



45th Annual Production Sale
WEDNESDAY, MARCH 1, 2023
1 p.m. MST • At the Ranch • Firesteel, SD

Selling **87 1A Red Angus Bulls**

RED ANGUS & QUARTER HORSES

DVAuction Broadcasting
Real-time Auc



LOT 1 – BHR PROMOTION 203



LOT 2 – BHR PROMOTION 25



LOT 5 – BHR NEW DIRECT 749 2167



LOT 7 – BHR PROMOTION 2115

Progeny by:

LSF SRR Impeccable 3150A • BHR Moonshine 411
BHR Moonshine 408 • Fritz Vengeance 22D
LSF SRR High Plains 6237D • LSF SRR Pure Gold 7519E
LSF SRR High Value 7525E • SSS Approve 540
LSF SRR Inspire 7586E • Plus others ...





Broken Heart Ranch

RED ANGUS & QUARTER HORSES

Gary & Suzet Pederson
605-865-3190 • 605-848-3545 (c)

Chad & Lisa Pederson
605-850-9878

12523 245th Ave • Firesteel, SD 57633
bhredangus@lakotanetwork.com
www.pedersonredangus.com



The Pederson Family



Gary and Sue



Chad, Lisa, and Bricelyn



Cliff, Wyatt, Kim and Austin Olson

Welcome to our 45th annual sale. In 1961, our Patriarch and Matriarch Ralph and Helen Pederson, purchased their first Red Angus females from Becton Stock Farm. A little over six decades have gone by but we still have the same philosophy of raising cattle and Quarter Horses. We also have been fortunate to have repeat customers that date back to the beginning.

We have enjoyed producing Registered Red Angus all our lives and have met many producers and have made lifelong friends. We are very proud of the fact that our genetics have played a role in commercial programs that are recognized for top-selling replacement quality females and steers that push the scales to the limit. Your success is what drives us to select and produce cattle that are exceeding industry average. The Red Angus breed just keeps growing in popularity and doesn't show any indication of slowing anytime soon. Heifers are outselling their steer mates and more and more breed associations are using Red Angus females for their crossbreeding selections. With the advancement of technology there are numerous tools to help with herd bull selection.

Feel free to visit with us anytime and we can use our decades of experience to answer questions that will assist you in fine tuning your herd. Our philosophy hasn't changed any about raising cattle. "Staying consistent" and selecting for a balanced set of traits. We simply focus on females that are feminine and highly maternal with outstanding feet and leg structure and level udders. We strive to have these qualities combined with cattle that are deep sided, long bodied and have plenty of muscle wrapped up in a quiet and easy to handle package.

The bulls were weaned in the middle of October. They weaned great and did well during the cold spells and negative windchills. We will have them carcass ultrasound evaluated late February and will have Oahe Vet palpate and scrotal measure all the bulls. That information will be available through a supplement sheet sale day or on our website www.pedersonredangus.com. We will not have the bulls semen tested due to their younger age, but we do stand behind them when that time arrives prior to breeding. This year, the entire offering is parent verified with GGP testing for enhanced EPDs

We would like to thank everyone for attending and considering using our genetics in your program. Bull selection is never an easy task and feel free to ask us any questions about the bulls. We will help you select bulls with the traits that you would like to improve and help you get to your end-product goal.

The Pederson Broken Heart Ranch crew

Gary and Sue, Chad, Lisa and Bricelyn



Broken Heart Ranch

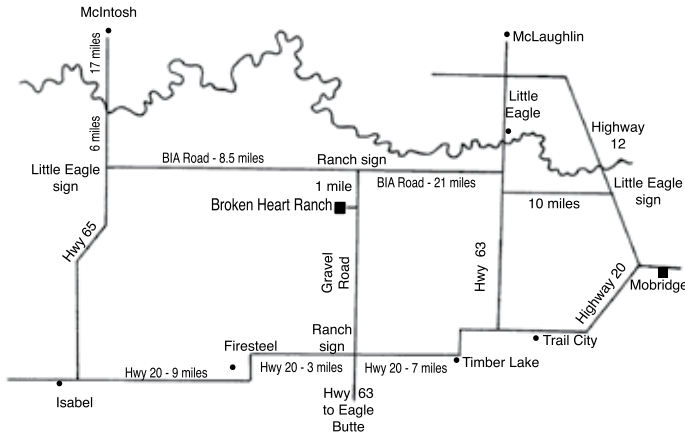
RED ANGUS & QUARTER HORSES

45th Annual Production Sale *Wednesday, March 7, 2023*

1:00 p.m. MST • Storm Date: March 5, 2023

SALE LOCATION:

At the Ranch – Firesteel, South Dakota
3 miles east, 11 miles north of Firesteel or 7 miles west and 11 miles north of Timber Lake



PHONE:

Sale Barn 605-865-3190

OFFERING:

87 Registered Red Angus Yearling Bulls

View videos, catalog and more pictures online at:
www.pedersonredangus.com

SALE ORDER:

A supplement sheet will be provided sale day with carcass, scrotal measurements and sale order.

