

# W GOA

ESCAPE TO THE EDGE

Month XX, 2016





Escape to where iconic design and contemporary luxury set the stage for exclusive and extraordinary experiences.

Retreat to surprising, sensory environments where amplified entertainment, vibrant lounges, modern guestrooms, innovative cocktails and cuisine create more than just a hotel experience, but a luxury lifestyle destination.

# EDGE OF CELEBRATION

Now renowned as the **"Playground of Bollywood,"** Goa has always been a captivating escape on the fringe of urban civilization. A paradise of pristine beaches, for centuries it has emitted an irresistible siren song, attracting global nomads in search of progress, enlightenment and adventure.

As the sun rises over the sparkling Arabian Sea, there is a striking contrast between the detoxifying serenity of the water, the spiritual quests of pioneering soul-searchers, and the wildly hypnotic celebration on shore. A fusion of global cultures from India to Portugal to New York fuels a vibrant party with a familiar, yet unique rhythm and scene.

And only at W Goa, does this intoxicating energy transcend revelers outside of ordinary earthly bounds and renders each night as an unpredictable trip.



# THE CONTEXTUAL CONTRAST

## THE PHYSICAL

Dominating Chapora Fort and in near proximity to Goa's most buzzing scene for music and dance, W Goa stands between the best of both worlds from pristine beaches to the most popular nightlife in the country.

## THE HISTORY

With the Portuguese Colonization and the way Goa has embraced it, has given this state life from different paths of the world. The historic story behind the state of Goa, keeps this captivating story alive.

## THE SOCIAL

With the influence of Haight-Ashbury in California - the crowd explores untouched beaches, jungles and cliff's making North Goa free spirited with a new indie vibe from street food, tattoo festival and spiritual raves. You are bound to be mesmerized by the charm of this capital

PHYSICAL



HISTORICAL



SOCIAL



# LOCATION

## DABOLIM AIRPORT GOA - GOI

Distance : 43 KMs /27 Miles  
 Direction : North-West  
 Travel Time : 1hr 15 minutes  
 Prepaid Taxi Fare : INR 1500 (approx.)

## BEACHES OF NORTH GOA

Candolim : 10 kms/25 mins  
 Baga : 8 kms/20 mins  
 Anjuna : 3 kms/5 mins  
 Vagator : Hotel Front  
 Morjim : 13 kms/25 mins  
 Ashvem : 13 kms/25 mins  
 Mandrem : 14 kms/30 mins  
 Arambol : 18 kms /35 mins



# RESORT OVERVIEW

## EXPLORE. EXPERIENCE. RETREAT

First W HOTEL in India designed by Design Wilkes | 25 acres of tropical paradise | Beachfront location | Shadowed by the magnificent historic legacy of the Portuguese Chapora Fort on Vagator Beach.

- 121 Rooms | Suite | Villas | Chalets
- 4 Dining Venues
- 7 Event Spaces
- Away Spa by W Hotels
- FIT – Gym
- WEE KIDS – Play Zone
- W The Store
- WET® - Outdoor Pool
- Wired – Business Center
- Whatever/Whenever®
- W Insider





# STROLL





# WONDERFUL TO WOW

Wake up to magnified views of the Arabian sea, while you kick back in one of 121 luxury rooms, villas or chalets that are discreetly spread out across our private abode along Vagator beach.

The scenic views compliment custom furnishings that's drawn from local traditions, adorned with creative and modern nuances. Wrap yourself in a plush W bathrobe and delight in the life you've dreamed of in Goa.

Loose yourself in a whirlwind of high-energy interiors, cutting-edge tech and modern amenities that fulfil your every desire. Revel while you roam in some of Goa's most luxurious suites by Vagator Beach.

# WONDERFUL ROOMS

A Sprawling hideaway accompanied with luxurious comforts, that one can sink into. Urban gadgets you can play with, to your heart's content and stroll through our lush, panoramic gardens.

