



Eric Crawford

Upgrade your inner world to transform your outer world.

2x Amazon bestselling author · Former Microsoft VP · Speaker on attention, values-based leadership, and personal transformation.

ABOUT

Eric Crawford is a 2x Amazon bestselling author, a former leader in Microsoft's Strategic Missions & Technologies division, and founder/CEO of SummaCode. For two decades, Eric has pursued two paths that rarely converge: one at the frontier of emerging technology — including his work at Microsoft with AI and search algorithms — and the other toward the deeper questions of faith and theology. Early on, while preparing to pursue an executive MBA at Harvard, he made a surprising choice: setting aside that path to earn a Master of Theology from Saint Leo University and Benedictine Monastery. His work has since focused on a central premise: as in technology, our lives largely follow the programming of our attention, and our minds — much like a system of code — can be updated and upgraded to transform the outcomes of our lives. He is the author of *The Law of Attention*, the *Power Precepts* series, and the 2014 bestseller *Teaching Kids Life Is Good*.

CREDENTIALS

- Former Microsoft VP, Strategic Missions & Technologies
- Master of Theology, Saint Leo University
- Harvard Law's Program on Negotiation (PON)
- Cert. in Social Media & AI Marketing, Univ. of Tennessee
- 2x Amazon Bestselling Author
- Speaker to audiences of 500+
- Former Chair, Wesley Foundation, USF
- CEO of SummaCode & Founder of Raise Your Elevation
- 20-year counselor and mentor

SPEAKING TOPICS

The Law of Attention

Harness your attention to increase fulfillment, success, and impact.

AI & the Soul

How technology reflects divine design — and why we have a soul.

Following Inspiration

Unblocking your inspiration for powerful guidance.

Faith, Family & Business

Leading with authentic, uncompromising values.

Human Source Code

Human design and subconscious programming, science meets spirit.

"Eric's unique perspective brings fresh insights to help people find more joy, peace, and success in life. The teachings resonate with people from many backgrounds."

BOOKING & CONTACT

For podcast bookings, speaking engagements, or interviews: Eric@RaiseYourElevation.com
Available for in-person or virtual events · EricCrawford.com