SALE HOSTS:

Broken Heart Ranch
12523 245th Ave. • Firesteel, SD 57633

Gary & Sue Pederson..... 605-865-3190 • cell: 605-848-3545
e-mail: bhrranch@lakotanetwork.com

Chad, Lisa & Bricelyn Pederson
Chad's cell: 605-850-9878 • Lisa's cell: 701-226-3733
e-mail: bhrrredangus@lakotanetwork.com

COMPLIMENTARY LUNCH SERVED BEFORE THE SALE

EPD BREED AVERAGES - PROVEN & OPPORTUNITY SIRES

														ProS	HB	GM
														91	54	37
CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT	
13	-1.8	62	100	.23	1.46	25	3	11	7	15	0.42	0.06	24	0.14	0.02	

EPD BREED AVERAGES - NON-PARENTS UNDER 2 YEARS OF AGE

														ProS	HB	GM
														94	55	39
CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT	
13	-1.9	60	96	0.22	1.40	25	2	11	7	15	0.43	0.06	23	0.14	0.02	

AUCTIONEER:

Lynn Weishaar, Reva, South Dakota..... 605-866-4670

SALES REPRESENTATIVES:

Lee Agri Media Livestock Group

Kirby Goettsch Cell: 605-380-3939

Red Angus Association of America

Nolan Woodruff Cell: 805-861-0996

The Cattle Business Weekly

Donnie Leddy..... Cell: 605-695-0113

Tri State Livestock News

Scott Dirk..... 605-456-1499 • Cell: 605-380-6024

Dan Piroutek 605-544-3316 • Cell: 605-685-4556

VIDEO SALE:

The sale will be a video auction. All cattle will be penned in the barn but will not go through the ring. Cattle will be displayed by video.

ONLINE BIDDING:

The sale will be broadcast live via DVAuction.com. See page 2 for registration and bidding instructions.



LIVESTOCK INSURANCE:

Lashea Bickel 605-845-7178

BRAND INSPECTOR:

Justin Enright..... 605-850-4994

SALE PROMOTION AND CATALOG:

Cow Camp Promotions..... cowcampromotions.com

ACCOMODATIONS:

Firesteel Creek Lodge, Isabel, SD..... 605-466-2452

The Limit Lodge and Cabins 605-865-3224

Wrangler Inn, Mobridge, SD 605-845-3641

Mobridge Kountry Inn..... 1-888-882-2412

Sale Information

DELIVERY:

It is our policy to assist in delivery to your ranch or to central locations on major highways within 300 miles. Bulls picked up within three or four days will receive a \$50 hauling refund. We will keep the bulls until April 1 at no charge but we will not be responsible for sickness or injury. However, we will keep you informed if anything turns up. We would like to start delivering bulls as soon as weather permits. We're giving a 5% discount on 5 or more bulls to the same ranch and a 10% discount for 10 bulls to the same ranch.

HEALTH:

All cattle are on a complete vaccination program and are BQA Certified. Oahe Veterinary Clinic, (605) 845-3634, is our primary veterinarian and will also be available on sale day. None of the cattle have had creep feed.

INSPECTION OF CATTLE:

Cattle will be available for inspection at any time prior to the sale.

LIABILITIES:

All persons who attend the sale do so at their own risk. The owners assume no liability, legal or otherwise, for any accidents which may occur.


BREEDING GUARANTEE:

We guarantee all bulls to be breeders although we recommend you have the bull's semen tested a couple of weeks before turn out time. If after two tests a bull is found to be a non-breeder, we will replace the bull or allow credit toward next year's sale. This guarantee is void if there is evidence of improper management in caring for the animal, or the bull's inability to breed is due to sickness or injury which was incurred after being sold. The bull shall be returned by the purchaser or other arrangements made with us. Scrotal measurements and ultra sound data on the bulls will be available on sale day. All bulls are born and raised on this ranch.

SEMEN INTEREST:

Broken Heart Ranch is retaining a 1/3 semen interest in all bulls and selling full possession, full salvage, plus 2/3 semen revenue. This means any semen sold on any of the bulls, Broken Heart will receive 1/3 the selling price per unit. We also reserve the right to collect semen on any of the bulls, for our own use. This semen will be collected at our expense and the buyer's convenience.

