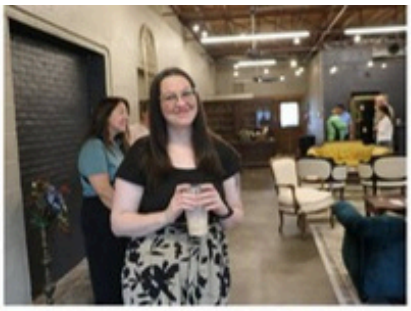
GREATER Quitman AREA CHAMBER OF COMMERCE

2027

SPONSORSHIP & MARKETING GUIDE











CONNECTING BUSINESS. BUILDING COMMUNITY.

WELCOME LETTER

Dear Chamber Investors,

The Greater Quitman Area is growing, and the opportunities in front of us are exciting.

As we look toward 2027, the Greater Quitman Area Chamber of Commerce is continuing its work to connect local businesses, create opportunities, promote economic growth, and bring our community together.

From signature community events and business networking to professional development and marketing initiatives, everything we do is rooted in one purpose: creating a stronger business community and a better Quitman.

Sponsorship is an opportunity to be part of that work.

Your investment helps make these programs and events possible while providing valuable visibility for your business. Whether you choose an annual partnership, sponsor a signature event, support a business development program, or take advantage of our marketing opportunities, your involvement makes a difference.

We invite you to explore the opportunities in this guide and find the ways that make the most sense for your business.

Thank you for believing in Quitman, supporting local businesses, and investing in our community.

Let's continue building something great together.

Sincerely,

Megan Whitworth

Megan Whitworth
Executive Director
Quitman Chamber of Commerce

Lake Country Locksmith Ribbon Cutting ***November 2026***



ANNUAL BANQUET

The Annual Banquet is a time to gather, reflect, and celebrate the accomplishments of our local businesses and community. This event brings together Chamber members, community leaders, and residents for an evening centered on recognition, connection, and appreciation. From honoring achievements to celebrating progress, the Annual Banquet is one of the Chamber's most attended and meaningful events of the year. **The upcoming Annual Chamber Banquet will be held on February 11, 2027.**

Presenting Sponsor | $2,000 SOLD
- Naming rights: "Liberty Fest, presented by [Business Name]"
- Logo prominently featured on all event marketing and materials
- Verbal recognition throughout the event
- Opportunity to provide brief remarks during the program
- Premium table of ten with priority seating
- Featured recognition on Chamber social media and website
- Opportunity to include promotional item at each place setting
- Recognition in Chamber newsletters

Dinner Sponsor | $1,250
- Recognition as the Dinner Sponsor during the event
- Logo displayed on event signage and/or table materials
- Verbal recognition during the program
- Reserved table of ten
- Recognition on Chamber social media
- Recognition in Chamber newsletters

Event Sponsor | $800
- Logo included on event signage
- Recognition during the event
- Half table (5 tickets)
- Recognition on Chamber social media
- Recognition in Chamber newsletters

Paparazzi Photobooth Sponsor | $600
- Official Paparazzi Photobooth Sponsor recognition
- Logo on photobooth photos
- Promotional and social media recognition
- Business tagged in event photo highlights
- Opportunity to provide branded photo props

Awards Presenting Sponsor | $1,000 (1 Available)
1. Recognition as the Awards Sponsor during the program
2. Verbal recognition during the awards presentation
3. Logo included on event materials
4. Opportunity to assist in presenting an award or recognition during the program
5. Recognition on Chamber social media
6. Recognition in Chamber newsletters

Individual Award Sponsor | $500 (10 available)
- Sponsor one designated banquet award
- Business name in the program alongside the award
- Verbal recognition during presentation
- Opportunity to assist in presenting the award
- Logo on award
- Social media recognition.

Center Stage Sponsor | $300
- Center Stage Sponsor recognition
- logo near the stage or presentation area verbal recognition
- promotional and social media recognition

Table of Ten | $600
- Reserved table with preferred seating
- Business name listed in the event program

Individual Ticket | $50
- Admission for one to attend the Annual Banquet

Liberty Fest

The Quitman Chamber's annual Fourth of July Celebration brings our community together for a day of fun, connection, and hometown pride. From the morning 5K and Fun Run to family-friendly activities, the Kid Zone, and hot dog eating contest, Liberty Fest offers something for all ages. We're excited to make 2027 even bigger, with more festivities, more family fun, and even more reasons to celebrate together at Gov. Jim Hogg City Park. **The event will be held on July 3, 2027.**