## USP's

- Furnished Balcony/ Sit out section
- 49" LED TV
- W Signature Bed
- Bliss amenities

Room Size : 52-55 Sq.m  
 Bed type : King / Queen Double  
 Specifications : Garden View



# SPECTACULAR ROOMS

Curl up and relax in the comfort of the chaise lounge on your very own spacious balcony where you can spend your days taking in the view of our charming garden and the sounds of the Vagator waves beating the shore and the glorious painted Goa sunset.

The surreal white, with colors of Goa's heritage is all around your Haven, inspired by the natural tones of the pristine beaches and set against wooden and terrazzo flooring.

## USP's

- Furnished balcony/ Sit out section
- **49" LED TV**
- W Signature bed
- Bliss amenities

Room Size : 60 Sq.m

Bed type : King

Specifications : Extended living area | Garden view



# MARVELOUS SUITE

Dream sweet dreams snuggled under a comfortably soft goose-down duvet on our luxurious Signature W bed's plush pillow-top mattress and 350-thread-count Egyptian cotton sheets.

Walk into our spacious bathroom and take a long, relaxing spell in the over-sized bathtub, or a revitalizing shower and spoil your self with the bath amenities.

## USP's

- Furnished balcony/ Sit outs section
- **49" LED TV**
- W Signature Bed
- Bliss amenities
- Private Terrace

Room Size : 90 Sq.m  
 Bed type : King  
 Specifications : Separate Living room |  
 2 Bathrooms



# COZY COTTAGE

An exquisite cottage with custom designed interiors secluded in our lush and verdant gardens, soaked in sunlight from dawn to dusk...it's just one of the experiences in our Cozy Cottages.

Relax and de-stress in this serenity and re-energize in the cozy king- sized signature W bed so that you can do it all again the next day.

Stay connected miles away at the work desk with High-Speed Internet Access.

## USP's

- Furnished balcony/ Sit outs section
- **49" LED TV**
- W Signature Bed
- Bliss® amenities

Room Size : 26 Sq.m  
 Bed type : King  
 Specifications : 1 Bedroom cottage | Veranda  
 Garden View



# FANTASTIC GARDEN VILLA

An exquisitely landscaped private oasis with vibrantly decorated rooms. A sprawling sundeck with a lush garden view. We have crafted this villa for a never-ending luxurious experience at the Edge.

And when you want to rest, slip into something more comfortable, such as the Signature W bed, with a lavish 350-thread-count Egyptian cotton sheets, pillow-top mattress and plush pillows.

Pamper yourself with some of the Bliss® bath amenities and relax in the over-sized bathtub in the terrazzo bathroom or stand under the muscle relaxing spray of the free standing side shower.

## USP's

- Private Garden Space
- Expansive Sun deck Bed
- **55" LED TV with BOSE® surround sound system**
- Five fixture bathroom with Bliss amenities

Room Size : 100 Sq.m  
 Specifications : Garden | Partial Sea View and a sprawling garden



# FANTASTIC SEAFRONT VILLA

Live it up in your Fantastic Sea-view Villa. Listen to the sound of the waves lashing the sand and take in the beauty of the coral skies at sunset. Sit out in the glitzy moonlit nights and breathe in the heady fragrance from our verdant gardens mixed with the salty sea breezes. You can have it all when you Escape to the Edge.

## USP's

- Private Garden Space
- Expansive Sun deck Bed
- **55" LED TV with BOSE® surround sound system**
- Bliss amenities

Room Size : 120 Sq.m  
Specifications : Sea front | Private garden with palm trees



# WOW VILLA

Stroll through the gate into the charming garden, lush with handpicked flora. Relax on the wraparound deck, overlooking the spectacular Vagator Beach where the waters of the Arabian Sea crash on the shore, where the fiery sunsets are to be seen to be believed. This villa is a place for supreme relaxation and rejuvenation. Your private paradise awaits.