GENOMICS:

All bulls have been DNA tested and have genomically-enhanced EPDs. 

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INSURANCE

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Office: 605-990-5355 • Fax: 605-996-7507 • 721 W. Havens • Mitchell, SD 57301
info@dakotaaginsurance.com • www.dakotaaginsurance.com



In Memory

Merlyn Eugene Thorstenson

Merlyn Eugene Thorstenson was born in Mobridge, SD on December 28, 1937 to Melvin and Ingrid (Johnson) Thorstenson. He passed away peacefully on Sunday, October 23, 2022. He attended McKinley Country school and graduated from Selby High School in 1955. He attended SDSU and Riech School of Auctioneering in Mason City, Iowa and retired from auctioneering in 2010 after 52 years.

In 1958, Merlyn met a beautiful farm girl from Java, Janice Oster. He told the story of the first time he went to the Oster farm, east of Java. Janice was hard at work, milking the cows and since Merlyn was a farm boy himself, this was a match made in heaven. They were married on September 18, 1960 and blessed with 4 children: Brenda, Renae, Lori, and Marlyn.

Merlyn and Janice made their home on the Thorstenson homestead, Green Valley Stock Farm, where he spent his entire life farming and ranching. In 1998, they moved to the "house on the hill" across from the farm. Merlyn, his dad, Melvin, and his brother, Topper ranched at Wing, ND. Every summer cattle were trucked to North Dakota, where family, friends, and neighbors gathered there for branding. Merlyn was an avid horseman. He always believed that cattle should be handled on horseback. He enjoyed riding on trail rides, and participated in horse shows, where he won ribbons for many events. He drove a horse drawn sleigh in the winter and buggy in the summer.

In addition to the farm and ranch, Merlyn, Janice, and family ran an auction business. Merlyn was also a supporter of 4-H and helped with numerous livestock auctions. He was a life-long member of the Circle S Saddle Club and the Selby Rodeo Association. He also was a member of Bethany Lutheran Church and St. John's where he served on the church council at both parishes. Merlyn was a generous man and supported many community projects. He loved to visit with family and friends, but could also strike up a conversation with any stranger he met.

Merlyn and Janice enjoyed spending the winters in Mercedes, Texas, where they met many life-long friends. They also traveled to several places including Egypt and Norway. Merlyn was proud of his Norwegian heritage; he loved to eat lutefisk and lefse and recited the Norwegian table prayer at many family events.

Merlyn's passion for farming and ranching is being passed down to the next generations. Son, Marlyn, and Grandson, Taite, are currently operating Green Valley Stock Farm.

Merlyn is survived by his wife of 62 years, Janice; his daughters, Brenda Czmowski (Ron) of Black Hawk, SD; Renae Rausch (Ron) of Aberdeen, SD; Lori Mayer (Scott) also of Aberdeen; son, Marlyn, of Selby, SD. Granddaughters, Kayla Frank (Matt), Elliott and Leo; Tawna Rezac (Nick), Brant and Nolan; Gina Sweet (Ethan) and Isaac; Terra Cano (Sean) and Graydon; Megan Czmowski, Sierra Thorstenson, Madison Thorstenson, and Jasa Mayer. Grandsons, Taite (Bella) Rausch, Dakota (Summer) Thorstenson and Jaycion, and Justin Mayer; sisters, Vivian Perman, Java, SD; Claris Hanson, Sioux City, IA; Bernice Thorstenson, Kennewick, WA; Ione Podgore (John), Fort Worth, TX; and brother, Ervin Thorstenson (Judy), Selby, SD.

Merlyn was preceded in death by his parents, Melvin and Ingrid Thorstenson, infant twin sons, and an infant great grandson, Tayson Cano.



Reference Sires



BHR NEW DIRECTION 749



BHR NEW DIRECTION 749

Birthdate: 4/2/17 Reg. #: 3797374 Category: 100% 1A

CSF NEW DIRECTION 14C

MISS BHR KNIGHT 221T 1259

ANDRAS NEW DIRECTION R240
PFFR MISS LOGAN Z9
RED SVR KNIGHT 221T
MISS BHR COPPER D 651

BW	90	
205 Wt.	803	
365 Wt.	1418	
ProS	HB	GM
45	29	17
92%	85%	80%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	0.2	71	119	0.30	2.09	30	9	11	5	12	0.14	0.12	33	0.20	0.03
85%	81%	22%	17%	14%	91%	15%	76%	54%	79%	79%	93%	72%	23%	35%	76%



