

U.S. Tennis Association national campus is Orlando's next tourist attraction



The U.S. Tennis Association (USTA) National Campus is expected to bring more than 100,000 visitors to Lake Nona during its first year as a sports tourism destination. Think of it as a theme park for tennis players. Those visitors are expected to fill an estimated 50,000 hotel rooms each year.

“It is the hub of American tennis. We are building this for the next generation of American champions”, said **Tim Cass**, general manager of the USTA National Campus.

The \$70 million 64-acre facility caters to tennis professionals, junior champions and recreational players.