## USP's

- Private Garden Space
- Expansive Sun deck Bed
- **55" LED TV with BOSE® surround sound system**
- Bliss amenities

Room Size : 250 Sq.m

Specifications : Sea front | 3 unit Villa  
2 Bedroom + 1 Living room  
with private dining area and an  
expansive landscape





# MARVELOUS GARDEN CHALET

Peek under the thatched roof, our row of Garden Chalets are loaded with luxury. Wake up to a spectacular view with elements of green, immersed in its sleek, modern décor enhanced by organic shapes, colors and textures. Escape to our sophisticated and swanky décor, amplified with high-tech hospitality.

## USP's

- Private Patio
- W Signature Bed
- Wireless BOSE® Speakers
- Oversized Bathtub with Bliss amenities
- Walk-In Wardrobe

Room Size : 517 Sq.m  
 Patio Size : 136 Sq.m  
 Specifications : Garden / Fort View |  
 Private Patio



# FANTASTIC SEA VIEW CHALET

Our wooden style cottage is a playground for experiencing luxury and supreme class. Overlooking the Arabian Sea, opening the gates to paradise which you can keep to yourself or share with many. Experience stunning sunsets and breathtaking sea views from the comfort of your bed, luxurious enough?

## USP's

- Fabulous Sea View
- Private Garden
- Sun Deck Beds
- W Signature Bed
- Wireless BOSE® Speakers
- Oversized Bathtub with Bliss Amenities

Room Size : 517 Sq.m  
 Garden Size : 241 Sq.m  
 Specifications : Sea front | Private Garden with sundeck beds



# WOW SEA SKY CHALET

A one-of-a-kind luxuriously appointed wooden chalet on the Edge, perched on a hilltop - overlooking unrestricted views of the sea, blending into stunning hues of the sunset.

Lounge in your private garden to the sound of the waves and the sights of the sea. Soak up Goa's electric pulse as you step out to the deck and groove to the beats from Rockpool. Detox. Retox. Repeat.

## USP's

- Fabulous Seaview
- Private Garden
- Sun Deck Beds
- W Signature Bed
- Wireless BOSE® Speakers
- Oversized Bathtub with Bliss Amenities

Room Size : 517 Sq.m  
 Garden Size : 650 Sq.m  
 Specifications : Sea Front | Private Garden with Sundeck Beds



# B&F OVERVIEW

1. The Kitchen Table  
Three Meal Restaurant
2. Living Room / WOOBAR  
Arrival Lounge and Bar
3. ROCKPOOL  
Beach Club
4. Spice Traders  
Signature Asian Restaurant



# THE KITCHEN TABLE

The Kitchen Table offers all-day dining, inspired by the local goan cuisine influenced by modern interpretations of classics. A true essence of local ingredients in its freshest, seasonal, and most authentic form.

Get playful with the Dinner and Lunch. Our cuisine depicts dishes from around the globe as well as local favorites. The Goan inspired selection and the wood oven pizzas are nothing but tantalizing.

Minimizing our carbon footprint, the Kitchen Table practices farm-to-table and sustainable dining methods.

## Beverage Culture:

Driven by inspiration from the local culture, The Kitchen Table offers cocktails inspired from the region, house concoctions and a marvelous selection of beverages.

## The Food Culture:

Amplifying mornings with a colossal breakfast selection from regional delicacies, international breakfast fare and re-energizing smoothies and fruit bowls.

**Covers:** 180

**Cuisine:** European | Indian | Asian

**Time:** 0700-2300hrs

**Atmosphere:** Interactive | Casual | Stylish

**Setting:** Indoor & Outdoor



# WOOBAR

## LIVING ROOM

Flirt, play, sip and eat, The Living room, where sophistication is matched with a stimulating cocktail & coffee culture paired with local & international bites.

WOOBAR is the epicentre of entertainment, where we energize the sunset socializing of cocktail mixing and mingling to great heights. WOOBAR is the ultimate destination to sip and surround yourself with a twist of Goan flavour.

### Beverage Culture:

The trendsetting mixology culture showcases the unexpected with an exploration of flavors and innovation. The approach to modern interpretation of classics is sipped through with a storytelling and local relevance.

### The Food Culture:

Bites have never tasted this good with a fusion of international and regional fare with a "W Twist" on Small bites and finger food.

