

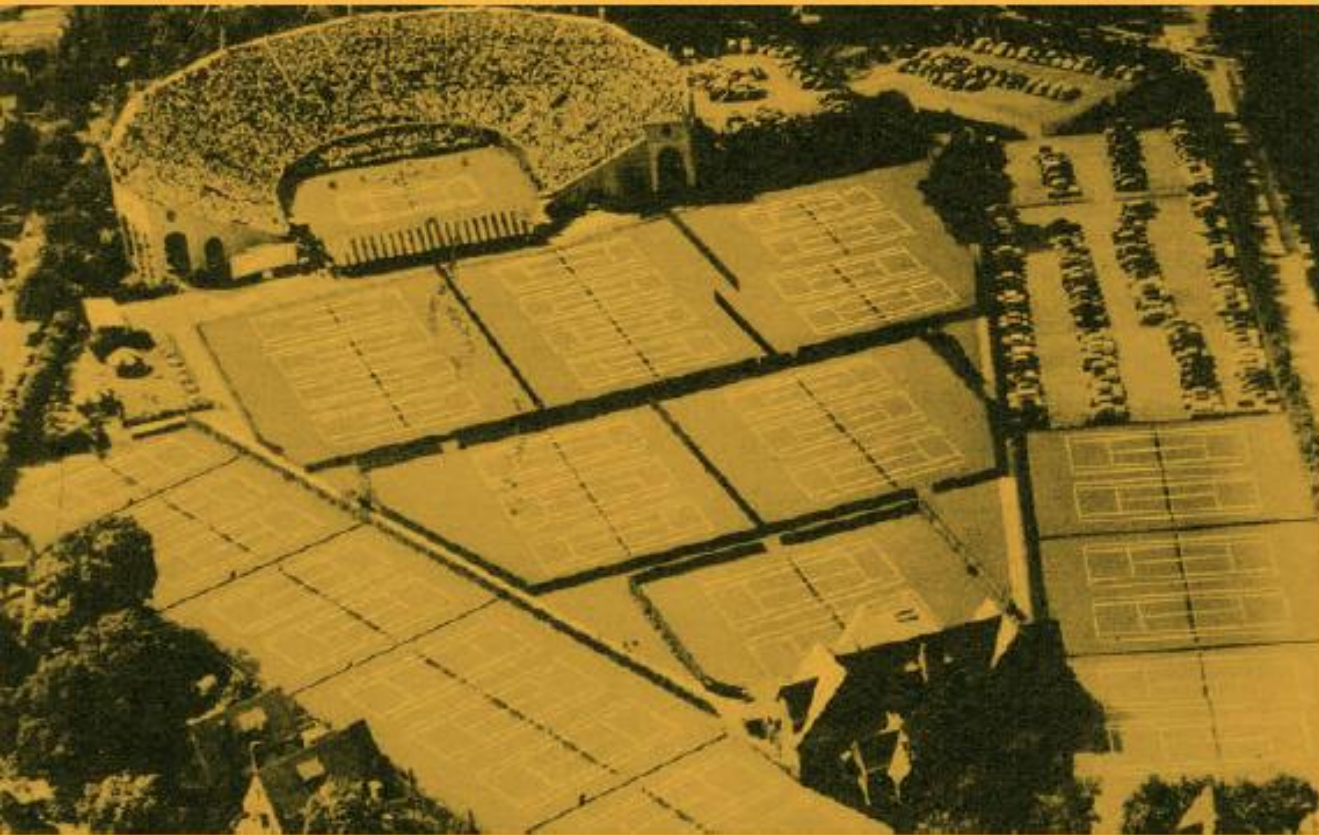


FOREST HILLS

ORLANDO



Club House, West Side Tennis Club - Forest Hills, Long Island



Enter Gate C		Forest Hills Music Festival Forest Hills Tennis Stadium Forest Hills, Queens, N. Y.		Enter Gate C	
2	V	THE BEATLES		2	V
PORTAL	ROW			PORTAL	ROW
32	SEAT			32	SEAT
AUG. 28		FRIDAY EVENING 8-11 P. M.		\$5.95	
1964		EST. PRICE \$3.50 Federal Tax .45		NO REFUNDS	
		TOTAL \$5.95		AUGUST 28 1964	
		NO REFUNDS		GOOD ONLY	
				FOREST HILLS MUSIC FESTIVAL	



FOREST HILLS ORLANDO

Forest Hills Orlando (FHO) will be the first tennis destination resort in Orlando. The proposed name, Forest Hills, is synonymous with tennis tradition (such as Wimbledon) for hosting the US National Championships (renamed US Open in 1968) from 1915 to 1977.

The concept was created by Carlos Goffi, who has developed a great understanding of “what tennis players want in a tennis vacation” over the course of his 40 years of involvement in various aspects of the tennis industry, including development, management and consulting for tennis resorts.

