



Single Ingredient, Novel Protein, Treats for Your Cats & Dogs

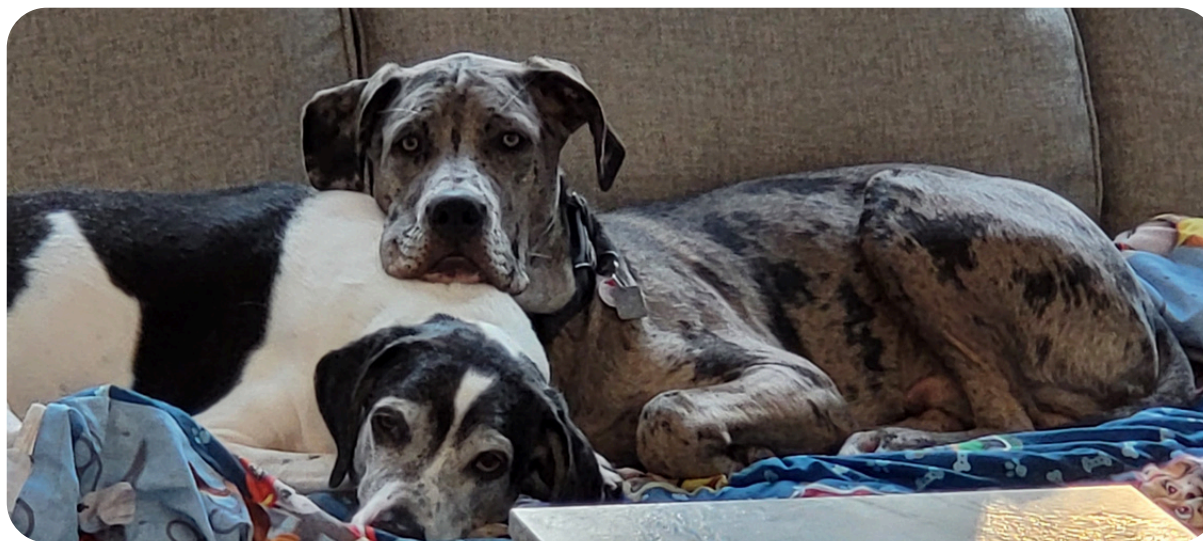
*Gâteries à ingrédient unique, à base de protéines
inédites, pour vos chats et vos chiens*





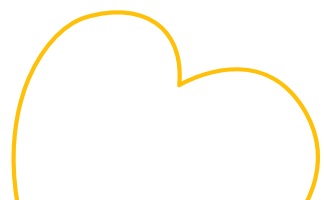
Inspired by
Baron & Tessa

carried forward by
Bullet



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Our Why

At B&T Pets, we are driven by the belief that *our pets' health and happiness are directly in our hands.*

Inspired by the idea that small, intentional changes can *extend their “healthspan”*, we’ve made it our mission to create treats that reflect that philosophy.



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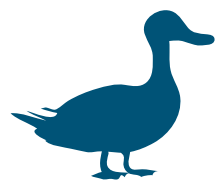
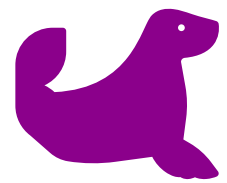
What Sets Us Apart:

- Wide selection of **truly unique, novel proteins**
 - Think - Seal, Emu, Elk, Boar, Walleye, Trout, etc.
 - As well as Kangaroo, Venison, Duck, Rabbit, Salmon, Lamb, etc.
- Proteins are **sourced from within Canada**, with the exception of Kangaroo (Australia)
- **Hand made in Southwestern Ontario**, in small batches
- Protocols in place to **avoid cross contamination** of proteins
 - Ideal for pets with allergies/sensitivities
- Specializing in **single ingredient, minimally processed** treats
 - That means there is nothing added, and nothing taken away

