



Tiffany's Top Events Portfolio

A Collection of Favorites



SADA Connect, SADA Impact - 2022

- Los Angeles, CA; 2 venues
- All Team “Connect” event + first ever customer “Impact” event
- 500+ in-person attendees for both Connect and Impact; 300+ virtual for Impact
- My responsibilities as Sr. Event Manager
 - Hybrid production
 - Registration
 - Custom branded signage
 - Venue liaison
 - F&B management
 - A/V Production for offsite event
 - Experiential:
 - 80s Theme Reception
 - Games on the Lawn
 - Décor rentals



Outreach Unleash and Ben and Jerry's Annual Franchise Meeting - 2018, 2019

- San Diego, Paradise Point Resort & Spa
- 2 years; both repeat clients
- 600+ attendees for both
- My responsibilities as Assistant Director, Events
 - Meeting/event spaces
 - Custom F&B
 - Experiential:
 - Themed events (pool, beach, pavilion)
 - Outdoor vendor rentals (golf carts, decor, restrooms)



Saastr Annual - 2017

- San Francisco, Bill Graham Civic Auditorium
- 3-day event
- Outdoor/indoor
- Est 3,800 attendees per day
- My responsibilities as Event Producer
 - Budget
 - Venue & logistics
 - Vendors
 - City permits
 - Experiential (outdoor):
 - Puppies
 - Silent disco
 - Airship
 - Seating & networking space



Augmented World Expo (AWE) - 2016

- 2 events = San Jose, CA (Convention Center) and Berlin, Germany (Convention Center)
- Est 4,000 attendees from over 40 countries, 200 speakers and 200 exhibitors
- My responsibilities as Event Producer - Lead
 - Venue management
 - Hotel contract, room blocks
 - Vendors
 - F&B
 - Budget
 - Sponsor/expo layout
 - Experiential:
 - Sponsor demos
 - Offsite reception



IHG Annual Investor Conference - 2011, 2012

- Las Vegas, Venetian I Palazzo
- Est 250-350 owners in VIP spaces
- Lead planner
- My responsibilities as Assistant Event Marketing Manager
 - Owners' Lounge:
 - Space
 - Signage
 - Multi-brand collaboration activities
 - Staffing
 - Lead for designated executive meeting center
 - Expo booth