BB PROMOTION 9025



BB PROMOTION 9025

Birthdate: 3/7/19 Reg. #: 4169040 Category: 100% 1A

9 MILE FRANCHISE 6305

BB MS FIREFLY 4009

SPUR FRANCHISE OF GARTON
C-BAR ABIGRACE Y11
FEDDES GALLATIN Z113
BB MS FIREFLY 6604-2160

BW	88	
205 Wt.	716	
365 Wt.	1273	
ProS	HB	GM
132	59	73
9%	41%	7%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-3.1	76	135	0.37	2.49	36	16	11	11	16	0.64	0.14	48	0.25	0.03
22%	28%	13%	5%	2%	98%	1%	96%	57%	7%	40%	15%	81%	5%	28%	62%



RED SSS APPROVE 540F



RED SSS APPROVE 540F

Birthdate: 3/10/18 Reg. #: 4239844 Category: 100%

RED SSS APPROVAL 667D

RED SSS SCAARA 258B

RED SSS ENDORSE 254B
RED SSS PRINCESS 349Z
RED FLYING K MAX 159Y
RED SSS SCAARA 203M

BW		
205 Wt.		
365 Wt.		
ProS	HB	GM
85	61	24
57%	37%	70%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-2.9	59	95	0.22	1.93	23	-3	5	8	18	0.38	0.03	20	0.12	0.01
19%	31%	60%	59%	58%	84%	72%	18%	99%	38%	18%	56%	30%	60%	49%	29%

Reference Sires



LSF SRR HIGH PLAINS 6237D



LSF SRR HIGH PLAINS 6237D
 Birthdate: 2/27/16 Reg. #: 3531765 Category: 100% 1A

BUF CRK THE RIGHT KIND U199
MONTVUE 10K RACHILLE U393

BUF CRK LANCER R017
 BUF CRK SHOSHONE R353
 STALBURN KINDLE 10K
 MONTVUE B221L RACHILLE P144

BW	78
205 Wt.	641
365 Wt.	969
ProS	HB
55	22
87%	90%
54%	

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-3.8	69	114	0.28	1.43	41	14	7	6	14	0.30	0.07	23	0.17	0.03
42%	19%	28%	24%	21%	44%	1%	92%	96%	69%	63%	72%	48%	49%	40%	62%



BHR DEFENDER 902
 Birthdate: 3/24/19 Reg. #: 4164966 Category: 100% 1A

KUHNS DEFENDER D076
MISS BHR MOONSHINE 411 622

5L DEFENDER 560-30Z
 KUHNS ABIGRACE A074
 BHR MOONSHINE 411
 MISS BHR KNIGHT 221T 3219

BW	86
205 Wt.	706
365 Wt.	1303
ProS	HB
33	9
96%	96%
70%	

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	-1.5	67	108	0.25	2.38	23	13	7	4	13	0.51	0.06	20	0.02	0.01
84%	55%	32%	34%	39%	97%	71%	90%	96%	87%	78%	32%	46%	61%	68%	32%



KUHNS ORACLE GOOS



KUHNS ORACLE GOOS
 Birthdate: 2/1/19 Reg. #: 4112062 Category: 100% 1A

BROWN ORACLE B112
KUHNS JAYLO E052

BROWN REVELATION P7021
 BROWN MS P707 Y6648
 HXC DECLARATION 5504C
 KUHNS ABIGAIL A036

BW	95
205 Wt.	770
365 Wt.	1462
ProS	HB
72	-13
72%	98%
8%	

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
6	3.1	92	157	0.41	2.46	26	18	10	1	9	0.85	-0.01	44	0.39	-0.01
98%	98%	1%	1%	1%	98%	43%	97%	74%	98%	94%	3%	17%	7%	14%	7%

Reference Sires



BHR ZEPPELIN 660

Birthdate: 4/2/16 Reg. #: 3560365 Category: 100% 1A

RED WINDY HILL ZEPPELIN 1240
MISS BHR DURANGO 906

RED MRLA 61X
RED WINDY HILL M NALPOEON 50
BHR DURANGO 60
MISS BHR CARTWRIGHT 742

BW 92
205 Wt. 716
365 Wt. 1244
ProS HB GM
77 79 -2
67% 13% 96%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-3.8	51	80	0.19	1.62	27	2	10	9	19	0.25	0.03	2	-0.06	0.02
17%	19%	85%	84%	79%	61%	34%	39%	68%	16%	11%	80%	32%	96%	81%	44%



