



# 2024 PRIDE GUIDE

DO'S, DON'TS AND EVERYTHING IN BETWEEN  
YOUR GUIDE FOR ALL THINGS PRIDE WEEKEND



# THANK YOU

To everyone who is celebrating with us at Houston's New Faces of Pride Inaugural Festival and Parade, THANK YOU!

Pride celebrations are more than just festive gatherings; they are powerful affirmations of our commitment to equality, love, and acceptance. They provide a platform for all individuals to express their true selves without fear, reminding us of our progress and the ongoing fight for LGBTQ+ rights.

We are excited to see joy and love take over the city not just this weekend and Pride month but year round!

We are grateful to live in a community that embraces diversity and celebrates each individual's uniqueness. Houston's support for events like this demonstrates our collective dedication to fostering an environment where everyone feels seen, heard, and valued.

Thank you to everyone who is participating, volunteering and supported in any capacity. We are especially thankful to the voices who continue to help us be the best we can. With the enthusiasm and passion this community holds, we are thrilled to be building a future where equality and love reign supreme.

With Deepest Gratitude,  
Houston's New Faces of Pride





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# ABOUT OUR FINANCIAL BENEFICIARIES



Provides a diverse set of services to meet the needs of LGBTQ+ youth under the age of 25 (ages 13–25)

- Basic Needs Services
- Case Management Program
- Support Services
- Community Engagement
- Advocacy



Provides a safe, welcoming environment for vulnerable youth (ages 13-24) experiencing homelessness

- Meals and Mentorship
- A Space for Expression
- Case Management Asia's Fund - Financial Aid for Transgender Youth
- Youth Voices Empowered (YVE)

Our mission goes beyond celebration—we're here to make a positive, real impact on the lives in our community. Every year, we will select two benefiting nonprofits who will receive financial support from Houston's New Faces of Pride. This year, we are proud to highlight Tony's Place and Grace Place, both of which focus on LGBTQ+ homeless youth.





## DO'S

- **Get Your Tickets Ahead of Time:** Save time at the gate and get your tickets ahead of time.
- **Respect the Space:** Use trash bins and recycling stations. Help us keep Houston clean.
- **Be Inclusive and Respectful:** Pride events are celebrations of diversity and inclusivity. Respect everyone's identity and experience, and be kind and supportive to fellow attendees.
- **Share On Social:** Use #NewFacesOfPride or tag us @newfacesofpride to show your Pride and be featured on our page!
- **Party Smart:** Make sure you have transportation arrangements if you are drinking alcohol.

Houston's New Faces of Pride reserves the right to deny entry due to safety concerns.

If you have any questions or require special accommodations, please reach out to [contact@newfacesofpride.org](mailto:contact@newfacesofpride.org)

## DON'TS

The following items are prohibited

- **Air Horns**
- **Alcohol**
- **Bicycles, Skates, Scooters (Unless for medical use) or Skateboards**
- **Drones or Remote Control Aircraft**
- **Illegal Drugs**
- **Laser Pointers**
- **Outside Food & Beverages** Exception for unopened disposable water bottles and medical needs.
- **All reusable water bottles, canteens, and hydration packs must be empty.**
- **Pets or Other Animals** (Seeing eye/assistance dogs allowed)
- **Weapons**
- **Glitter and Stickers**



**RAINBOW  
REVOLUTION**  
FESTIVAL & PARADE  
DOWNTOWN HOUSTON // JUNE 22

# EVENT SCHEDULE



SEE ALL EVENTS AND GET  
TICKETS ONLINE

[newfacesofpride.org/events](http://newfacesofpride.org/events)

**JUNE 21**

**SAPPHIC PRIDE... Pearl Bar... 7 PM**

\$10 Door Cover

**JUNE 22**

**HOUSTON'S NEW FACES OF PRIDE FESTIVAL... Downtown City Hall ... 12 PM - 6 PM**

\$150 VIP

\$3 General Admission

FREE (Children 12 and Under)

