

## Be an Influencer to celebrate and motivate people to be the best they can be

### **1 An easy way to reward and motivate**

- A. Reward your kids for good behavior
- B. Influence/improve kid's behavior?

#### **Kids love trophies and awards**

and these awards come with recipient promises that they will exemplify the good behavior that they are being praised for

### **2 Who encourages and leads?** Are you a

- Parent
- Teacher
- Coach
- Friend or family member
- Co-worker or neighbor

When was the last time that you went the extra mile to have a positive impact on another person?

Do more than your share to make the world a better place!

### **3 Times have changed**

A generation ago, we grew up with scouting, church youth groups and we played outside with our friends.

Today, our kids are largely influenced by YouTube, TikTok, Instagram, Snapchat, online video games and other social media platforms.

In our busy adult lives, what more can we do to have positive influence on those trying to find their way?

### **4 More than a participation trophy**

Participation trophies became popular in the 1980's to improve children's self-esteem. Those focused on competing and winning were not impressed.

The difference with these awards is that they are customized to recognize some small accomplishment and encourage the recipient to grow as a person, find the best path and become the best that they can be.

*Create your teachable moment and be a leader*

## Launching website APE-Award.com

Trying to give parents a tool to help kids grow up to be the best they can be.

### 5 Attitude and Effort => APE

are valued character traits

Attitude and Effort can be the foundation of Performance



Thus, we have chosen the name Ape-Awards

### 6 This is Win-Win

1. Kids/people love trophies and being appreciated.
2. Reward and encourage good behavior
3. On the award, the recipient typically makes three promises

(Note: If they say it, they are more likely to believe it)

7 A. Choose the person that you would like to have a positive impact on

B. Go to [www.Ape-Award.com](http://www.Ape-Award.com)

C. Watch video award ceremonies

- See the kids smiling
- See the parents smiling

D. Pick an award

E. Customize your award if needed

### 8 Have an award ceremony

- Receive your award in the mail.
- Get your village to join in
- Celebrate your person
  - Encourage them
  - Build confidence
  - Dream big
  - If everyone did more than their share

(flip the page over to find out more)