BHR 221T 93

Birthdate: 3/10/19 Reg. #: 4165002 Category: 100% 1A

RED SVR KNIGHT 221T
MISS BHR ZEPPELIN 796

RED SVR KNIGHT 73P
RED SVR RAINBOW 64M
RED WINDY HILL ZEPPELIN 1240
MISS BHR CARTRIGHT 041

BW 74
205 Wt. 692
365 Wt. 1227
ProS HB GM
96 91 5
41% 5% 92%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-3.4	65	97	0.20	1.25	29	2	9	10	20	0.20	-0.11	7	0.44	0.01
14%	24%	40%	56%	73%	30%	23%	41%	80%	9%	5%	87%	5%	90%	11%	40%



FRITZ YELLOWSTONE 0237

Birthdate: 2/29/20 Reg. #: 4326553 Category: 100% 1A

FRITZ YELLOWSTONE 420F
FRITZ RACHEL 351E

PIE ONE OF A KIND 352
FRITZ DEEP FIRE 612B
WFL MERLIN 018A
FRITZ RACHEL 876C

BW 78
205 Wt. 792
365 Wt. 1346
ProS HB GM
95 40 55
43% 72% 21%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	0.0	79	134	0.34	2.24	33	17	10	7	15	0.57	-0.02	30	0.37	0.00
85%	78%	8%	6%	4%	95%	6%	97%	70%	58%	51%	23%	15%	30%	16%	23%



EGL HOMEALND 0090

Birthdate: 2/13/20 Reg. #: 4373603 Category: 100% 1A

SCHULER SUPREMACY 7177E
AHL DUCHESS 42W

5L BOURNE 670-111C
SOR KARVE ENDRANCE 4205B
PIE GET WESTERN 4061
AHL DUCHESS 106P

BW 88
205 Wt. 697
365 Wt. 1346
ProS HB GM
63 63 0
82% 35% 95%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-0.8	69	101	0.20	1.45	17	6	9	6	18	0.19	0.00	12	0.12	0.01
74%	67%	27%	46%	69%	46%	95%	61%	82%	60%	20%	88%	20%	81%	49%	29%

EGL HOMEALND 0090

Reference Sires



WEBR BEARTOOTH 755



WEBR BEARTOOTH 755

Birthdate: 2/13/17 Reg. #: 3761313 Category: 100% 1A

LSF SRR TAKEOVER 5051C
TAC TAMARA C3-A196

LSF TAKEOVER 9943W
LSF RR SYRINGA U8044 X0331
BIEBER HARD DRIVE Y120
VF TAMARA A196-545

BW	74	
205 Wt.	767	
365 Wt.	1452	
ProS	HB	GM
141	67	74
6%	29%	7%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	-2.0	57	91	0.22	0.87	34	4	17	8	14	0.86	-0.02	16	0.35	0.03
60%	47%	69%	66%	63%	10%	3%	49%	3%	36%	59%	3%	16%	71%	17%	62%



FRITZ MERLIN 0139

Birthdate: 2/7/20 Reg. #: 4326467 Category: 100% 1A

FRITZ MERLIN 421F
FRITZ CANDY 861C

WFL MERLIN 018A
FRITZ RACHEL 9024
GMRA VENGEANCE 1254
FRITZ CANDY 8060

BW	85	
205 Wt.	796	
365 Wt.	1360	
ProS	HB	GM
71	34	37
73%	79%	47%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-2.3	83	139	0.35	2.32	25	19	6	8	15	0.40	0.22	39	0.21	0.07
36%	41%	5%	4%	4%	96%	52%	98%	97%	29%	51%	52%	96%	13%	34%	98%



WSM JUST RIGHT 967G



WSM JUST RIGHT 967G

Birthdate: 3/11/19 Reg. #: 4145270 Category: 100% 1A

PIE JUST RIGHT 540
376A WSM

PIE THE COWBOY KIND 343
RAISLAND LAKOTA 311-158
BHR BANKER 142
MS CONNIE OF 4L 15S

BW	74	
205 Wt.	722	
365 Wt.		
ProS	HB	GM
97	83	14
40%	10%	84%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
19	-5.8	51	75	0.15	1.34	23	0	7	13	19	0.43	0.13	9	-0.09	0.04
3%	4%	84%	90%	91%	36%	68%	29%	96%	1%	9%	46%	75%	88%	85%	83%

Red Angus Yearling Bulls



Lot 1



BHR PROMOTION 203

Birthdate: 3/18/22 Reg. #: 4634795 Category: 100% 1A

BW 86
205 Wt. 720
365 Wt. 1433
ADG 4.44
WDA 3.60
Dam's Age 2

BB PROMOTION 9025

MISS BHR IMPECCABLE 846 095

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
BHR IMPECCABLE 846
MISS BHR HARD DRIVE 4178

