exquisite photography and I aim to showcase that through my multitude of complementary online platforms.

Contact

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Paid Ads

Instagram
YouTube
Price to TBA

Consultation

Brand Introduction.

- Helped Astronic watches get into a Singapore boutique.
- Introduced Azimuth watches to a boutique in Australia.
- Have introduced microbrands to Singapore watch shops.

Brand Connection.

- Helped watch brands get introduced to watch events in Australia and Singapore.
- Introduce new brands to Singapore watch groups.

Brand Partnership

- Considered friend of Maurice Lacroix. Worked with them to form a Singapore collectors club and introduced them to watch groups.
- Helped Ball watches with introduction to watch group in Australia to produce a limited edition piece.



Reviews

PREVIEW ARTICLE

An article without product provided. With information and pictures provided by the brand. An original article with my insights and not merely a repeat of your press release.

Product Review

An article with the product provided and a review with three pictures included to introduce your product.



Contact

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Social Statistics

14,240

Instagram Followers
@WATCHBOY.SG

1850

Monthly Unique Website Clicks
www.watchboy.sg



876

Youtube Subscribers
@WATCHBOYSG



As of Jan 2025.

Proud brand ambassador for Maurice Lacroix.

Collaborated Watch Brands & More

Aerotec (4)
Angles Watches
Aries Gold (4)
Atowak Watches (3)
Aquatico Watch Company
Astronic (Tourbillon)
Awake Watch Company
AVI-8 (3)
BALL Watches
Bremer
Buur+ Watches
BSHQRW Watches
Cedric Bellon
DIY Watch Company (2)
DK Watch Company
DM1936 (2)
Draco London
DWISS
Electricianz
Fathers Brand
Fleux
Gruppo Gamma
Ikepod
Iridium (2)
Isotope Watches
Houtman Watches*

Jack Turner Watches
Kent Hall & Co. Timepieces
Kuoe Kyoto (2)
Lima Watch
LUMINOX
Maurice Lacroix (3)
Mexecp
Molnija
MMI Watches
MT&W Watches
Nove Watches (2)
Northgate
Nuun Official (9)

Accessories

Bosphorus Leather
Clockwork Republic
Hides and Thread
Has No Bounds
Horus straps
Kauffman Watch Roll
Mirage Luxury Watchroll
Nomad Watchworks
Perpetual Straps
Ritchie Watch Bands
RSM Straps
Strap Bandits
Straps Co
Vario Everyday
Wotancraft (5)



Content & Articles

Gnomon Watches
Squale (2)
Glycine
Norqain
U-Boat

Julien Michaels
Gustave & Cie
Code41



Lifestyle

Brew Brother SG (Coffee)
Edcharly Wallets* (4)
Effervescence.sg (Alcohol)
Ukiyo Minimalist Wallets (3)
Cattlehide Singapore

Collaborated Watch Brands & More

Oso Watches
Olto8 (5)
Out of Order (2)
Panthevm Roma
Praesidus (3)
Pole Watches
Poljot International
RLG Watch
RZE Watches
SDC Watches
Selhor Watches (3)
Sequent Watches
SEVENFRIDAY
Spinnaker
Watches Soldat
Watches

Stunt Watches (2)
Tool Watch Co. (2)
Undone (7)
Vario Everyday
VanBanner Watches
Vandaag
Von Vogel
William Wood
Watches Waldan
Watches (2) Wancher
Watches (2) Zinvo (3)
Zentier



Testimonials/Brands

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We launched our brand in a short time and asked members of the watch community to help us spread the word. Jude was the first to respond and was crucial to helping create awareness of our brand through social media. He has always been professional and incredibly helpful. He had a major impact on facilitating our success and we are thankful for our partnership.

- Tool Watches Co.

I will say WATHBOYSG has done a very professional and thorough review of our pieces. Along with very nicely taken photographs and expanding the awareness of Aries Gold to audiences globally. We look forward to working more in the future.

- Aries Gold Watches.

WATCHBOYSG created good complementary content and representations of our brand and contributed to the brand awareness through the creation of #selhortuesday content. Thanks, and looking forward to keeping a long-term partnership with you.

- Selhor Watches



thank you

terima
kasih



謝謝

Let's Work Together

WATCHBOYSG | We are WATCHBOYS_(ingapore)G_(lobal) ; Timepieces, lifestyle and trends.