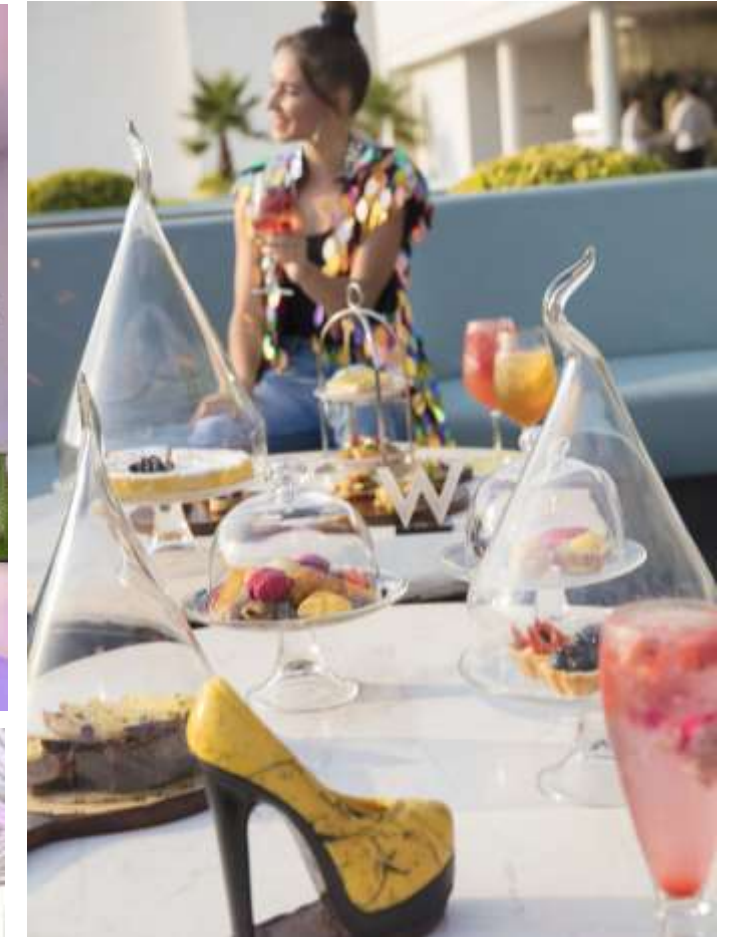
**Covers:** 65

**Cuisine:** Bites & Bigger Bites

**Time:** 1100-2300hrs

**Atmosphere:** Trendy | Casual

**Setting:** Indoor & Outdoor



# ROCKPOOL

Evolved from the primitive beat of Goa, Rockpool allows you to escape into a trance while admiring the most glorified sunsets of Goa with vibrant and upbeat music. Here you can recharge at noon, catching that Goan tan with your first although perhaps not last W Signature cocktail or dance into the night with the sunset as your backdrop. If you're lucky you might just catch a world-famous DJ spinning at our decks.

With a panoramic shifting view of different dynasties, ROCKPOOL is the space where vibrant resort living beckons from sparkling Vagator beach to dramatic red cliffs, making it India's most exotic hideaway.

## Beverage Culture:

A Fresh take on summer cocktails inspired from the region with mainstream mixology. Fruits and vegetables serve as the main cooler on a hot day by ROCKPOOL. Sustainability lies in the heart of our beverage program.

## The Food Culture:

The Mediterranean & Indian Inspired menu tantalizes even the most discerning palate with dishes like

**Covers:** 180

**Cuisine:** Grills | Mediterranean | Inventive Indian

**Time:** 1100-2300hrs

**Atmosphere:** Trendy | Casual

**Setting:** Beach Facing & Sunset View



# SPICE TRADERS

No need to walk miles to amplify your stay. Situated at the bay of Arabian Sea, our destination restaurant Spice Traders infuses you to a delectable Asian epicurean journey.