ProS HB GM
122 62 59
12% 35% 13%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	1.0	84	139	0.34	1.98	36	7	11	7	16	0.56	0.09	39	0.10	0.00
79%	92%	1%	1%	2%	92%	1%	73%	54%	48%	45%	21%	64%	6%	56%	13%

- Smooth-made calf that is extremely heavy muscled with loads of performance
- WW ratio of 112, YW ratio of 119
- Dam has an MPPA of 105 with her first calf and is backed by a standout maternal line
- Maternal granddam maintains a 105 MPPA on 7 calves
- There are 6 generations in total that have above average MPPAs in this calf's genetic line up



Lot 2



BHR PROMOTION 25

Birthdate: 3/15/22 Reg. #: 4634787 Category: 100% 1A

BW 80
205 Wt. 715
365 Wt. 1298
ADG 3.63
WDA 3.29
Dam's Age 2

BB PROMOTION 9025

MISS BHR NEW DIRECT 749 092

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
BHR NEW DIRECTION 749
MISS BHR DRIFTER 364

ProS HB GM
90 38 52
54% 81% 22%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-0.8	73	120	0.30	2.13	34	9	11	9	12	0.51	0.12	41	0.26	0.03
46%	70%	11%	10%	10%	96%	2%	84%	65%	15%	83%	29%	79%	4%	24%	71%

- Stout made, easy going, dark red herd bull in the making
- WW ratio of 111, YW ratio of 108
- Dam is extremely stylish and boasts an MPPA of 104
- Both lot one and two are sired by BB Promotion and have the same maternal great granddam
- Either choice will move you ahead of the curve for performance and add the greatness of maternal genetics



Lot 3



BHR PROMOTION 248

Birthdate: 4/2/22 Reg. #: 4634505 Category: 100% 1A

BW 86
205 Wt. 733
365 Wt. 1218
ADG 3.03
WDA 3.41
Dam's Age 6

BB PROMOTION 9025

MISS BHR THUNDAR 682

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
BIEBER THUNDAR A489
MISS BHR CARTWRIGHT 742

ProS HB GM
102 43 58
35% 72% 14%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	0.2	81	134	0.33	2.32	36	17	12	7	15	0.46	0.05	51	0.41	0.00
92%	85%	2%	2%	3%	99%	1%	99%	39%	61%	58%	39%	44%	1%	8%	24%

- Big time performance bull that is smooth-made and has that extra length of spine
- WW ratio of 118, YW ratio of 106
- Dam has an MPPA of 106 on five calves
- This calf has four generations of cow makers above average for MPPA on his maternal side



Lot 4



BHR MERLIN 279

Birthdate: 4/7/22 Reg. #: 4634659 Category: 100% 1A

BW 94
205 Wt. 696
365 Wt. 1358
ADG 4.13
WDA 3.66
Dam's Age 4

FRITZ MERLIN 0139

MISS BHR IMPECCABLE 825

FRITZ MERLIN 421F
FRITZ CANDY 861C
LSF SRR IMPECCABLE 3150A
MISS BHR THUNDAR 682

ProS HB GM
34 10 24
99% 99% 78%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
8	1.2	88	139	0.32	2.20	31	15	10	4	11	0.24	0.03	37	0.49	0.03
96%	94%	1%	1%	4%	98%	8%	97%	76%	96%	89%	90%	29%	8%	4%	67%

- Loads of volume and capacity in this big rib shaped bull
- Standout performance with WW ratio of 112 and YW ratio of 118
- His dam is a beautiful female with an excellent udder and feet maintaining an MPPA of 110
- Lot four's maternal granddam and Lot three's dam are the same
- Rock solid cow families keep ranchers ahead of the game

Red Angus Yearling Bulls



Lot 5



BHR NEW DIRECT 749 2167

Birthdate: 4/26/22 Reg. #: 4634487 Category: 100% 1A

BHR NEW DIRECTION 749
MISS BHR DRIFTER 519

CSF NEW DIRECTION 14C
MISS BHR KNIGHT 221T 1259
RED SSS DRIFTER 327W
MISS BHR RIGHT DIRECTION 055

BW	91	
205 Wt.	670	
365 Wt.	1316	
ADG	4.04	
WDA	3.67	
Dam's Age	7	
ProS	HB	GM
124	84	40
10%	6%	45%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
8	0.9	71	120	0.31	1.96	33	12	13	6	21	0.41	0.16	32	0.00	0.03
95%	92%	15%	9%	6%	91%	4%	93%	25%	79%	1%	50%	92%	20%	78%	69%