**JUNE 22**

**HOUSTON'S NEW FACES OF PRIDE PARADE... Downtown, Houston ... 7 PM - 9 PM**

\$150 VIP

FREE General Admission

**JUNE 22**

**PLANET PINK! - Official Pride After Party... POST HTX... 9 PM - 2 AM**

\$60 VIP

\$20 General Admission

**JUNE 22**

**OFFICIAL PRIDE AFTER HOURS WITH DAN SLATER... Rich's... 10 PM - 4 AM**

\$15 General Entry

**JUNE 23**

**6TH ANNUAL PRIDE BRUNCH... The Heights Social... 11 AM - 4 PM**

\$60 - \$90

**JUNE 23**

**MIMOSAS WITH A FUTURE SPLASH SUNDAY FUNDAY... Rich's... 4 PM**

No Cover

**RAINBOW  
REVOLUTION**  
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# FESTIVAL LINE UP



NOON ... SPECIAL K & SAM • VIOLET S'ARBLEU • GNDRBNDR

1:00 PM ... SUGAR JOIKO • HUGH DANDY & BARRY MII DANDY • DJ URI VIA

2:00 PM ... ALEXXA OASIS • DJ AMARJI

3:00 PM ... BILLY GILMAN • LA'DARIUS MIRAGE JACKSON • DJ VON KISS

4:00 PM ... LAUREN SANDERSON • REIGN LARUE • DJ VON KISS

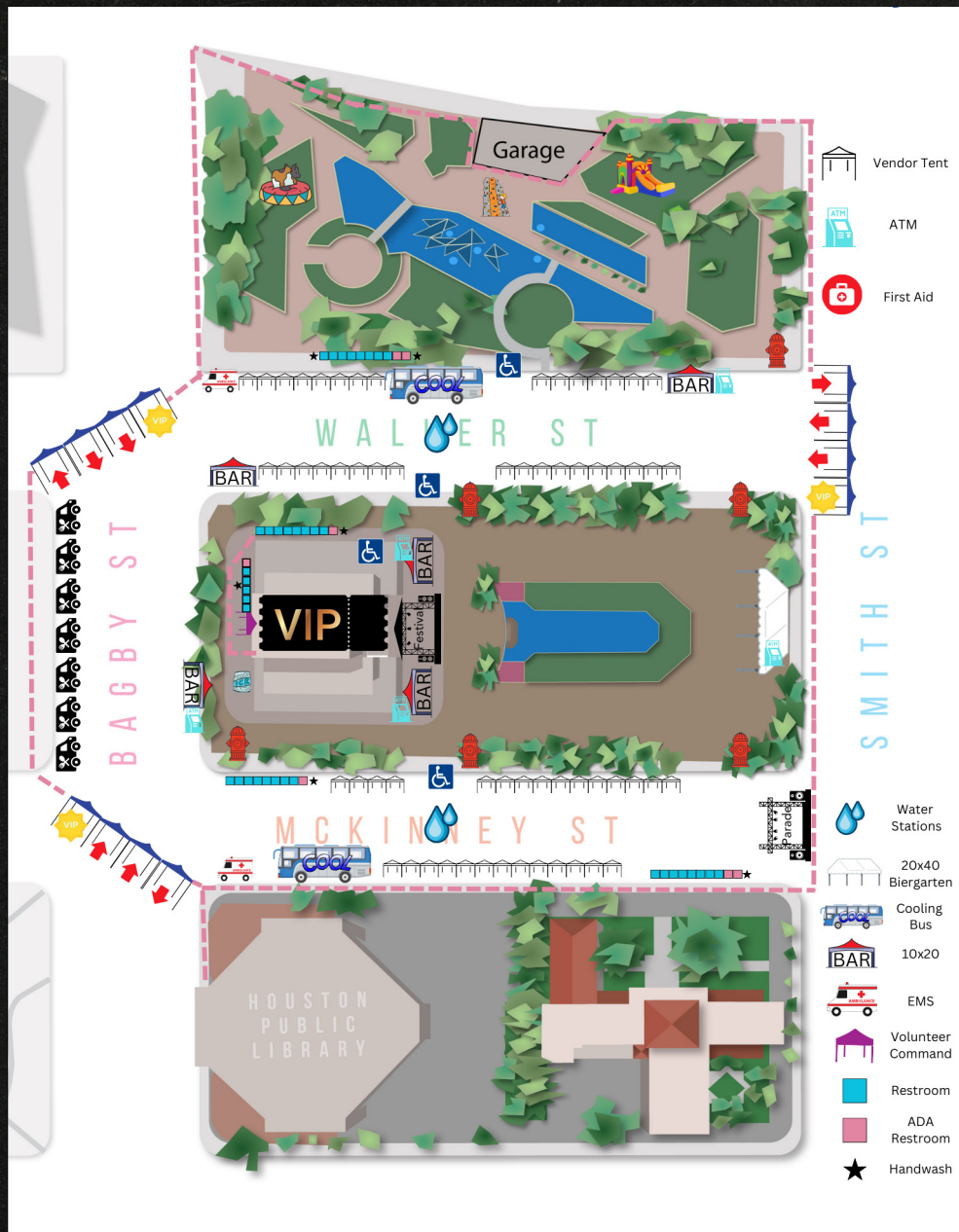
5:00 PM ... CHRIS HOUSMAN

7:30 PM ... PARADE START

# RAINBOW REVOLUTION

FESTIVAL & PARADE  
DOWNTOWN HOUSTON // JUNE 22

