



# LIZA SANCHEZ

## WRITER/EDITOR

### OBJECTIVE

Writer/Editor focused on leveraging writing/editing talents to bring audience members strategically to emotional places and build brand loyalty. Creative, persuasive and articulate with remarkable work ethic and analytical approach.

### EXPERIENCE

#### FREELANCE EDITOR

*(01/2017-Present)*

Content Edit and/or proofreading manuscripts, screenplays, blog content. Meet with writers once per week on their schedule by Skype, Discord. Deliver exceptional service to each writer by listening to concerns and answering questions.

#### ONLINE EBAY STORE

*(05/2004-06/2006)*

Owner and buyer, took photos and posted products on eBay for auctions and buy-it-now, packed and shipped packages to customers all over the world, handled sales taxes and federal income taxes.

### CERTIFICATIONS

- Poynter/ACES Certification in Accurate, Audience-Focused Editing
- Poynter/ACES Certificate in Editing
- Lynda.com: Blogging for Your Business, SEO Foundations, Marketing Foundations, Building your Professional Networking, User Experience for Web Designers, Wordpress.com Essential Training 2

### SKILLS

Advanced knowledge of content/copy editing/writing  
Ability to manage time and deadlines effectively  
SEO proficiency  
Cloud-based environments  
Google Docs  
Google Analytics  
Social Media platforms  
Detail-oriented  
Blogging  
Adobe Creative Suite proficiency

### CONTACT

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Milton, FL



### EDUCATION



#### FULL SAIL UNIVERSITY

BFA in Creative Writing for Entertainment  
Valedictorian 3.86 GPA  
Advanced Achievement  
2019

### LINKS

- [LinkedIn](#)
- [Facebook](#)
- [Twitter](#)