



BRIANNA ABEL

I am currently a student at the University of Florida, working toward a Bachelor of Science in Tourism and Hospitality with a focus on Event Management. My academic journey also includes an Associate of Arts degree in Graphic Design, which enables me to bring a creative approach to the tourism, hospitality and the event planning industry. Outside of my studies, I manage my own business, Bri's Pet Services, and have served as a nanny. These roles have helped me to develop self-motivation, a strong work ethic, and time management abilities.

WORK EXPERIENCE

Internship, AV Services | Oct 2023 – Present

- Gaining practical experience through direct observation of an on-site event producer, supporting the intricate event planning process and contributing to a range of assigned tasks.
- Developing an understanding of the practical elements of the role, such as effective time management, client interaction, & crisis resolution strategies.
- Assist the production team with the setup, coordination, and breakdown of events during product launch activities.
- Facilitated effective collaboration among internal departments, including marketing and production teams, to ensure a seamless event experience.

Owner, Bri's Pet Services | May 2018 – Present

- Provide in-home pet services, demonstrating flexibility and developing relationships with clients through clear communications and reliability.

Nanny | Aug 2024 – Aug 2025

- Coordinating daily routines and activities for children.
- Balancing multiple responsibilities (meals, school, sports, appointments).
- Entrusted with children's safety, demonstrating accountability.

Team Associate, Create Your Nature Bistro | May 2022 – Aug 2024

- Excellent communication, organizational and customer service skills.

SKILLS

- Qualified in Microsoft Office, including Word, PowerPoint, and Excel
- Proficient in Google Suite tools such as Google Docs, Sheets, and Slides
- Experienced in InDesign, Illustrator, InDesign, Photoshop and Lightroom
- Knowledgeable in video editing tailored for social media platforms
- Skilled at creating social media graphics and presentations using Canva
- Familiar with 3-D studio design in SketchUp
- Understanding of html coding, JavaScript, and web, & app development
- Effective in team collaboration, multi-tasking, and communications

EDUCATION

University of Florida, Gainesville, FL | Aug 2024 – Present | GPA 3.71

- Bachelor of Science in Tourism, Hospitality and Event Management
- Courses: Rev. Mgt., Strategic Event Mgt. & Promotions and Hospitality Mgt.

Santa Fe College, Gainesville, FL | May 2023 – Aug 2024 | GPA 3.76

- Associate of Arts Degree, Graphic Design, Dean's List (3 Semesters)
- Courses: 2D & 3D Design, Technical Communications and Typography

Valencia College, Orlando, FL | Aug 2022 – May 2023 | GPA 4.00

- Dual Enrollment with General Ed & Digital Media Courses

NON-PROFIT EVENTS

Flow Leader, Nathaniel's Hope, MAKE 'm SMILE | May 2017 – Present

- Ongoing volunteer, working with special needs children, assisting in coordinating event logistics and VIP activities.

Sensory Product Creator, Potter's House | Sep 2019 – Present

- Prepare sensory items for individuals with disabilities at a community event.

Volunteer, Coastal Conservation Association | Sep 2019 – Present

- Actively involved in conserving resources in coastal regions.

CONTACT INFO

- 📍 Orlando | Gainesville
- 📞 407.883.5669
- ✉️ abelbrianna@gmail.com
- 🌐 Portfolio: briabel.com
- 🌐 LinkedIn.com/in/Brianna-Abel

CERTIFICATIONS

- Certified Professional, Creative Suite in Adobe
- Integrated Technologies Certification in Microsoft Suite

ACCOLADES

- Dean's List
- National Honor Society
- Academic Scholarship, AAU Female Athlete of the Year
- Honorable Mention, Art Portfolio

LANGUAGES

- English
- 3-Years Spanish (basic)

INTERESTS

International Travel & Cultural Exploration

- Ability to navigate and adjust to new environments with a deeper understanding of global perspectives.

Health & Wellness

- Self-discipline and goal attainment, reinforced through consistent training.