# FESTIVAL MAP

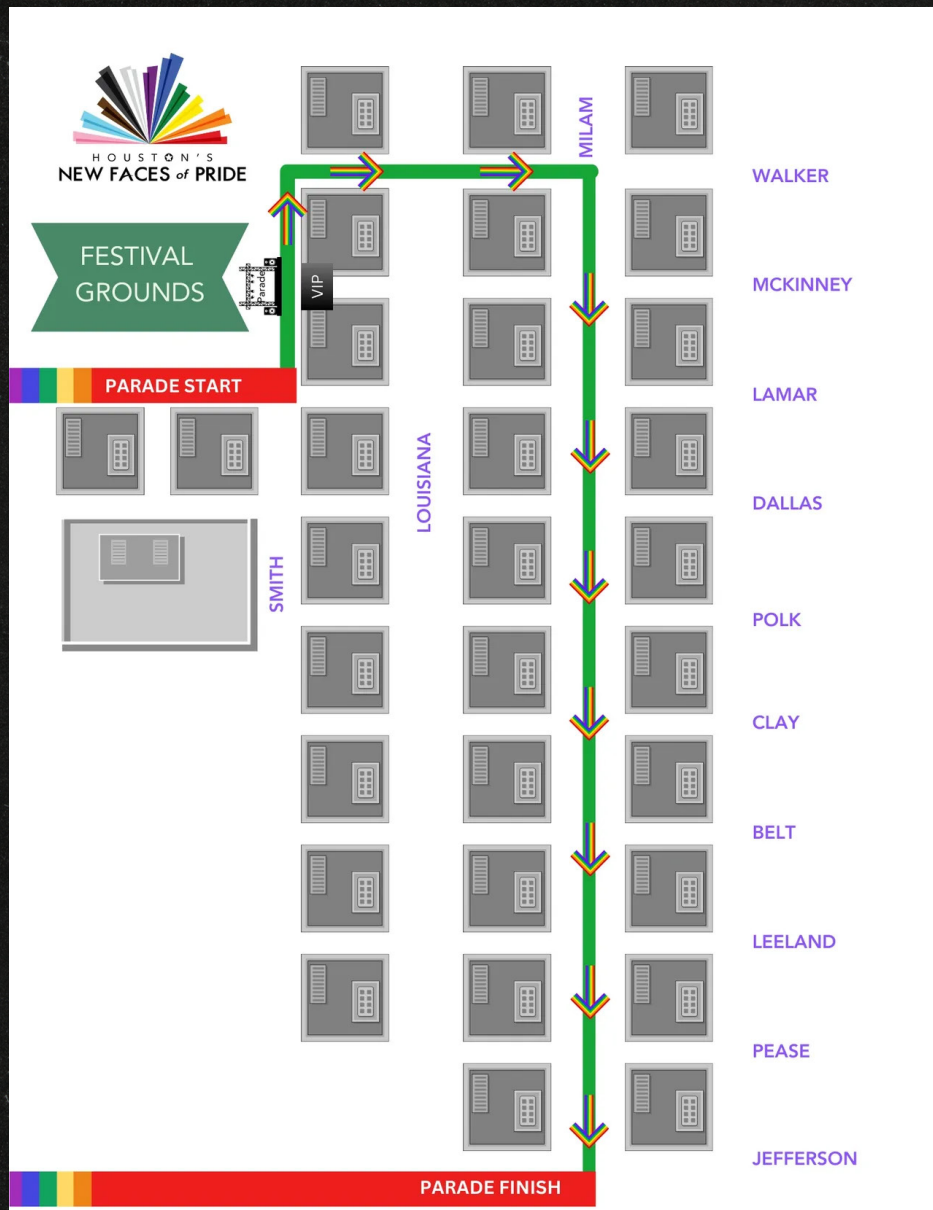




# RAINBOW REVOLUTION

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# PARADE MAP



10

RAINBOW  
REVOLUTION  
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# FESTIVAL AND PARADE VIP

## INDOOR VIP EXPERIENCE

- FULL-SERVICE CATERING BY LUPE TORTILLA
- CASINO EXPERIENCE: BLACK JACK, CRAPS, AND ROULETTE
- OPEN BAR INCLUDING MOCKTAIL CREATIONS
- EXCLUSIVE VIP ENTERTAINMENT INCLUDING:
  - MARTI FRIESON, VIOLET S'ARBLEU, AND MORE
- PERFORMER MEET AND GREET
- PRIVATE RESTROOMS
- VIP ENTRANCE PRIVILEGES

Limited Capacity

Get Tickets Now



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SPONSORS



SUBARU



Le  
MERIDIEN



Adam & Eve





## UNITED IN PRIDE

Now, more than ever, it is crucial to emphasize the strength that comes from unity.



4216 Washington Ave

[pearlhouston.com](http://pearlhouston.com)





# Le MERIDIEN

HOUSTON DOWNTOWN

Z on 23  
ROOFTOP BAR

Zutro  
RESTAURANT & BAR





Contact us  
for more info



936-273-6000

## OUR SERVICES

### TOP DOCTORS

Our team consists of highly skilled and trusted professionals who are also your neighbors, dedicated to providing exceptional care.

### HEALTHCARE PRODUCTS

We offer a carefully curated selection of high-quality products designed to support your health and well-being.

### BEST TECHNOLOGY

Our facilities are equipped with advanced technology to ensure the best possible treatment experience.

### TEXAS-SIZED CARE

We bring the warmth and hospitality of Texas to our patient care, making sure you feel right at home.

### ONE-ON-ONE HEALTHCARE

We are not one of those big hospitals. We provide personalized, one-on-one healthcare tailored to your specific needs.

### SIMPLE ACCESS TO MEDICINE

Accessing the medicine and care you need has never been simpler.



FREE CONSULTATION WITH DR. DAVID JENSON  
PROMO CODE: **DOCTORSINCPRIDE**



**BUD LIGHT**



**BUD LIGHT**



**BUD LIGHT**



# EASY TO ENJOY IN TX H-TOWN



**IF YOU DRINK, DON'T DRIVE.**

**DECIDE TO RIDE**

*Anheuser-Busch* |  madd | Uber

ALWAYS BREWED USING THE CHOICEST  
HOPS, BEST BARLEY MALT, AND RICE

ENJOY RESPONSIBLY

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