

WATCHBOYSG

Watch Enthusiast, Lifestyle and trends.





About Me

Hi there! I'm Jude.

WATCHBOYSG started out as a passion project aiming to showcase beautiful timepieces through my love for photography.

It has since grown into a diverse platform seeking to connect both watch makers and watch lovers alike. I am constantly looking for the newest trends, upcoming micro brands and watch paraphernalia. Giving reviews and allowing these great brands to be share here in Singapore and beyond.

I believe that gorgeous timepieces deserve exquisite photography and I aim to showcase that through my multitude of complementary online platforms.



www.watchboysg.com |

watchboysingapore@gmail.com

Paid Ads

Instagram
YouTube
Price to TBA



Consultation

Brand Introduction.

- Helped Astronic watches get into a Singapore boutique.
- Introduced Azimuth watches to a boutique in Australia.
- Have introduced microbrands to Singapore watch shops.

Brand Connection.

- Helped watch brands get introduced to watch events in Australia and Singapore.
- Introduce new brands to Singapore watch groups.

Brand Partnership

- Considered friend of Maurice Lacroix. Worked with them to form a Singapore collectors club and introduced them to watch groups.
- Helped Ball watches with introduction to watch group in Australia to produce a limited edition piece.

Reviews

PREVIEW ARTICLE

An article without product provided. With information and pictures provided by the brand. An original article with my insights and not merely a repeat of your press release.

Product Review

An article with the product provided and a review with three pictures included to introduce your product.

Contact

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Social Statistics

14,240

1850

Instagram Followers @WATCHBOY.SG

Monthly Unique Website Clicks www.watchboysg.com

Youtube Subscribers @WATCHBOYSG





As of Jan 2025.

Proud brand ambassador for Maurice Lacroix.

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Collaborated Watch Brands & More

Aerotec (4) **Angles Watches** Aries Gold (4) Atowak Watches (3) **Aquatico Watch Company** Astronic (Tourbillon) Awake Watch Company AVI-8 (3) **BALL Watches** Bremoir **Buur+ Watches BSHQRF Watches** Cedric Bellon DIY Watch Company (2) **DK Watch Company** DM1936 (2) Draco London **DWISS** Electricianz **Fathers Brand** Fleux Gruppo Gamma **Ikepod**

Jack Turner Watches
Kent Hall & Co. Timepieces
Kuoe Kyoto (2)
Lima Watch
LUMINOX

Maurice Lacroix (3)
Mexecp

Molnija MMI Watches MT&W Watches Nove Watches (2) Northgate Nuun Official (9)

Accessories

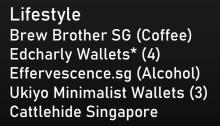
Bosphorus Leather
Clockwork Republic
Hides and Thread
Has No Bounds
Horus straps
Kauffman Watch Roll
Mirage Luxury Watchroll
Nomad Watchworks
Perpetual Straps
Ritchie Watch Bands
RSM Straps
Strap Bandits
Straps Co
Vario Everyday
Wotancraft (5)

Content & Articles

Gnomon Watches Squale (2) Glycine Norqain U-Boat

Julien Michaels Gustave & Cie Code41











Iridium (2)

Isotope Watches
Houtman Watches*

Collaborated Watch Brands & More

Oso Watches Olto8 (5) Out of Order (2) Panthevm Roma Praesidus (3) Pole Watches Poljot International **RLG Watch** RZE Watches **SDC Watches** Selhor Watches (3) Sequent Watches **SEVENFRIDAY** Spinnaker Watches Soldat Watches











Testimonials/Brands

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We launched our brand in a short time and asked members of the watch community to help us spread the word. Jude was the first to respond and was crucial to helping create awareness of our brand through social media. He has always been professional and incredibly helpful. He had a major impact on facilitating our success and we are thankful for our partnership.

- Tool Watches Co.

I will say WATHBOYSG has done a very professional and through review of our pieces. Along with very nicely taken photographs and expanding the awareness of Aries Gold to audiences globally. We look forward to working more in the future.

- Aries Gold Watches.

WATCHBOYSG created good complementary content and representations of our brand and contributed to the brand awareness through the creation of #selhortuesday content. Thanks, and looking forward to keeping a long-term partnership with you.

- Selhor Watches



thank you









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Let's Work Together

WATCHBOYSG | We are WATCHBOYS(ingapore)G(lobal); Timepieces, lifestyle and trends.

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