

Sponsorship



**ASHFA ARABIAN & DERIVATIVE SHOW HORSE
CHAMPIONSHIPS**

24th & 25th NOVEMBER 2023

24th & 25th AUSTRALIAN & INTERNATIONAL HALTER | RIDDEN

25TH EVENING CHAMPIONSHIPS FINALS

WILLINGA PARK, BAWLEY POINT NSW

WATTLE

\$8000

We are excited to offer a comprehensive sponsorship opportunity for our upcoming event! Our Platinum Wattle sponsorship package includes the following benefits:

- Listing as our top sponsor in the show program
- Four pages of full-color advertisement in the program
- Four copies of the show program
- Social media publicity
- Your farm or business logo displayed over our worldwide live stream across eight different classes
- Eight classes named after your stud or business and printed on the sashes
- Your display brochures on all indoor Show VIP tables
- Presentation of four sash garlands and trophies during the finals evening
- Repeated publicity over the PA throughout the event
- A banner featuring your logo on the official ASHFA website with a link to your website
- Premium placement of the sponsor banner for the duration of the show (artwork to be provided by the sponsor)
- Opportunity to set up a product display or stand during the show
- Inclusion of your sponsor name, logo, pictures, or products on printed materials used in the promotion of the show (excluding exhibitor numbers)
- Exclusive VIP table seats for eight guests, priority placed throughout the show, with beverages and refreshments available
- Saturday evening VIP tickets for eight guests

Please note that all promotional materials must be supplied by the sponsor. Thank you for considering this opportunity to promote your brand to a wide audience and support our event!



GREVILLEA

\$5000

We are offering a Platinum Grevillea sponsorship opportunity for our upcoming show. As our sponsor, you will receive:

- Listing in the show program with the Platinum Grevillea status
- Dedicated 2-page color program advertisement
- 3 copies of the Show program
- Social media publicity across our various platforms
- Sponsors farm/business logo displayed over a worldwide live stream across 5 classes
- Naming rights to 5 classes, printed on sashes
- Display brochures on all indoor VIP tables
- Presentation of 2 garlands and trophies on Finals Night
- Repeated publicity through PA system during our event
- Banner placement on official ASHFA website, with a link to your website
- Premium placement of sponsor banner for the duration of the show (artwork to be supplied by sponsor)
- Product display/stand during the show
- Sponsor's name/logo/pictures, or products featured on printed material used in the promotion of the show (excludes exhibitor numbers)
- Exclusive VIP table seats (6 seats) throughout the show, with beverage and refreshments provided
- Saturday evening VIP tickets for 6 guests

All promotional material must be supplied by the sponsor. Don't miss this opportunity to showcase your brand to a global audience and be a key part of our event.



EUCALYPTUS

\$3000

We are excited to offer you a premium sponsorship opportunity for our Eucalyptus-themed show. By becoming our sponsor, you will receive:

- Listing in the show program as our Eucalyptus premium sponsor
- A full-page color advertisement in the show program
- Two copies of our show program
- Social media publicity to promote your sponsorship
- Your farm or business logo displayed across the world-wide live stream during three different classes
- Three classes named after your stud or business name, and the names printed on the sashes
- Display brochures on all indoor show VIP tables
- Repeated publicity over PA during our event
- Banner on the official ASHFA website with a link to your website
- Premium placement of the sponsor banner during the show
- Your name, logo, pictures, or products featured on printed materials used in the promoting the show (excludes exhibitor numbers)
- The opportunity to showcase your products or services through a product display or stand during the show
- Exclusive VIP table seats for four guests throughout the show, with refreshments available
- Saturday evening VIP tickets for four guests

*Please note that all promotional materials must be supplied by the sponsor.



BLUE GUM

\$2000

As a Bluegum sponsor, your brand will receive the following benefits at our show:

- A 1/2 page color advertisement in our show program
- 1 copy of our show program
- Social media publicity
- Your farm/business logo will be displayed across the world wide live stream in 2 classes
- 2 classes will be named after your stud/business name and printed on sashes
- Display brochures on all indoor show VIP tables*
- Repeated publicity over PA during our event
- A banner with a link to your website will be placed on the official ASHFA website
- Your banner will be placed on the inside ring*
- You will have the opportunity to display your product and stand during the show
- 2 VIP table seats during Friday & Saturday events
- Saturday evening VIP tickets for 2 guests, with beverages and refreshments available

Please note that all promotional material must be supplied by the sponsor.

Become a Bluegum sponsor and showcase your brand at our show!



