

DIGITAL ADVERTISING PACKAGES



	ECONOMY	BUSINESS	FIRST CLASS
AIRPORTS & AIRLINE LOUNGES	\$6,000	\$8,750	\$10,500
Display Banners or Video Ads	✓	✓	✓
Sponsored Content or Video		✓	✓
Pre & Post Flight Emails			✓
AIRLINE INFLIGHT	\$6,750	\$8,750	\$12,250
Display Banners or Video Ads	✓	✓	✓
Sponsored Content or Video		✓	✓
Pre & Post Video Rolls			✓
HOTELS	\$6,000	\$8,750	\$10,500
Display Banners or Video Ads	✓	✓	✓
Sponsored Content or Video		✓	✓
Pre & Post Video Rolls			✓
GEOTARGETING & GEOFENCING	\$3,500	\$7,500	\$8,750
Display Banners or Video Ads	✓	✓	✓
Sponsored Content or Video	✓	✓	✓
Follow up Emails	✓	✓	✓
DIRECT RESPONSE & EMAIL	\$3,000	\$6,250	\$7,000
Delivered Emails	✓	✓	✓
eNews Display & Video	✓	✓	✓
Dedicated Emails	✓	✓	✓