Presenting Sponsor | $2,500 (1 Available)
- Exclusive presenting sponsor recognition for the full event
- Naming rights: "Liberty Fest, presented by [Business Name]"
- Premier logo placement on all event promotions and materials
- Logo featured in main event area
- Verbal recognition throughout the event
- Opportunity to provide welcome remarks
- Opportunity to provide promotional items or giveaways
- Premium visibility across all marketing and communications
- Promotional Video Prior to Event

Celebration Sponsor | $1,500
- Prominent logo placement on event signage and promotional materials
- Verbal recognition during the event
- Opportunity to have a presence at the event (booth or setup)
- Recognition across event promotions and communications

T-Shirt Sponsor | $1500
- Logo featured on official event t-shirt
- Recognition on event promotions and social media
- Verbal recognition during the event
- Opportunity to provide promotional items at registration

Photo Booth Sponsor | $600
- Logo displayed at photo booth area
- Opportunity for logo inclusion on photo prints or backdrop
- High visibility throughout the event
- Recognition on event promotions and communications

Activity & Event Sponsors

5K Sponsor | $500
- Recognition as the 5K Sponsor
- Logo on race materials
- Verbal recognition during race announcements
- Recognition on event promotion, social media, and newsletters

Kid Zone Sponsor | $500
- Recognition as Kid Zone Sponsor
- Logo displayed in Kid Zone area
- Verbal recognition during the event
- Recognition on event promotion and social media

Hot Dog Eating Contest Sponsor | $500
- Recognition as contest sponsor
- Verbal recognition during contest
- Recognition on event promotion and social media

Fun Run Sponsor | $300

- Recognition as the Fun Run Sponsor
- Verbal recognition during the event
- Recognition on event promotion and social media

Water Station Sponsor | $300

- Signage at water stations during the event and 5K
- Opportunity to provide branded water or materials
- Verbal recognition during race and event
- Recognition on event promotions and communications

Kid Zone Activity Sponsor – $250

- Signage on specific activity (bounce house, games, etc.)

Community Sponsor | $250

- Logo included on event signage
- Recognition during the event
- Recognition on social media and newsletters

Friend of the Chamber | $100

- Recognition during the event
- Recognition on social media and newsletters

MORE SPONSORSHIP OPPORTUNITIES ARE ON THE WAY!

Event planning for 2027 Liberty Fest is still underway, and additional sponsorship opportunities will become available as plans take shape.

Have an idea for a sponsorship or interested in supporting an event in a different way? We'd love to hear from you! Contact the Chamber staff at quitmanchamber@quitmancoc.com.









QUITMAN Live

Launching in Summer 2027, Quitman Live is a new summer concert and community event series bringing people together at Gov. Jim Hogg City Park for live music, family-friendly activities, and evenings of fun. With four events planned throughout the summer, it's a chance to make memories, connect with neighbors, and celebrate everything that makes Quitman a great place to call home.

Presenting Sponsor | $4,000 (1 Available)
- Exclusive Presenting Sponsor recognition for all four events
- Logo featured prominently on series promotional materials
- Logo on event banners and signage at all four events
- Recognition in all related Chamber social media promotions
- Verbal recognition at each event
- Opportunity to set up a promotional booth at all four events
- Recognition in Chamber newsletters
- Opportunity to provide promotional items or materials to attendees
- Promotional Video prior to each event

Individual Event Sponsor | $750
- Recognition as the official sponsor of one event
- Logo on promotional materials for that event
- Dedicated social media recognition
- Business name and logo displayed at the event
- Verbal recognition during the event
- Opportunity to set up a promotional booth

Entertainment Sponsor | $500
- Recognition as the Entertainment Sponsor
- Logo included on event promotional materials
- Social media recognition
- Signage near the entertainment area
- Verbal recognition during the event

Photo Booth Sponsor | $600
- Logo displayed at photo booth area
- Opportunity for logo inclusion on photo prints or backdrop
- High visibility throughout the event
- Recognition on event promotions and communications

Activity & Event Sponsors

Kid Zone Sponsor | $500
- Recognition as Kid Zone Sponsor
- Logo displayed in Kid Zone area
- Verbal recognition during the event
- Recognition on event promotion and social media

Community Supporter | $150
- Verbal recognition during the event
- Recognition in a group social media thank-you
- Recognition in the Chamber newsletter

MORE SPONSORSHIP OPPORTUNITIES ARE ON THE WAY!

Event planning for 2027 Quitman Live is still underway, and additional sponsorship opportunities will become available as plans take shape.

Have an idea for a sponsorship or interested in supporting an event in a different way? We'd love to hear from you! Contact the Chamber staff at quitmanchamber@quitmancoc.com.