Cheers to an unforgettable meal at Spice Traders, where a vibrant cultured scene amplifies gourmet Asian dishes. Overlooking the Arabian Sea, the two-story restaurant showcases indoor dining rooms and an open-air rooftop terrace and lounge. Get cozy in our Private Dining Room also known as the House of Red.

## Beverage Culture:

The unexpected is inevitable when it comes to cocktails and sips at Spice Traders. We consistently deliver innovative, authentic and exciting experiences with unmatched local relevance on an unparalleled global scale.

## The Food Culture:

Food that is driven from the heart of Asia and interpreted with our own creations and adaptations. The origin of our food lies in the heart of Asia. South East Asian cuisine, for us is street-smart and savory. Our flavors are robust and complex.

**Covers:** 150

**Cuisine:** Pan Asian

**Time:** 1230-2300hrs

**Atmosphere:** Intimate | Sophisticated | Beach Facing

**Setting:** Indoor & Outdoor





# SPACES OVERVIEW

1. Great Room  
Banquet Hall
2. Wired  
Business Center
3. Backyard  
Outdoor Duplex Space
4. Rockpool Lawns  
Event Space by Rockpool
5. Horizon & The House of Red  
Event Space & PDR by Spice Traders



# THE GREAT ROOM

Get away, and get it done in our Great Room, which accommodates up to 260 guest comfortably and makes every event spectacular on a grand scale.

A stunning surround built with pillar less ceiling, and separate access to make it your own space.

**Covers:** 260 Guests

**Layout:** Cluster | U Shape | Classroom | Theatre

**Atmosphere:** Intimate to Formal

**Setting:** Indoor & Outdoor

ROOM SIZE : 3604 Sq.ft  
Pre-Function Area. : 528 Sq.ft  
Reception : 428 Sq.ft



# WIRED

Need to mix business with pleasure? Our WIRED Business Center offers a range of secretarial and technical services for every function imaginable.

There is no need to miss out on your business connections. Amply outfitted with workstations, laptops, printers, scanners, photocopiers, fax machines, audio/visual and telecommunications equipment and more, our WIRED Business Center is your office away from office where you strategize or conduct meetings.

**Covers:** 12

**Layout:** Conference

**Area:** 23 Sq.m

**Atmosphere:** Intimate to Formal

**Setting:** Indoor



# BACKYARD

Kick-back with an informal meet & greet or turn it up with a day party at the Backyard which lies under the shadow of the historic Chapora Fort. This venue lets your host the best of both worlds business & pleasure!

If work isn't working for you, hit the pause button or power up new concepts at our vibrant backyard garden. Captivate audiences and mesmerise guests when we propel your private or corporate event from an everyday occurrence to a momentous affair to remember

**Capacity:** 350 – 400 Guests

**Area:** 900 Sq.m

**Atmosphere:** Intimate to Formal

**Setting:** Outdoor



# ROCKPOOL AND THE LAWNS

Kick-back with an informal meet & greet or turn it up with a day party at the Backyard which lies under the shadow of the historic Chapora Fort. This venue lets your host the best of both worlds business & pleasure!

If work isn't working for you, hit the pause button or power up new concepts at our vibrant backyard garden. Captivate audiences and mesmerise guests when we propel your private or corporate event from an everyday occurrence to a momentous affair to remember

**Capacity:** 350 – 400 Guests

**Area:** 900 Sq.m

**Atmosphere:** Intimate to Formal

**Setting:** Outdoor



# HORIZON

## AND THE HOUSE OF RED

Here you'll find the lushly landscaped Horizon covering 420 sq.m of oceanfront area ideal for atmospheric festivities.

Accentuate any event at a grandiose scale in the house of red. A lavishly atmospheric venue boasting of its interiors. The house of red is known for its more intimate soirées, the sprawling space outside can be customized to amplify any occasion or to suit the specifics you desire

**PDR Area:** 40 Sq.m

**Covers:** 12

**Atmosphere:** Intimate to Formal

**Setting:** Indoor

**Horizon Area:** 621 Sq.m

**Capacity:** 50-70 Guests

**Atmosphere:** Intimate to Formal

**Setting:** Outdoor



THANK YOU

