

Marketing Intern



www.leswee.us

Job Summary

Leswee LLC is a management consulting company that specializes in a variety of fields, including cybersecurity, healthcare, finance, and environmental providing risk management, compliance, and grant writing consulting services to businesses, nonprofits organizations, and government. A Marketing Intern of Leswee LLC would be responsible for developing and executing marketing strategies, social media campaigns, and creating marketing collateral to increase brand awareness and generate leads.

Internship Description

The Marketing Intern of Leswee LLC will work closely with our marketing team to develop and execute effective marketing strategies that align with our company's growth goals. The successful candidate will be responsible for creating engaging content for our website and social media channels, conducting market research, analyzing data to identify opportunities for growth, and assisting in the planning and execution of events and webinars. The intern will work remotely and must have access to a computer and internet connection. The internship will provide a valuable opportunity for hands-on experience and an opportunity to work with a dynamic and innovative consulting firm.

Intern Duties and Responsibilities

- Develop and execute marketing strategies to increase brand awareness and generate leads.
- Develop marketing collateral such as brochures, flyers, and other promotional materials.
- Create and manage social media campaigns to reach a broader audience.
- Create engaging content for our website, social media channels, and other marketing collateral.
- Conduct market research to identify opportunities for growth.
- Assist in the planning and execution of events and webinars.
- Analyze data to measure the effectiveness of marketing campaigns.
- Collaborate with the executive and marketing team to ensure all marketing materials are consistent with Leswee LLC's brand.
- Provide support to other departments as needed.

Marketing Intern

Education Requirements

- Currently pursuing a degree in Marketing, Communications, or related field
- Applicants must be enrolled in an accredited college or university program in New Jersey
- Applicants must have a minimum GPA of 3.0

Requirements

- Familiarity with social media platforms and digital marketing tools.
- Ability to work collaboratively and independently.
- Knowledge of SEO and Google Analytics is a plus.
- Applicants must have excellent communication and interpersonal skills.
- Applicants must be able to commit to a minimum of 10 weeks during the summer.
- Applicants must be authorized to work in the United States
- Proficient or fast-paced learner in Microsoft Office, Canva, and Zoho

Benefits

- Flexible schedule: 15 hours per week minimum
- Shadowing, mentoring, and training opportunities with our experienced team of marketing professionals.
- Hands-on application of marketing principles in a fast-paced work environment
- Opportunity to attend weekly meetings and occasional networking events.
- Compensation available

Location

Hybrid (Remote)

Application Process:

1. Interested applicants should submit a resume and cover letter on our [Career page](#) on our website.
2. Selected candidates will be invited to participate in a preliminary introduction interview.
3. Selected candidates will be invited to participate in a final interview.
4. Final decisions will be made based on the candidate's qualifications, goals, degree, and fit with the program objectives.