

2026

Sponsorship & Marketing Guide



Welcome Letter

Dear Chamber Members,

Thank you for being part of the Quitman Chamber of Commerce and for the role you play in supporting our local business community. Your involvement matters, and it allows us to continue building something meaningful together.

At the heart of what we do is a simple purpose: to connect, support, and promote the businesses that make Quitman an incredible place to live and work. We strive to create opportunities for you to build relationships, increase your visibility, and grow alongside others who are invested in this community.

Through events, partnerships, and sponsorship opportunities, we bring people together in ways that lead to real connections and lasting impact. Whether it's meeting a new customer, forming a business partnership, or simply being part of the momentum in Quitman, those moments matter.

Sponsorships are one of the ways you can take that involvement further. They allow you to stay visible, stay connected, and play an active role in the continued growth of our community.

We are grateful for your support and proud to serve alongside you. We invite you to continue with us as we grow, build, and move Quitman forward together.

Sincerely,

Megan Whitworth

Megan Whitworth
Executive Director
Quitman Chamber of Commerce



FOURTH OF JULY CELEBRATION

The Quitman Chamber's Fourth of July Celebration brings the community together for a day of fun, connection, and celebration. From the morning 5K and Fun Run to family-friendly activities in the park, this event offers something for all ages. With a Kid Zone, hot dog eating contest, and opportunities to gather and celebrate, the Fourth of July Celebration is designed to create lasting memories while bringing the community together.

Presenting Sponsor | \$2,000 (1 Available)

- Exclusive presenting sponsor recognition for the full event
- Naming rights: "Fourth of July Celebration presented by [Business Name]"
- Premier logo placement on all event promotional and materials
- Logo featured in main event area
- Verbal recognition throughout the event
- Opportunity to provide welcome remarks
- Opportunity to provide promotional items or giveaways
- Premium visibility across all marketing and communications

SOLD!

Celebration Sponsor | \$1,000

- Prominent logo placement on event signage and promotional materials
- Verbal recognition during the event
- Opportunity to have a presence at the event (booth or setup)
- Recognition across event promotions and communications

T-Shirt Sponsor | \$750

- Logo featured on official event t-shirt
- Recognition on event promotions and social media
- Verbal recognition during the event
- Opportunity to provide promotional items at registration

SOLD!

Photo Booth Sponsor | \$600

- Logo displayed at photo booth area
- Opportunity for logo inclusion on photo prints or backdrops
- High visibility throughout the event
- Recognition on event promotions and communications

SOLD!

Activity & Event Sponsors

5K Sponsor | \$500

- Recognition as the 5K Sponsor
- Logo on race materials
- Verbal recognition during race announcements
- Recognition on event promotion, social media, and newsletters

SOLD!

Kid Zone Sponsor | \$500

- Recognition as Kid Zone Sponsor
- Logo displayed in kid zone area
- Verbal recognition during the event
- Recognition on event promotion and social media

SOLD!

Hot Dog Eating Contest Sponsor | \$400

- Recognition as contest sponsor
- Verbal recognition during contest
- Recognition on event promotion and social media

SOLD!

Fun Run Sponsor | \$300

- Recognition as the Fun Run Sponsor
- Verbal recognition during the event
- Recognition on event promotion and social media

Water Station Sponsor | \$300

- Signage at water stations during the event and 5K
- Opportunity to provide branded water or materials
- Verbal recognition during race and event
- Recognition on event promotions and communications

Kid Zone Activity Sponsor – \$250

- Signage on specific activity (bounce house, games, etc.)

Community Sponsor | \$250

- Logo included on event signage
- Recognition during the event
- Recognition on social media and newsletters

Friend of the Chamber | \$100

- Recognition during the event
- Recognition on social media and newsletters



ANNUAL BANQUET

The Annual Banquet is a time to gather, reflect, and celebrate the accomplishments of our local businesses and community. This event brings together Chamber members, community leaders, and residents for an evening centered on recognition, connection, and appreciation.

From honoring achievements to celebrating progress, the Annual Banquet is one of the Chamber's most attended and meaningful events of the year.

