

Dr. Ted Vickey: “The Most Connected Man in The Fitness Industry.”

Who Is Dr. Ted Vickey?

When Dr. Ted Vickey isn't running his company—FitWell, Inc.—or teaching master level classes in Kinesiology at Point Loma University where he is a professor, you will find him on the golf course, tinkering with fitness and health gadgets, or enjoying a long walk on a Southern California beach.

Ted's current enterprise, FitWell, Inc., focuses on working with companies (ranging from startups to established businesses) within the health, fitness and wellness space, creating strategies for the effective use of technology to improve the lives of their customers.

In addition to teaching master level classes at Point Loma University as a Professor of Kinesiology, Ted has also lead the development of the 100% online Master of Integrative Wellness program and curriculum, where students from around the globe get the opportunity to expand their knowledge of wellness, behavior change, entrepreneurship, and technology.

His current educational research interests center around fitness management, fitness center design, professional ethics, wellness, entrepreneurship, and disruptive health technologies.

A Man of Education, Experience, and Expertise.

Called "the most connected man in the fitness industry," Ted has 25 years of education and experience that underlines this fact.

In addition to earning a Ph.D. from the National University of Ireland Galway, focusing on disruptive health technologies, social networks, mobile fitness apps, and knowledge discovery in data, Ted's experience spans these positions:

- *Executive Director of the White House Athletic Center* (fitness center serving the fitness/health/wellness needs of the Staff of the Executive Office of the President of the United States under the Clinton & Bush administrations)
- *Vice President of of Health and Fitness at Comprehensive Health Services*, leading the fitness management and wellness screenings division.
- *Emeritus member of the Board of Directors & Senior Advisor for Fitness Technology for the American Council on Exercise.*
- *Senior Advisor for Disruptive Health Technologies at the Canyon Ranch Institute* under the direction of former United States Surgeon General Richard Carmona.
- *Consultant for organizations such as:* The White House, Department of Commerce, Securities and Exchange Commission, Fruit of the Loom, TSA, Sylvania, and Allied Irish Bank

- *9 years as an R&A spotter at the British Open* for ESPN, ABC, NBC, & SkySports and *4 years as the Media Center Chair* for the PGA Farmer's Insurance Open golf tournament in San Diego.

Connecting You to The Future.

A passionate networker who loves connecting people, Ted is also the author of four books and numerous academic papers, and frequently presents on fitness and technology to varied audiences around the world.

To find out how to contact Dr. Ted Vickey and get his speaking availability, visit www.tedvickey.com, and follow him on Facebook, Instagram, and Twitter.

Watch him speak at a recent TEDx event on *The Wireless Future of Wellness is Now* [tedv.link/tedtalk].

**“Success is about working smarter, not harder,”
Dr. Ted Vickey**