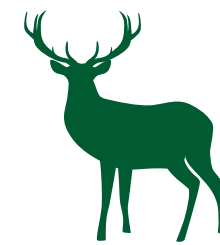


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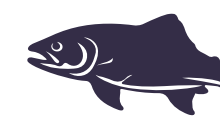
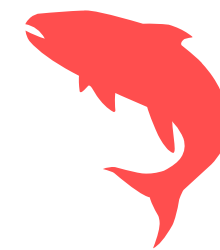
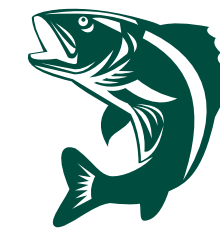
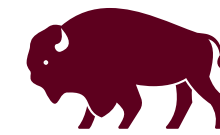




Single Ingredient Treats



- **Seal** - Crisps, and Protein Bites
- **Duck** - Love Bites, Puffs, Protein Bites, Noggins, and Sticks
- **Emu** - Crisps, Puffs, and Sticks
- **Elk, Venison, Kangaroo** - Crisps
- **Bison** - Crisps, Puffs, and Love Bites
- **Rabbit** - Crisps, Protein Bites, Noggins, Hugs, Hops, and Onsies
- **Boar** - Airy Bites, and Puffs
- **Walley** - Twists, and Clouds
- **Smelt**
- **Salmon** - Hugs, Noggins, and Clouds
- **Trout** - Clouds, Protein Bites, and Fish Sticks (with turmeric)



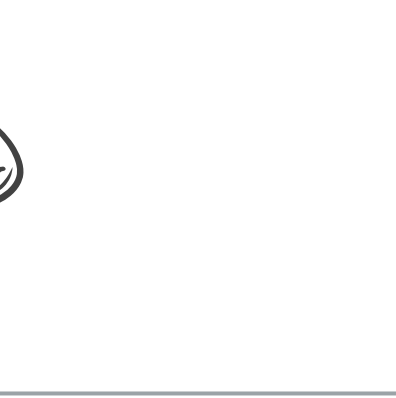
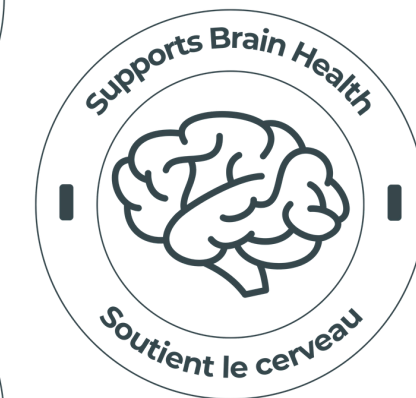
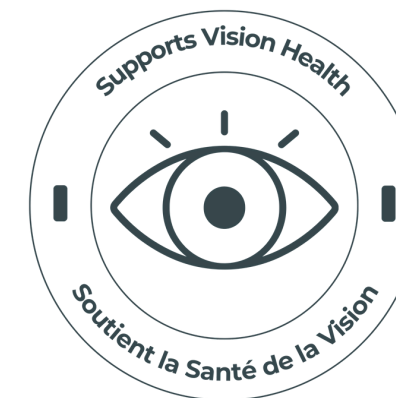
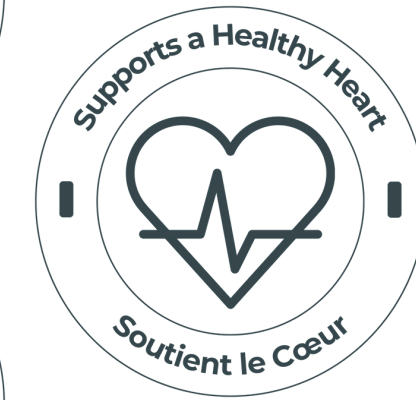
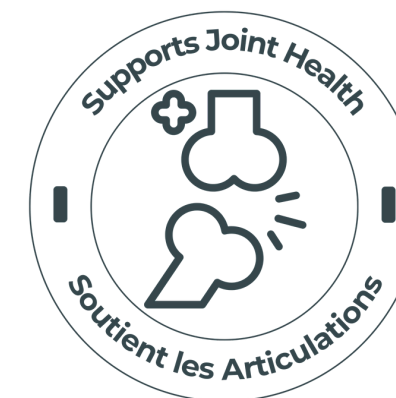
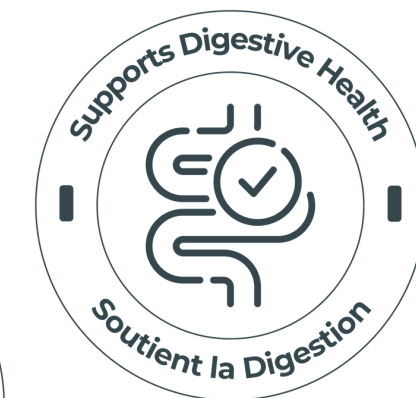
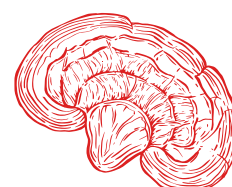
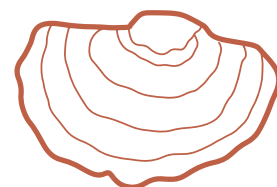
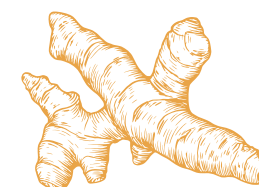
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Health-Add Meal Toppers

