

Are you number 5?

AUB dramatically affects women's lives, yet women wait years to seek treatment. By fully understanding the impact of AUB, both providers and patients can be motivated to seek an effective treatment faster.

1 in 5

women is affected by AUB²



MORE THAN
80%

of women with **AUB** find that their heavy period is **disruptive** to their mental, emotional, and physical well-being.³

AUB: a gynecological condition marked by heavy, excessive, or extended menstrual bleeding¹

Did You Know?

OF WOMEN THAT SUFFER FROM AUB:

81% find that their heavy period is disruptive to their sex life³

66% feel exhausted when their period is at its heaviest³

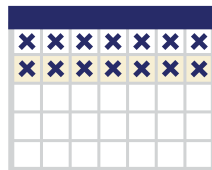
42% feel depressed when their period is at its heaviest³

54% feel overwhelmed when their period is at its heaviest³

Impact on Quality of Life

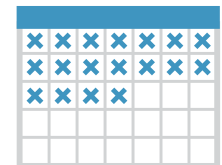
PHYSICAL AND EMOTIONAL IMPACT

On average, women with AUB experience their period for **14 days a month** while being physically and emotionally impacted on 7 of these days.³

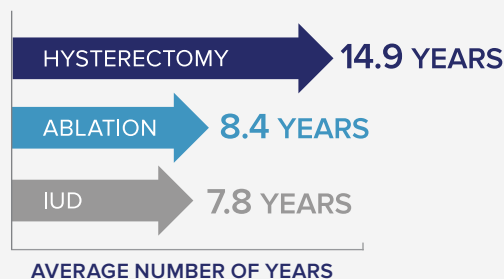


WORK DAYS LOST

Women with AUB miss 1.5 days of work/school every cycle. **That's 18 days** a year on average!³



It takes years from when a woman realizes she has AUB to when she receives treatment.³



DON'T WAIT!

Visit NovaSure.com to learn more about your options.

REFERENCES: 1. The American College of Obstetricians and Gynecologists. ACOG committee opinion no. 557: management of acute abnormal uterine bleeding in nonpregnant reproductive-aged women. *Obstet Gynecol.* 2013;121(4):891-896. 2. Centers for Disease Control and Prevention. Heavy menstrual bleeding. <https://www.cdc.gov/ncbddd/blooddisorders/women/menorrhagia.html>. Accessed July 05, 2017. 3. Hologic, Inc. Data on File; AUB Patient Journey Research, conducted January 2017. Survey of 1,003 women who self-identified as currently or recently experiencing heavy bleeding with need to change feminine hygiene product every hour or more.