- Stylish, wide-topped calf with a ton of muscle expression
- WW ratio of 108, YW ratio of 114
- His dam is one of our favorites – deep bodied, dark red and very functional, maintaining an MPPA of 100



BHR PROMOTION 27

Birthdate: 3/16/22 Reg. #: 4634821 Category: 100% 1A

BB PROMOTION 9025

MISS BHR VENGEANCE 078

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
FRITZ VENGEANCE 22D
BCLR MISS DIRECTION E719

BW	87	
205 Wt.	736	
365 Wt.	1180	
ADG	2.76	
WDA	3.06	
Dam's Age	2	
ProS	HB	GM
108	56	52
26%	47%	23%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	-0.3	90	150	0.37	2.45	31	13	11	7	15	0.49	0.15	47	0.32	0.04
86%	79%	1%	1%	1%	99%	10%	95%	49%	41%	49%	33%	90%	2%	15%	89%

- A dark red, long-spined bull with a level topline and plenty of muscle
- WW ratio of 114
- His dam has an MPPA of 106
- Lots of "no miss" cows in this calf's background



Lot 7



BHR PROMOTION 2115

Birthdate: 4/11/22 Reg. #: 4634405 Category: 100% 1A

BB PROMOTION 9025

MISS BHR GOLDEN BOY 2219

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
BHR GOLDEN BOY 453B
MISS BHR CHAPTER ONE 637

BW	89	
205 Wt.	573	
365 Wt.	1201	
ADG	3.91	
WDA	3.22	
Dam's Age	10	
ProS	HB	GM
129	75	54
7%	14%	20%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-0.2	75	124	0.31	1.99	33	7	13	9	17	0.55	0.07	34	0.28	0.02
42%	80%	8%	6%	7%	92%	4%	75%	26%	15%	27%	22%	55%	14%	21%	62%

- One of the most complete bulls in the sale
- YW ratio of 104
- Impressive EPD profile
- His dam is flat out good with an MPPA of 104



BHR PROMOTION 26

Birthdate: 3/16/22 Reg. #: 4634813 Category: 100% 1A

BB PROMOTION 9025

MISS BHR PURE GOLD 0143

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
LSF SRR PURE GOLD 7519E
MISS BHR HARD DRIVE 6195

BW	81	
205 Wt.	692	
365 Wt.	1276	
ADG	3.64	
WDA	3.22	
Dam's Age	2	
ProS	HB	GM
84	33	51
65%	87%	24%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	1.5	82	147	0.41	2.19	31	14	11	6	13	0.18	-0.02	47	0.54	0.00
85%	95%	2%	1%	1%	98%	8%	97%	56%	67%	76%	96%	13%	2%	3%	14%

- Wide-based calf with tons of thickness and muscle expression
- WW ratio of 108, YW ratio of 106
- Excellent younger aged dam with an MPPA of 103
- Great opportunity to load up on some Promotion siblings

Red Angus Yearling Bulls



BHR 93T 286

Birthdate: 4/7/22 Reg. #: 4634849 Category: 100% 1A

BW 78
205 Wt. 771
365 Wt. 1278
ADG 3.16
WDA 3.34
Dam's Age 2

BHR 221T 93

MISS BHR IGNITION 062

RED SVR KNIGHT 221T
MISS BHR ZEPPELIN 796
LSF SRR IGNITION 7553E
MISS BHR IMPECCABLE 88

ProS HB GM
60 55 5
93% 49% 97%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-4.7	68	103	0.22	1.59	32	6	11	8	15	0.27	-0.05	7	0.19	0.01
40%	8%	23%	37%	56%	62%	5%	66%	63%	29%	53%	84%	8%	94%	37%	29%

- Thick and powerful calf with a 78# birth weight to a 771# weaning weight
- WW ratio of 120, YW ratio of 106
- Super star first-calf heifer exploding her way to a 108 MPPA on her first try
- We've used 221 T in the past and have had excellent reviews of "getting going" at birth



BHR PROMOTION 200

Birthdate: 3/18/22 Reg. #: 4634801 Category: 100% 1A

BW 77
205 Wt. 689
365 Wt. 1269
ADG 3.61
WDA 3.21
Dam's Age 2

BB PROMOTION 9025

MISS BHR VENGEANCE 063

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
FRITZ VENGEANCE 22D
MISS BHR NEBULA 7208 4175

ProS HB GM
105 68 37
30% 25% 51%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	-3.3	73	120	0.29	2.05	32	9	11	8	18	0.48	0.10	26	0.08	0.02
55%	24%	12%	10%	10%	94%	6%	84%	59%	29%	21%	34%	71%	38%	61%	60%

