

**TOURNAMENT TOUGH: A GUIDE TO PLAYING CHAMPIONSHIP TENNIS  
UPDATED AND AVAILABLE AS KINDLE EBOOK ON AMAZON.COM**

APRIL 16, 2013

FOR IMMEDIATE RELEASE

NEW YORK, N.Y. - *Tournament Tough – A Guide To Playing Championship Tennis*, the best-selling book by world-renowned tennis coach Carlos Goffi that offers a unique program for winning tennis matches, has been updated and re-released as an electronic Kindle ebook. Goffi is a former coach of John and Patrick McEnroe.

The best-selling book, first published worldwide in 1984 and translated into many languages, includes valuable commentaries from John McEnroe, Patrick McEnroe, Peter Fleming and Mary Carillo. *Tournament Tough* has been also endorsed by many other icons of the sport. This book deals with all phases of technique and shot-making, but more importantly, covers subjects as how to pace a match, choking, anticipation, fitness and, above all, mental toughness. Intended as much for parents as for young players, and for all competitive tennis players regardless of age, *Tournament Tough* aims to help each tennis player realize his or her full competitive potential.

QUOTE FROM GOFFI

"It is a pleasure and an honor for me to see *Tournament Tough* available to today's generation of competitive players so it may continue to serve its purpose: contribute to the enrichment of our great game."

*Tournament Tough* is available for download on AMAZON.COM in the United States, UK, Canada, Spain, Germany, France, Italy, Japan and Brazil among other countries.

A former top Brazilian junior player and one of the country's pioneers to play collegiate tennis in the US, Goffi's coaching career began in 1975 at the Port Washington Tennis Academy in New York, by recommendation from his mentor, Harry Hopman. He became its Junior Program Director and worked closely with the Academy's top junior players, which included John McEnroe. Carlos is also a former coach to John and his brother Patrick on the ATP Tour. He was the Director of Tennis at Orange Lawn Tennis Club, NJ, when it hosted the ATP pre-US Open tournament, and the Director of Tennis at Seabrook Island, SC, where he developed its tennis program with Peter Fleming into one of the top tennis resort destinations.

The success of *Tournament Tough* led him to other tennis contributions including the publishing of *Junior Tennis* magazine; a nationwide tour of Tournament Tough Parent/Player Workshops sponsored by Nike, Dunlop, Ray-Ban and the USTA; the Nike Tournament Tough Camps, as well as several grass roots, high school and charitable programs.

Goffi has been a keynote speaker of numerous tennis conventions and conferences, including the USPTA National Conventions, USTA National Teachers Conferences and PTR Conferences. He is the 1991 PTR Coach of the Year. He has been Director of Tennis Promotions for Dunlop Slazenger and Director of Tennis Marketing for Nike in Latin America.

Goffi's son Josh, also a contributor to the updated version of *Tournament Tough*, is a former ATP professional player and Davis Cup player for Brazil who is now men's tennis coach at the University of South Carolina and the 2013 SEC Coach of the Year.

FOR MORE INFORMATION CONTACT:

Randy Walker, New Chapter Media for *Tournament Tough*

917 770 0843

[Rwalker@NewChapterMedia.com](mailto:Rwalker@NewChapterMedia.com)