

BRIANNA ABEL

Pursuing a Master of Science in Tourism and Hospitality with a specialization in Event Business Management at the University of Florida, and hold an Associate of Arts in Graphic Design. Experienced in small-business management and client services, with proven skills in organization, time management, and problem-solving. Brings knowledge of creative design and entrepreneurial operations and is committed to advancing expertise in tourism and event management.

WORK EXPERIENCE

Internship, AV Services | Oct 2023 – Present

- Gaining practical experience through direct observation of an on-site event producer, supporting the intricate event planning process and contributing to a range of assigned tasks.
- Developing an understanding of the practical elements of the role, such as effective time management, client interaction, & crisis resolution strategies.
- Assisting the production team with the setup, coordination, and breakdown of events during product launch activities.

Owner, Bri's Pet Services | May 2018 – Present

- Provided in-home pet services, demonstrating flexibility and developing relationships with clients through clear communications and reliability.

Nanny | Aug 2024 – Present

- Coordinated daily routines and activities for children.
- Balanced multiple responsibilities (meals, school, sports, appointments).

Team Associate, Create Your Nature Bistro | May 2022 – Aug 2024

- Delivered customer service while applying strong communication and organizational skills.

SKILLS

- Qualified in Microsoft Office, including Word, PowerPoint, and Excel
- Proficient in Google Suite tools such as Google Docs, Sheets, and Slides
- Experienced in InDesign, Illustrator, Photoshop and Lightroom
- Knowledgeable in video editing tailored for social media platforms
- Skilled at creating social media graphics and presentations using Canva
- Familiar with 3-D studio design in SketchUp
- Understanding of html coding, JavaScript, and web, & app development
- Effective in team collaboration, multi-tasking, and communications

EDUCATION

University of Florida, Gainesville, FL | May 2026 – May 2027

- Pursuing a M.S. in Tourism, Hospitality and Event Management
- Courses: AI & Data Analytics, Social Data Mining & Strategic Business Mgt.

University of Florida, Gainesville, FL | Aug 2024 – May 2026 | Dean's List

- B.S. in Tourism, Hospitality and specializing in Event Business Management
- Courses: Rev. Mgt., Principals of Marketing & Strategic Event Mgt.

Santa Fe College, Gainesville, FL | May 2023 – Aug 2024 | Dean's List

- Associate of Arts Degree, Graphic Design
- Courses: 2D & 3D Design, Technical Communications & Typography

NON-PROFIT EVENTS

Flow Leader, Nathaniel's Hope, MAKE 'm SMILE | May 2017 – Present

- Ongoing volunteer, working with special needs children, assisting in coordinating event logistics and VIP activities.

Sensory Product Creator, Potter's House | Sep 2019 – Present

- Prepare sensory items for individuals with disabilities at a community event.

Volunteer, Coastal Conservation Association | Sep 2019 – Present

- Actively involved in conserving resources in coastal regions.



CONTACT INFO

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- 🌐 Portfolio: briabel.com
- 📄 LinkedIn.com/in/Brianna-Abel

CERTIFICATIONS

- Certified Professional, Creative Suite in Adobe
- Integrated Technologies Certification in Microsoft Suite

ACCOLADES

- Dean's List
- National Honor Society
- Academic Scholarship, AAU Female Athlete of the Year
- Honorable Mention, Art Portfolio

LANGUAGES

- English
- 3-Years Spanish (basic)

INTERESTS

International Travel & Cultural Exploration

- Ability to navigate and adjust to new environments with a deeper understanding of global perspectives.

Health & Wellness

- Self-discipline and goal attainment, reinforced through consistent training.