- **Turmeric Blend**
- **Ashwaghandha**
- **Bee Pollen Granules**
- **Spirulina**
- **Lion's Mane Mushroom**
- **Turkey Tail Mushroom**
- **Chaga Mushroom**
- **Reishi Mushroom**
- **Quail Egg & Eggshell Powders**
- **Goats Milk (freeze dried)**
- **Pumpkin (freeze dried)**



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Our Commitment to Quality

We are fueled by our love for pets and a deep belief that they deserve the very best. B&T Pets was born from a simple idea: to help extend the time our pets are truly thriving by making mindful choices.

We're not just crafting treats; we're honoring the bond between you and your pets, knowing they depend on us to keep them healthy, happy, and full of life.

What Does That Mean

- We use **human-grade**, ethically sourced, ingredients, from as close to home as possible
- We **minimize processing**, limiting it to slicing or grinding where necessary; and use only dehydration or freeze drying to ensure our products are shelf stable
- We **add nothing** to our proteins, no additives, and no fillers
- Shelf-life of 12+ months, based on our own experience; in theory this will grow to 24+ months with in-house testing

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Our Commitment to Quality



Commercial-Grade Kitchen

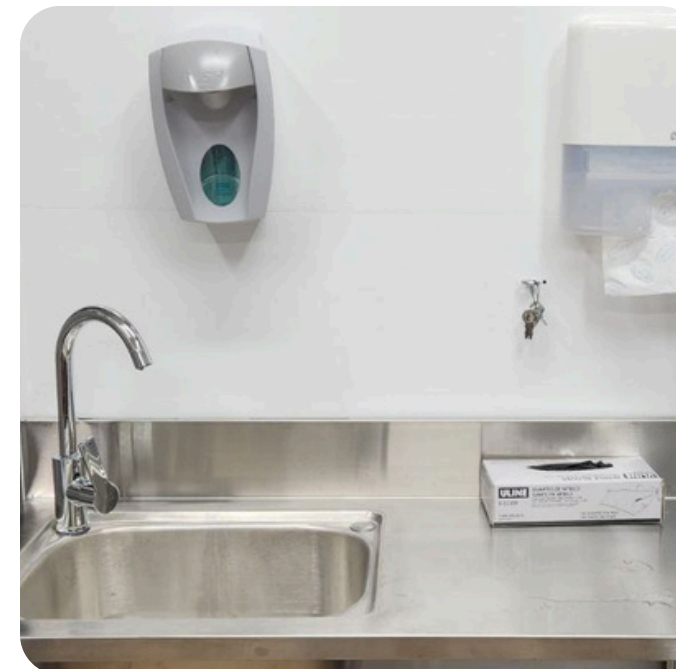


Safe Food Handling Certification

- anyone working in the kitchen must have theirs up to date

HACCP Management Certification Complete

- working to implement a full HACCP system



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Which Proteins Would You Choose?