2027 CHAMBER ANNUAL GOLF TOURNAMENT

The Quitman Chamber Annual Golf Tournament brings together local businesses, community leaders, and supporters for one of the Chamber's premier fundraising events. Held at The Links at Land's End, the tournament offers a great opportunity to connect with fellow business and community leaders while supporting the Chamber's work throughout the year. Sponsorships help fund programs, networking opportunities, business advocacy, and community events while giving your business valuable visibility. **The 2027 Annual Golf Tournament will be held on October 1, 2027.**

Presenting Sponsor | $2,500
- Exclusive naming rights: "Annual Golf Tournament presented by [Business Name]"
- Premier logo placement on all promotional materials (flyers, social media, website, registration)
- Top recognition on all tournament signage
- Opportunity to welcome players or speak at awards
- One team entry (4 players)
- Opportunity to set up at a hole or host an activation
- Recognition in all Chamber communications leading up to the event
- First right of refusal for next year

Premier Sponsor | $750
- Prominent logo placement on tournament signage
- Recognition on select promotional materials
- Opportunity to host a hole or interactive station
- Recognition during the event
- Option to include a team entry or discounted team registration

Partner Sponsor | $500
- Logo included on event signage
- Recognition during the event
- Opportunity to have a presence at the tournament (table or hole)

Team Registration | $400
- Entry for one team (4 players)

Hospitality Sponsor | $500
- Exclusive branding at food and beverage stations
- Opportunity to provide branded cups, napkins, snacks, or materials
- High visibility throughout the course during play
- Recognition on event signage
- Opportunity to engage with players at hospitality areas

Hole Sponsor | $150
- Company sign displayed at one hole
- Opportunity to have a representative at the hole

CONTEST SPONSORS

Closest to the Pin | $600
- Signage at contest hole
- Recognition during awards
- Opportunity to engage with players at the hole

Hole-in-One Sponsor | $500
- Signage at designated hole
- Recognition during the event and awards
- Opportunity to highlight prize (if applicable)

5-Iron Challenge Sponsor | $250
- Signage at challenge hole
- Interactive sponsor recognition during play

Putting Challenge Sponsor | $250
- Signage at challenge hole
- Interactive sponsor recognition during play






HURLEY SURF CO.


Williams







QUARTERLY LUNCH & LEARNS

The Quitman Chamber's Quarterly Lunch & Learns give local business owners, professionals, and community members an opportunity to step away from the day-to-day, connect with others, and learn something new. Each session features practical, relevant topics and useful takeaways designed to encourage professional development, strengthen local businesses, and help participants put new ideas into action right here in our community.

Series Sponsor | $1,500 (Annual)

- Recognition as the exclusive sponsor for all Quarterly Lunch & Learns
- Logo featured on all promotional materials for each session
- Verbal recognition at each event
- Opportunity to briefly introduce speakers or welcome attendees
- Recognition on Chamber social media and website
- Recognition in Chamber newsletters

Lunch Sponsor | $300 (Per Event)

- Recognition as the Lunch Sponsor for one session
- Verbal recognition during the event
- Opportunity to provide brief welcome or remarks
- Logo included on event promotion
- Recognition on Chamber social media
- Recognition in Chamber newsletters

Speaker Sponsor | $150 (Per Event)

- Name listed on event materials
- Recognition during the event
- Recognition in Chamber newsletters



WOMEN'S NETWORKING CONFERENCE

The Quitman Chamber's Women's Networking Conference brings together women in business, leadership, and our community for a day of connection, inspiration, and professional growth. Through engaging speakers, meaningful conversations, and opportunities to build relationships, the conference is designed to encourage women, celebrate their contributions, and create connections that continue long after the event. **Launching Spring 2027.**

Presenting Sponsor | $1,500
(1 Available)

- Exclusive presenting sponsor recognition
- Logo featured on all promotional materials at the conference
- Verbal recognition at the conference
- Opportunity to provide welcome remarks and/or introduce speakers
- Reserved premium seating (6 tickets) at conference
- Recognition on Chamber social media and website
- Recognition in Chamber newsletters
- First right of refusal for the following year

Speaker Sponsor | $350
(Per Speaker)

- Recognition as the Speaker Sponsor
- Opportunity to introduce the guest speaker
- Verbal recognition during the program
- Reserved seating (2 tickets)
- Recognition on Chamber social media
- Recognition in Chamber newsletters

Supporting Sponsor | $250
(Per Event)

- Recognition during the event
- Logo included on event materials
- Reserved seating (2 tickets)
- Recognition on Chamber social media
- Recognition in Chamber newsletters

Individual Ticket | $35



COMMUNITY EVENTS

From holiday traditions to seasonal celebrations, the Quitman Chamber creates opportunities for our community to come together throughout the year. These events and contests bring families, businesses, and neighbors together while celebrating the people and traditions that make Quitman special. Community Events Include: Annual Candy Walk in October, Halloween Decorating Contest, Christmas Decorating Contest, and Fourth of July Decorating Contest.

