

7 Things You (Probably) Didn't Know About Me:

I had a great experience in one of my new masterminds the other day and I wanted to share it with you.

Usually new group situations are awkward, for me anyway. In a mastermind, the expectation often is that this going to be *all* business so you come prepared with the best oral version of your resume to present, as if that is **who you are**.

You're trying to make a great impression on some pretty accomplished people, and so, like on social media, you put your most impressive foot forward.

This mastermind was a A LOT different. That shouldn't have been a surprise, because I know the leader isn't stuffy like that.

He's about being real and transparent with his tribe and wanting his tribe to be authentic with him and each other.

Maybe you know him. His name is Mike Kim [[insert link](#)], and he is one cool dude, digital nomad and online branding expert.

Rather than a formal introduction of qualifications and accomplishment validating our business expertise (& believe me, there is some impressive stuff going on in THIS master mind), Mike asked us to share a list of seven personal things with the group.

Instead of talking about how I am a professional copywriter certified by Ray Edwards, and a former gluten free bakery owner who used to bake for Wolfgang Puck's restaurant, and a SCUBA diver, blah blah blah, I found myself challenged to share seven, random, and (what felt like to me) very personal things with complete strangers.

I had to take my professional armor off.

Sharing these "real" things about ourselves helped us connect with each other so that when we meet in person it will feel like we are already friends, and as we talk in the meetings we are comfortable with "sharing authentically" and telling each other the (sometimes uncomfortable) truth.

I'll Show You Mine.

I'm going to share my seven things that I shared with my mastermind here with you, and for the same reasons. I want to connect with you. So...here goes.

#1. My Favorite Food. That's easy—most all of it. More specifically, though, three of my favorite foods are pie (berry varieties), fried stuff, and red wine.

#2. Childhood Nickname. When I was a kid, my (awful, horrible) nickname was Weswee. My older brother used it when he wanted to torment me. I still remember the anger and frustration I felt at his long-ago name calling. Of course, he is not like that anymore and neither am I.

Now, as an adult, I sometimes answer to Purple, The Gluten-free Lady, and most often, Honey or Mama.

#3. My First Job. Dishwasher in a small, local restaurant, *before* they had an automatic dishwasher. I washed dishes for 80-100 covers a night **by hand** before running them through a sterilizer. Above the elbow black, rubber gloves, rubberized apron, water-proof shoes—the whole outfit. Of course that look did wonders for my insecure, 15-year-old psyche. But working for minimum-wage-plus-tips helped fuel my current entrepreneurial work ethic.

#4. Best Travel Story. I was once asked to join a harem. Sort of. I was freshly divorced and newly landed on Maui. I went to the beach just to soak up some of the healing energy that I love about that place. I decided I wanted to be alone, so I found a spot away from the rest of the beach crowd. As I lay there on my blanket in my black, one-piece fitness swimsuit, a shadow fell across my face. I looked up from behind my black-out sunglasses to see a Tongan man with two buckets standing over me. He said, “You are very beautiful. Would you marry me? I can take good care of you.” I thought to myself, “Yeah. And your other wives won't mind, either.” You see Tongans, those who don't practice Christianity anyway, are often polygamists. And so, I was once asked to join the equivalent of a Tongan harem. Of course, I less-than-politely declined.

#5. What My Morning Routine Looks Like. Most mornings it looks like this: quiet-time/devotions/reading, a bit of free writing, affirmations. Coffee with hubby, workout, shower, small household chores, then work.

#6. Things My Family Of Origin Is Good At. Conflict, guilt trips, drama, divorce, parental issues, humor, eating good food. Need I say more?

#7. One Thing I Am a Bit “OCD” About. My coffee. It has to be done right. I drink it black most of the time. And if you're making it for me make it strong, make it HOT, fill my cup to the rim. Don't screw it up, or it'll ruin *your* day.

Now You Show Me Yours.

So that's me. What about you? I'd love to get to know you better. Leave a comment or drop me a line and share a few things that I, probably, don't know about *you*. You can use my template, or come up with one of your own. Either way, I'm excited to meet you.

Why I Am a Copywriter.

Influence. In the beginning was the Word. I have long believed in the power of the written word to change the world and transform lives.

Affect. The most exciting thing to me is be able to influence the world for good. I want to use my gifts and talents to encourage and influence the most people for the most good as I can in this short life I've been given.

Impact. Impact without good affect is just a car wreck©. Copywriting offers me the best opportunity to create maximum impact with good affect. It's really as simple as that.