

Vehicle-Based Movements - Protocols For Dealing with Paparazzi

Paparazzi present a unique challenge for vehicle-based movements; they operate legally in most jurisdictions but can create hazardous, high-pressure environments for the principal. Their tactics often involve a rapid approach, obstructing vehicle doors, and positioning themselves to capture compromising images.

Key Protocols:

Route Planning:

- Use primary, secondary, and contingency routes to avoid predictable arrival and departure points.
- Coordinate with venue security to secure drop-off and pick-up lanes ahead of arrival.

Arrival Positioning:

- Stop as close as possible to the controlled entry point, minimising the principal's exposure time.
- Use cover vehicles and security/CP team to block intrusive camera angles and prevent paparazzi from crowding doors.

Door Control:

- Keep vehicle doors locked until the immediate area is cleared by security.
- Avoid opening doors into high-density paparazzi clusters; reposition the vehicle if necessary.

Venue Departure Strategy:

- Maintain a clean path for the principal to approach the vehicle, with operatives screening the route.
- Avoid reversing into crowds; position for a forward departure wherever possible.

2. Situational Awareness Specific to Dealing with Paparazzi

Unlike hostile surveillance, paparazzi operate openly but can still compromise safety, dignity, and movement. Effective situational awareness is about anticipating their tactics and controlling the paparazzi engagement area.

Environmental Awareness:

- Identify choke points where photographers may congregate, such as hotel forecourts, red carpets, car park exits, or side streets near venues.
- Note vehicle-mounted paparazzi who may trail the convoy to secondary locations.
- Monitor for media drones in jurisdictions where they are permitted.

Crowd Flow Observation:

- Watch for rapid movement or surges in the crowd; these often precede a high-value photograph attempt.
- Identify photographers attempting to position themselves ahead of the vehicle to force close-range shots.

Light and Visual Considerations:

- Be aware of camera flash blinds; rapid bursts can momentarily disorient both the principal and driver.
- Use tinted glass or sunshades where legal to control intrusive lensing through windows.

3. Behavioural Analysis When Dealing with Paparazzi

Reading the photographer's behaviour allows the team to anticipate movement and reduce exposure time.

Indicators of Aggressive Paparazzi Tactics:

- **Target Fixation:** Photographers maintain constant focus on the vehicle, adjusting position to intercept the principal.
- **Blocking Behaviour:** Stepping into vehicle paths or doorways to prevent movement.
- **Crowd Manipulation:** Working in groups to funnel the principal into tighter spaces for a controlled photo opportunity.
- **Feigning Passivity:** Holding back until the principal is committed to a path, then rushing forward to close the distance.

Response Principles:

- Use trained operatives to manage the crowd buffer, keeping the principal out of direct physical contact range.
- Maintain calm, non-confrontational body language while firmly asserting space.
- Anticipate "second wave" photographers who appear after the main crowd disperses.

4. Time and Distance Principles When Managing Paparazzi

In paparazzi management, time and distance are the core tools for maintaining control and reducing risk to the principal.

Time Control:

- Minimise the duration the principal is visible and accessible between the vehicle and the building entrance.
- Avoid pauses for photographs in uncontrolled environments; schedule media moments in pre-secured zones.

Distance Control:

- Maintain an arm's length buffer or more between the principal and any camera.
- In static vehicle positions, keep at least one vehicle length clear in front for immediate departure.

Reactionary Gap:

- A paparazzo stepping 6–8 feet from kerb to door can be in position in under 1 second; door openings must be timed with full security cover in place.
- Crowds compress space quickly; operatives must adjust body positioning to prevent photographers from entering the principal's personal space.