Annual Candy Walk ***October 2026***

Annual Community Events Presenting Sponsor | $1,000 (1 Available)
Become the Presenting Sponsor of the Chamber's community events and connect your business with four opportunities to celebrate, engage, and bring our community together.
Sponsorship Benefits:

- Presenting Sponsor recognition at all four community events
- Logo included on event promotional materials
- Recognition on Chamber social media promoting each event
- Recognition in Chamber newsletters
- Opportunity to participate on decorating contest judging panels
- Opportunity to be pictured with contest winners
- Promotional video prior to each event

Individual Event Sponsor | $250 (Four Available)
Support an individual community event and put your business in the middle of the celebrations and traditions that bring Quitman together.
Sponsorship Benefits:

- Recognition as a sponsor of your selected event
- Business name or logo included in event promotions
- Social media recognition
- Recognition in Chamber newsletters
- Opportunity to participate in the event
- For decorating contests, opportunity to serve on the judging panel and be pictured with the winner





MORNING COFFEE NETWORKING

Held every other month at a local business, Morning Coffee is a casual networking opportunity for business owners, professionals, and community members to connect, share updates, and build relationships over a cup of coffee. Each gathering highlights a different local business, giving attendees a chance to learn more about the businesses that make our community special while creating meaningful connections and keeping our local business community engaged.

Featured Host | $250 (Per Event)

- Exclusive opportunity to host Morning Coffee at your business
- Business featured on all event promotions
- Opportunity to welcome attendees and share about your business
- Direct engagement with local business owners and community members
- Ability to provide refreshments, giveaways, or promotional materials
- Recognition on Chamber social media
- Recognition in Chamber newsletters

Coffee Sponsor | $100 (Per Event)

- Recognition as Coffee Sponsor
- Name included on event promotion
- Verbal recognition during the event
- Recognition on Chamber social media and in newsletters

Morning Coffee with City of Quitman ***June 2026***









AND MORE!

The Quitman Chamber of Commerce offers a variety of opportunities designed to help your business stay visible, connected, and engaged with our local community throughout the year. From print to digital, these options provide consistent exposure and help you reach both Chamber members and the broader community.

Membership Directory Advertising
In partnership with the Wood County Monitor
The annual Membership Directory is a widely distributed resource featuring local businesses and community information.

Ad Options:
- Half-Page Ad – $100
- Full-Page Ad – $165

Full-color ads printed on glossy stock.

Beautification Award Presenting Sponsor | $500 SOLD
The Beautification Award recognizes local businesses, organizations, and property owners who take pride in keeping Quitman beautiful. As the Presenting Sponsor, your business will be associated with this monthly community recognition and the efforts to make Quitman a more welcoming place.
- Logo featured on the Beautification Award sign
- Opportunity to be pictured with each monthly award winner
- Recognition in the Chamber newsletter
- Recognition on Chamber social media

Chamber Chat | $1,000 (Annual)
Chamber Chat is a Facebook Live series published monthly, highlighting local businesses, community spaces, and the people who make Quitman unique. Each episode offers a behind-the-scenes look at a featured business.
- Exclusive presenting sponsor of Chamber Chat
- Business name included in each live introduction ("Chamber Chat, presented by [Business Name]")
- Verbal recognition during each Facebook Live
- Tagged recognition on each post promoting the live
- Recognition on Chamber social media and in newsletters

Opportunity to be featured as a highlighted business during one episode

MORE SPONSORSHIP OPPORTUNITIES ARE ON THE WAY!

Planning for 2027 events and programs is still underway, and additional sponsorship opportunities will become available as plans take shape.

Have an idea for a sponsorship or interested in supporting an event in a different way? We'd love to hear from you! Contact the Chamber staff at quitmanchamber@quitmancoc.com.

Thank you











Thank you for investing in Quitman.

Your investment in the Greater Quitman Area Chamber of Commerce helps us create opportunities for local businesses, bring our community together, and build a stronger future for Quitman.

We're grateful to have you as part of this work and look forward to all we can accomplish together in 2027.

As we plan for the year ahead, additional sponsorship opportunities will become available. We're always open to new ideas and creative ways to promote your business and support our community.

Interested in a sponsorship opportunity or have an idea you'd like to explore? Reach out to the Chamber. We'd love to hear from you!

Here's to another year of connecting business and building community!

Let's stay connected.

quitmanchamber@quitmancoc.com | www.quitmancoc.com | 903-763-4411



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