

WATCHBOYS SG

WATCHBOYS SG

Watch Enthusiast, Lifestyle and trends.

www.watchboysg.com | watchboysingapore@gmail.com





About Me

Hi there! I'm Jude.

WATCHBOYSG started out as a passion project aiming to showcase beautiful timepieces through my love for photography.

It has since grown into a diverse platform seeking to connect both watch makers and watch lovers alike. I am constantly looking for the newest trends, upcoming micro brands and watch paraphernalia. Giving reviews and allowing these great brands to be share here in Singapore and beyond.

I believe that gorgeous timepieces deserve exquisite photography and I aim to showcase that through my multitude of complementary online platforms.

Contact

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Paid Ads

Instagram
50USD per post on my feed with multiple pictures in a post.
40USD on my stories and I can do up to 2 posts a day.
(Bundle 150USD for 1 post and 3 on stories)



Instagram & YouTube

Instagram
Up to 3 posts of your watch that is sent to me to keep, and create bespoke content. (Number of Posts to be discussed)

YouTube
An unboxing/initial thoughts video.

***Keeping watch as payment is also an option.**
***Do contact me for anything, I am open to any suggestions.**

Reviews

PREVIEW ARTICLE: 75USD

An article without product provided. With information and pictures provided by the brand. An original article with my insights and not merely a repeat of your press release.

Product Review: 100USD

An article with the product provided and a review with three pictures included to introduce your product.



Contact

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Social Statistics

11,246

Instagram Followers
@WATCHBOYSINGAPORE

1750

Monthly Unique Website Clicks
www.watchboysg.com

107

Facebook Followers
@WATCHBOYSG

347

Youtube Subscribers
@WATCHBOYSG



As of Jan 2022.

Selhor Watches (France)

- We planned to do a review on my website, for the first watch collab for 2 pieces. Selhor was really pleased, we even created a new hashtag #selhortuesday that is now being used by some Selhor owners when posted.
- This led to another collab with the launch of their latest piece, we have currently done 3 as of Aug 2021.



Aries Gold (Singapore)

- No statics revealed however they have found our collaboration meaningful.
- More awareness was created and users in Europe reached out with intrigue to find out more, shared this with Aries Gold. May have led to good reach in EU.
- Aries Gold has collaborated on both their latest diver watches. We have now worked together on 3 pieces.



Monsieur Watches (Singapore)

- Did a campaign together to for the launch of their newest piece. Feedback that the collaboration helped in their Kickstarter success.
- My pictures was featured as main picture on their website, along with many others on their official IG.



Case Study

UNDONE (Hong Kong)

- Did a series of post for the first watch collab we did together. Well received and helped in creating more awareness of newer pieces.
- This led to many more collabs, we have currently done 6 as of Sept 2021 and a sponsored giveaway.



Houtman Watches (Australia)

- Assisted in marketing their piece to Singapore and my vast reach of other followers.
- My pictures was featured as main Kickstarter picture. My article review as well featured.



Collaborated Watch Brands & More

Aerotec (2)
Aries Gold (4)
Aquatico Watch Company
AVI-8
DIY Watch Company (2)
DK Watch Company
Draco London
Electricianz
Gruppo Gamma
Ikepod
Iridium (2)
Houtman Watches*
Kent Hall & Co. Timepieces
Kuoé Kyoto
Lima Watch
Molnija
MMI Watches
Monsieur Watches* (2)
Nove Watches
Nuun Official (2)

Oso Watches
Panthevm Roma
Praesidus
RLG Watch
Selhor Watches (3)
Sequent Watches
SEVENFRIDAY
Spinnaker Watches
Soldat
Stunt Watches
Swan & Edgar
Tool Watch Co.
Undone (6)
Vandaag
Von Vogel
Walan Watches (2)
Zentier

Accessories

Bosphorus Leather
Clockwork Republic
Hides and Thread
Kauffman Watch Roll
Mirage Luxury Watchroll
Nomad Watchworks
Ritchie Watch Bands
Strap Bandits
Straps Co
Vario Everyday



*Photography work done as well
<https://watchboysg.com/portfolio-1>

Lifestyle

Brew Brother SG (Coffee)
Edcharly Wallets* (3)
Effervescence.sg (Alcohol)
Ukiyo Minimalist Wallets
Cattlehide Singapore

Testimonials/Brands

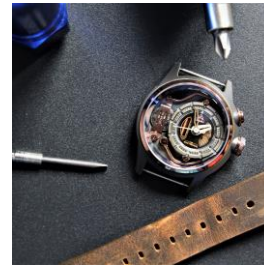
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We launched our brand in a short time and asked members of the watch community to help us spread the word. Jude was the first to respond and was crucial to helping create awareness of our brand through social media. He has always been professional and incredibly helpful. He had a major impact on facilitating our success and we are thankful for our partnership.

— Albany Watches Co.

I will say WATHBOYSG has done a very professional and thorough review of our pieces. Along with very nicely taken photographs and expanding the awareness of Aries Gold to audiences globally. We look forward to working more in the future.

- Aries Gold Watches.



thank you

terima
kasih



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Let's Work Together

WATCHBOYS^{SG} | We are WATCHBOYS^(Singapore)GLOBAL; Timepieces, lifestyle and trends.