Presenting Sponsor | \$2,000

- Exclusive presenting sponsor recognition
- Logo prominently featured on all event marketing and materials
- Verbal recognition throughout the event
- Opportunity to provide brief remarks during the program
- Premium table of ten with priority seating
- Featured recognition on Chamber social media and website
- Opportunity to include promotional item at each place setting
- Recognition in Chamber newsletters

Dinner Sponsor | \$1,250

- Recognition as the Dinner Sponsor during the event
- Logo displayed on event signage and/or table materials
- Verbal recognition during the program
- Reserved table of ten
- Recognition on Chamber social media
- Recognition in Chamber newsletters

Anniversary Sponsor | \$1,000

- Recognition as Anniversary Sponsor during the event
- Logo included on event materials and signage
- Verbal recognition during the program
- Reserved table of ten
- Recognition on Chamber social media
- Recognition in Chamber newsletters

Event Sponsor | \$750

- Logo included on event signage
- Recognition during the event
- Half table (5 tickets)
- Recognition on Chamber social media
- Recognition in Chamber newsletters

Awards Sponsor | \$500

1. Recognition as the Awards Sponsor during the program
2. Verbal recognition during the awards presentation
3. Logo included on event materials
4. Opportunity to assist in presenting an award or recognition during the program
5. Recognition on Chamber social media
6. Recognition in Chamber newsletters

Table of Ten | \$500

- Reserved table with preferred seating
- Business name listed in the event program

Individual Ticket | \$50

- Admission for one to attend the Annual Banquet





ANNUAL GOLF TOURNAMENT

The Annual Golf Tournament brings together Chamber members, local businesses, and community partners for a day of networking, friendly competition, and connection. This event provides a relaxed setting to build relationships while supporting the Chamber and its efforts throughout the year.

Presenting Sponsor | \$2,500

- Exclusive naming rights: "Annual Golf Tournament presented by [Business Name]"
- Premier logo placement on all promotional materials (flyers, social media, website, registration)
- Top recognition on all tournament signage
- Opportunity to welcome players or speak at awards
- One team entry (4 players)
- Opportunity to set up at a hole or host an activation
- Recognition in all Chamber communications leading up to the event
- First right of refusal for next year

Premier Sponsor | \$750

- Prominent logo placement on tournament signage
- Recognition on select promotional materials
- Opportunity to host a hole or interactive station
- Recognition during the event
- Option to include a team entry or discounted team registration

Partner Sponsor | \$500

- Logo included on event signage
- Recognition during the event
- Opportunity to have a presence at the tournament (table or hole)

Hospitality Sponsor | \$500

- Exclusive branding at food and beverage stations
- Opportunity to provide branded cups, napkins, snacks, or materials
- High visibility throughout the course during play
- Recognition on event signage
- Opportunity to engage with players at hospitality areas

Hole Sponsor | \$150

- Company sign displayed at one hole
- Opportunity to have a representative at the hole

Team Registration | \$400

Entry for one team (4 players)

CONTEST SPONSORS

Closest to the Pin | \$600

- Signage at contest hole
- Recognition during awards
- Opportunity to engage with players at the hole

Hole-in-One Sponsor | \$500

- Signage at designated hole
- Recognition during the event and awards
- Opportunity to highlight prize (if applicable)

5-Iron Challenge Sponsor | \$250

- Signage at challenge hole
- Interactive sponsor recognition during play



QUARTERLY LUNCH & LEARNS

The Quarterly Lunch & Learns bring together local business owners, professionals, and community members for networking and practical, relevant topics.

Each session is designed to support business growth, encourage connection, and provide valuable insight that can be applied right here in our community.

Series Sponsor | \$1,500 (Annual)

- Recognition as the exclusive sponsor for all Quarterly Lunch & Learns
- Logo featured on all promotional materials for each session
- Verbal recognition at each event
- Opportunity to briefly introduce speakers or welcome attendees
- Recognition on Chamber social media and website
- Recognition in Chamber newsletters

Lunch Sponsor | \$300 (Per Event)

- Recognition as the Lunch Sponsor for one session
- Verbal recognition during the event
- Opportunity to provide brief welcome or remarks
- Logo included on event promotion
- Recognition on Chamber social media
- Recognition in Chamber newsletters

Supporting Sponsor | \$150 (Per Event)

- Name listed on event materials
- Recognition during the event
- Recognition in Chamber newsletters



QUARTERLY BUSINESS LUNCHEONS

The Quarterly Business Luncheons bring together business leaders, professionals, and community members for a more formal gathering centered around featured speakers and timely topics.