FHO will boast 150 Courtside Villas and a stunning clubhouse with museum-like “homage to US tennis holy grail – Forest Hills”, featuring the history of the US National Championships dating back to 1915. The life-style/real estate product (the Villas) will be sold and rented by on-site property sales/management to affluent tennis aficionados, which do not have any other similar option in the area. The project’s uniqueness will command a higher selling price and ADR over comparable products in the area.

Based on extensive analysis of published data, from both the tennis and tourism industries, it is estimated that 5 percent of the 72 million annual Orlando visitors are tennis players. With the USTA’s relocation to the area, this estimate is conservative. The “Home of American Tennis” is the largest tennis training center in the world.

FHO will be located across from Reunion Resort and within 5 miles from Walt Disney World.



**FOREST HILLS ORLANDO
LOCATION**



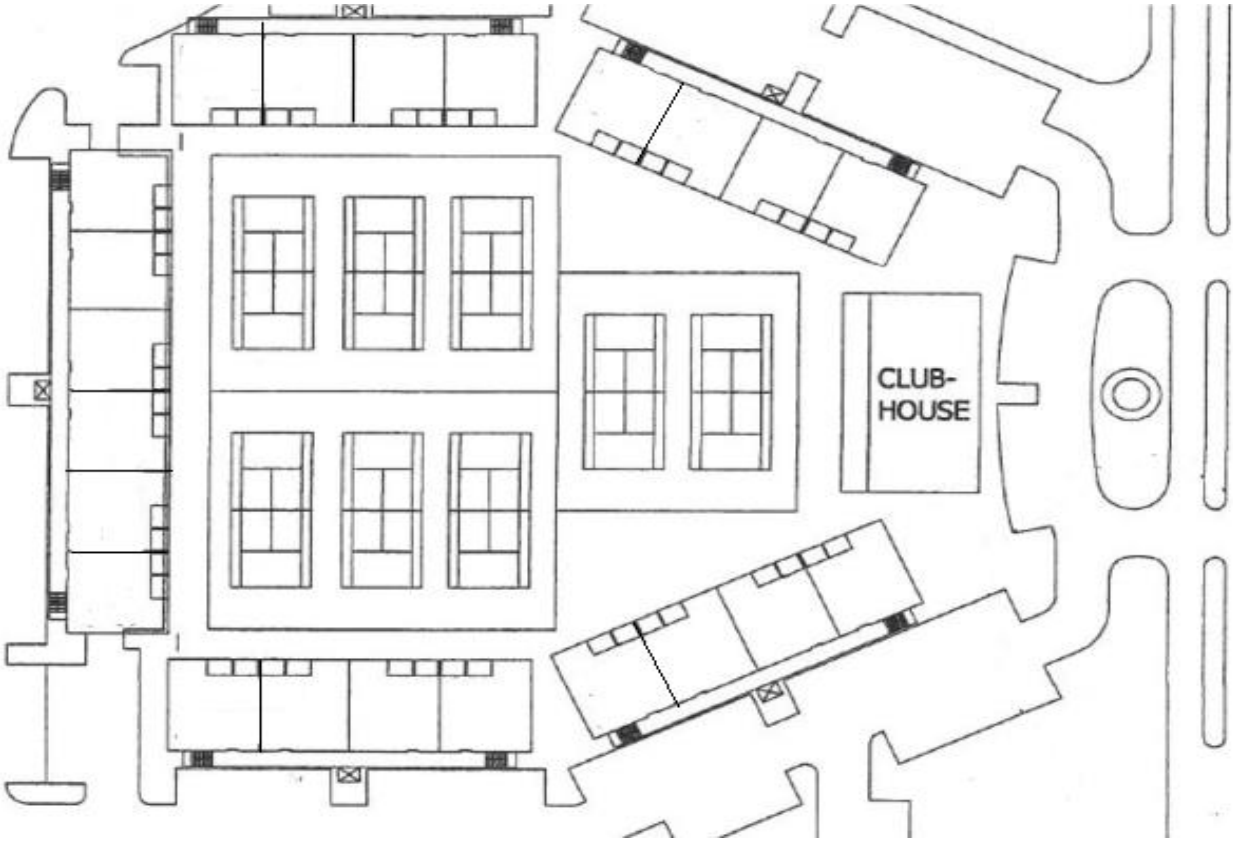
FOREST HILLS ORLANDO
CLUBHOUSE/COURTS CONCEPT DRAWINGS



FOREST HILLS ORLANDO
COURTSIDE VILLAS CONCEPT DRAWINGS



FOREST HILLS ORLANDO SITE PLAN



**COURTSIDE VILLAS
3 BEDROOM LOCK OUT FLOOR PLAN**