BOTTLE BRUSH

\$1000

Sponsorship Opportunity:

- Become the official Bottlebrush sponsor and receive prominent listing in our show program
- Showcase your business with a 1/4 page color advertisement (artwork provided by you)
- Receive a copy of our Show program for your records
- Gain visibility through Social Media publicity
- Leave your mark by having 2 classes named after your stud/business name and printed on sashes
- Enjoy repeated exposure as your name is announced over the PA system during the event
- Increase your online presence with a Banner on our official ASHFA website with a link to your website
- Be seen by attendees with banner placement in the outside ring during the show
- Relax and entertain guests with VIP table seats (2 seats) during the Friday & Saturday events

*Please note all promotional material must be provided by you.



WARRATAH

\$500

- Become our Waratah sponsor and receive a listing in the show program, ensuring your brand is recognized by attendees.
- Enjoy repeated publicity during our event, as your sponsorship announcement is broadcasted over the PA system.
- Showcase your business with a business card size advert in our show catalogue. Provide your own artwork to ensure your message is displayed exactly how you want it.
- Join us on social media, as we'll publicize your sponsorship and celebrate your support of our event.
- Make a lasting impression by having two classes named after your stud or business. These special classes will feature your name on the sashes presented to the winners.
- Increase your exposure with a prominent banner on the official ASHFA website that includes a link to your own website.
- Get noticed by the audience as your banner is placed in the outside ring during the show. Bring your own materials to ensure the perfect presentation.
- Enjoy the VIP treatment with two coveted table seats during Friday and Saturday events.
- Note that all promotional materials must be provided by the sponsor, to ensure consistency and accuracy of your message.



SUPPORTER

\$50 - \$250

Opportunities for sponsorship include:

- Recognition as a Supporter in the show program
- Ongoing publicity announcements over the PA during the event
- Listing as an official supporter on the ASHFA website
- Publicity through social media channels

Additional benefits based on sponsorship level:

- Your stud/business name printed on 1 class sash (available with \$250 sponsorship)
- 1/4 page colored advertisement in the Official Show Program (available with \$250 sponsorship)



PRODUCT & OTHER CONTRIBUTIONS



Photos are display purposes only

If product contribution is more your style, we would love to offer these as prizes for our competitors!

If you would like to sponsor another monetary value that is not listed please reach out to the team at Arabian Horse Connection and we will tailor make a package suitable.

For all enquiries please email ashfasec@gmail.com or call Tanya +61 422671844 , Kerry +61 407 755 409 or Brittany 0400 260 063

STYLE PALETTE



SPONSORED SASHES | ROSETTES

- COLOURING SHADES OF NAVY BLUE, RED AND WHITE
- MAY CONTAIN SILVER AND DIAMONTE
- INCLUDE ASHFA LOGO
- ROSETTES- MINIMUM 3 TAILS & MINIMUM OF 20CM LONG
- 1ST PLACE SASH MINIMUM OF 25CM WIDE
- SASH PLACINGS MINIMUM OF 15CM WIDE



SPONSORED RUGS

- RED IN COLOUR WITH CHEST FLAP
- INCLUDE ASHFA LOGO ON CHEST FLAP
- WOOLEN RUG FOR WINNER
- INCLUDED EMBROIDERY FOR BOTH RUGS
- COTTON RUG FOR RUNNER UP



SPONSORED GARLAND

- COLOURING SHADES OF NAVY BLUE, RED AND WHITE WITH AN AUSTRALIAN FEEL OF GREENERY
- MAY CONTAIN SILVER, DIAMONTE OR FAIRY LIGHTS
- MINIMUM OF 3 ROW WIDE
- INCLUDE ASHFA LOGO ON CENTRE BUTTON



YOUR RETURN

- PA RECOGNITION THROUGHOUT THE SHOW
- NAMED CLASS SPONSOR
- WORLDWIDE COVERAGE OF CLASS ON LIVE STREAM
- SPONSORED NAME ACROSS LIVE STREAM CLASS EVENT
- ADVERTISEMENT IN SHOW CATALOG (1/4-1/2 PAGE*)
- SOCIALS AND WEBSITE RECOGNITION
- SOCIAL MEDIA PUBLICITY



SPONSORSHIP FORM



ASHFA

Complete the form below

2023 ASHFA ARABIAN & DERIVATIVE SHOW HORSE CHAMPIONSHIPS

Name or Business Details

Business name :

ABN number :

Full name :

Postal Address : Postcode :

Mobile No. : City / Country :

E-Mail :

Sponsorship | Patronage

Sponsorship Package : Value : Tax Invoice :

Class: :

Sponsors details

Name to be listed in promos :

Logo attached : Advertising attached : Website :

Promotional information for socials

Email Address : Contact Number :

I have read & understood the requirements for the chosen sponsorship package

Arabian Show Horse Federation of Australia is hosted by Arabian Horse Connection inc

return form to
ashfasec@gmail.com

All printed promotional material or product
must be received by 30th October 23

Signature