Each luncheon provides an opportunity to hear from industry leaders, gain valuable insight, and engage in conversation while connecting with others invested in the growth of our community.

Presenting Sponsor | \$1,200 (Annual – All 4 Luncheons) (1 Available)

- Exclusive presenting sponsor recognition for the full luncheon series
- Logo featured on all promotional materials for each luncheon throughout the year
- Verbal recognition at each event
- Opportunity to provide welcome remarks and/or introduce speakers
- Reserved premium seating (4–6 seats) at each luncheon
- Recognition on Chamber social media and website
- Recognition in Chamber newsletters
- First right of refusal for the following year

Speaker Sponsor | \$350–\$400 (Per Event)

- Recognition as the Speaker Sponsor
- Opportunity to introduce the guest speaker
- Verbal recognition during the program
- Reserved seating (2–4 tickets)
- Recognition on Chamber social media
- Recognition in Chamber newsletters

Supporting Sponsor | \$250–\$300 (Per Event)

- Recognition during the event
- Logo included on event materials
- Reserved seating (2–4 tickets)
- Recognition on Chamber social media
- Recognition in Chamber newsletters
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Reserved Table | \$150

- Reserved seating
- Business name listed at the table

Individual Ticket | \$15



MORNING COFFEE NETWORKING

Morning Coffee is a casual networking event held each month at a local business. It provides an opportunity for business owners, professionals, and community members to connect, share updates, and build relationships in a relaxed setting.

By rotating host locations, each gathering highlights a local business while creating consistent opportunities to stay engaged and connected.

Featured Host | \$250 (Per Month)

- Exclusive opportunity to host Morning Coffee at your business
- Business featured on all event promotions
- Opportunity to welcome attendees and share about your business
- Direct engagement with local business owners and community members
- Ability to provide refreshments, giveaways, or promotional materials
- Recognition on Chamber social media
- Recognition in Chamber newsletters

Coffee Sponsor | \$100 (Per Month)

- Recognition as Coffee Sponsor
- Name included on event promotion
- Verbal recognition during the event
- Recognition on Chamber social media and in newsletters



MARKETING & MORE

The Quitman Chamber of Commerce offers a variety of marketing opportunities designed to help your business stay visible, connected, and engaged with our local community throughout the year.

From print to digital, these options provide consistent exposure and help you reach both Chamber members and the broader community.

Chamber Newsletter Advertising

Our monthly Chamber newsletter is distributed to members and community subscribers, providing a reliable way to stay in front of a consistent audience.

Featured Email Placement | \$150 (Per Issue)

- Featured placement within the monthly newsletter
- Opportunity to highlight your business, promotion, or event
- Direct exposure to Chamber members and subscribers

Membership Directory Advertising

In partnership with the Wood County Monitor

The annual Membership Directory is a widely distributed resource featuring local businesses and community information.

Ad Options:

- Half-Page Ad – \$100
- Full-Page Ad – \$165

Full-color ads printed on glossy stock.

Social Media Advertising

Expand your reach through targeted social media promotion.

Boosted Posts | \$100 (Per Post) (Limited to 10 per month)

- Sponsored post shared through Chamber social media
- Boosted to reach a broader local audience
- Opportunity to highlight your business, promotion, or event
- Recognition as a featured business
- Content collaboration with the Chamber to ensure effective messaging

Walk About Wednesday | \$1,000 (Annual)

Walk About Wednesday is a Facebook Live series published twice monthly, highlighting local businesses, community spaces, and the people who make Quitman unique. Each episode offers a behind-the-scenes look at a featured business.

- Exclusive presenting sponsor of Walk About Wednesday
- Business name included in each live introduction (“Walk About Wednesday presented by [Business Name]”)
- Verbal recognition during each Facebook Live
- Tagged recognition on each post promoting the live
- Recognition on Chamber social media and in newsletters
- Opportunity to be featured as a highlighted business during one episode



