

ZuzuRide – Privacy Policy

Effective Date: *Effective Date: June 24 2025*

ZuzuRide is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you use our platform.

1. What Information We Collect

When you use ZuzuRide, we may collect:

Account Information

- Name, email, phone number, password
- Profile photo and bio (optional)

Ride Information

- Trip details (origin, destination, time, seat availability)
- Booking and payment history

Payment Data

- Payment and payout details (handled by Stripe)
- Billing address, last 4 digits of your card (visible to us)

Device & Usage Info

- Browser, IP address, device type
- How you interact with our platform

Location

- Approximate location for ride planning
 - GPS if you enable it (optional)
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2. How We Use Your Information

We use your data to:

- Enable ride bookings and payouts
 - Match drivers and riders
 - Prevent fraud and ensure platform safety
 - Provide customer support
 - Improve user experience and features
 - Communicate with you (e.g., trip alerts, promotions)
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3. When We Share Your Information

We may share your data with:

- **Other users:** your name and basic profile is shared for trip coordination
- **Stripe:** for secure payment processing
- **Service providers:** for analytics, hosting, support
- **Law enforcement:** if legally required (e.g., to comply with a court order)

We **do not** sell your data.

4. Data Storage & Security

Your data is stored securely using industry-standard encryption and security protocols. We retain data only as long as needed for legal and operational purposes.

5. Your Choices

- You can update or delete your profile anytime.
 - You may opt out of marketing emails.
 - You can deactivate your account via request to support@zuzuride.com.
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6. Cookies & Analytics

We use cookies and tools like Google Analytics to understand usage and improve services. You can disable cookies in your browser settings.

7. Children's Privacy

ZuzuRide is not intended for users under 18. We do not knowingly collect data from minors.

8. International Users

ZuzuRide operates in Canada. If you access the platform outside Canada, you consent to your data being transferred and processed in Canada.

9. Updates to This Policy

We may update this policy occasionally. We'll notify users via email or platform alert for significant changes.

10. Contact Us

For privacy questions or to access/delete your data: support@zuzuride.com