Nutritional Comparison Per 100mg

Nutrient	Seal	Salmon	Venison	Beef	Duck	Chicken
Protein (g)	28.4	22	21.5	26.1	19	23.1
Fat (g)	<2.0	13	1.5	7.5	13	3.6
Cholesterol (mg)	5	55	58	73	76	62
Iron (mg)	23	0.8	3.3	2.9	2.7	1.3
Zinc (mg)	7.7	0.5	2.9	4.8	2.5	2
Omega-3 Profile (mg/100g)						
EPA	450	410	35	0	28	0
DHA	670	590	45	0	13	0
DPA	420	170	38	0	11	0

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We LOVE Seal; Cats & Dogs Do Too!

Nutritional Comparison Per 100mg

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Protein (g)	28.4	22	21.5
Fat (g)	<2.0	13	1.5
Cholesterol (mg)	5	55	58
Iron (mg)	23	0.8	3.3
Zinc (mg)	7.7	0.5	2.9
Omega-3 Profile (mg/100g)			
EPA	450	410	35
DHA	670	590	45
DPA	420	170	38

Summary & Additional Nutritional Information for Seal:

1. Superior Protein Content:

- Higher protein concentration than traditional meats
- *Complete amino acid profile*
- Highly *digestible* protein source

2. Exceptional Mineral Content:

- Significantly higher iron content than all other sources
- Superior zinc levels for immune support
- Rich in *magnesium and phosphorus*

3. Unique Omega-3 Profile:

- Contains all three essential omega-3s (EPA, DHA, DPA)
- *Higher bioavailability* than fish, because it is mammalian
- *More stable* omega-3 profile than fish

4. Health Benefits:

- Extremely low cholesterol content
- Naturally lean meat source
- No added hormones or antibiotics
- Minimal processing required

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Our Most Drool Worthy Proteins

- **Seal Meat (15%)**
- **Walleye Skins (10%)**
- **Smelt (8%)**
- **Duck Hearts (7%)**
- **Elk Meat (6%)**
- **Venison Meat (6%)**
- **Kangaroo Meat (6%)**
- **Bison Meat (5%)**
- **Rabbit Meat (5%)**
- **Emu Meat (4%)**

% shown are based on number of orders containing these products



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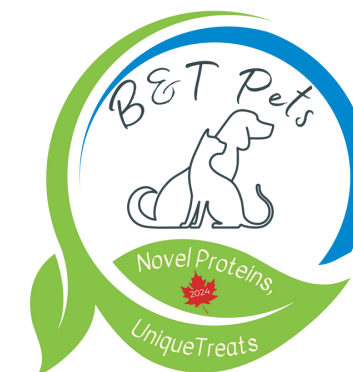


Benefits for Our Retail Partners

- Canadian-made, quality products
- Flexible ordering options, with ***no minimum order quantities***
- Flat rate / free shipping options
- Minimal storage needs
- ***Truly unique products*** for your pet families
- **AAFCO** compliant & **Bilingual** packaging (on new, digital print bags)



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Getting Started



Scan to visit our website, learn more about B&T Pets and our quality products (btpets.com)



About Our Curated Success Packages

Please let these carefully curated packages serve as a starting point for our partnership. We understand each store's customer base is unique, and we're happy to tailor a selection that best serves your specific market demographics and business goals.



Scan to place order without waiting to create an account; get in priority sequence (btpets.com/order)



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