- Clean made, stylish bull with added muscle in a lighter birthweight package
- WW ratio 107, YW ratio 106
- His dam has an MPPA of 103, with a super bright future ahead of her
- Promotion sired calves just keep coming on and will impress you



BHR 93T 209

Birthdate: 3/21/22 Reg. #: 4634829 Category: 100% 1A

BW 70
205 Wt. 696
365 Wt. 1331
ADG 3.95
WDA 3.36
Dam's Age 2

BHR 221T 93

MISS BHR DEFENDER 0122

RED SVR KNIGHT 221T
MISS BHR ZEPPELIN 796
KUJNS DEFENDER D076
MISS BHR IMPECCABLE 7190

ProS HB GM
55 42 13
95% 74% 93%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-3.0	68	102	0.21	1.43	31	1	8	8	13	0.27	-0.01	16	0.25	0.02
13%	28%	22%	40%	64%	47%	7%	38%	93%	27%	74%	84%	15%	79%	26%	46%

- WW ratio of 108, YW ratio of 111
- Light birth weight calf with extra style and smooth shoulders
- Another younger aged female with a great career maintaining an MPPA of 103



BHR HIGH PLAINS 216

Birthdate: 3/27/22 Reg. #: 4634415 Category: 100% 1A

BW 92
205 Wt. 679
365 Wt. 1251
ADG 3.56
WDA 3.41
Dam's Age 9

LSF SRR HIGH PLAINS 6237D

MISS BHR PACKER B 3119

LSF RHO TITONKA Z721
LACY LARKEISA 9009
BCLR PACKER Y8157
MISS BHR COPPER D 5006

ProS HB GM
64 39 25
90% 80% 76%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
7	1.0	73	119	0.29	1.66	36	13	9	4	17	0.28	0.09	24	-0.03	0.00
98%	92%	11%	10%	12%	70%	1%	95%	93%	96%	28%	82%	62%	47%	83%	24%

- Stout, heavy muscled, wide-based calf with a huge topline
- WW ratio of 109, YW ratio of 109
- Bigger boned cow with a dynamite udder and excellent feet that maintains a 104 MPPA



BHR NEW DIRECT 292

Birthdate: 4/8/22 Reg. #: 4634597 Category: 100% 1A

BW 91
205 Wt. 660
365 Wt. 1256
ADG 3.72
WDA 3.43
Dam's Age 5

BHR NEW DIRECTION 749

MISS BHR COUGAR 7193

CSF NEW DIRECTION 14C
MISS BHR KNIGHT 221T 1259
FEDDES COUGAR A210
MISS BHR COWBOY 591

ProS HB GM
75 47 28
78% 65% 70%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	-0.6	66	108	0.26	2.16	33	9	12	5	16	0.29	0.08	35	0.25	0.02
89%	74%	29%	26%	26%	97%	3%	84%	44%	91%	41%	80%	60%	13%	26%	60%

- A standout individual phenotypically and statistically
- WW ratio of 101, YW ratio of 109
- Dam has an MPPA of 103 and does a very nice job year after year

Red Angus Yearling Bulls



BHR ORACLE 2100

Birthdate: 4/9/22 Reg. #: 4634547 Category: 100% 1A

KUHNS ORACLE G005
MISS BHR COUGAR 63

BROWN ORACLE B112
KUHNS JAYLO E052
FEDES COUGAR A210
MISS BHR NEBULA 7208 439

BW 89
205 Wt. 638
365 Wt. 1243
ADG 3.78
WDA 3.41
Dam's Age 6
ProS HB GM
103 32 71
32% 88% 5%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	0.6	74	130	0.35	2.12	32	14	10	4	15	0.61	0.07	42	0.21	0.00
92%	89%	9%	3%	1%	96%	5%	97%	69%	96%	49%	15%	54%	4%	32%	16%

- Heavy muscled calf that has a lot to offer maternally
- WW ratio of 103, YW ratio of 108
- Moderate framed, sound-made cow with an MPPA of 103
- Nice "do it all" individual



BHR ORACLE 296

Birthdate: 4/8/22 Reg. #: 4634655 Category: 100% 1A

KUHNS ORACLE G005
MISS BHR ROLLING DEEP 879

BROWN ORACLE B112
KUHNS JAYLO E052
RREDS ROLLING DEEP C734
MISS BHR BASES LOADED 5148

BW 83
205 Wt. 649
365 Wt. 1175
ADG 3.28
WDA 3.19
Dam's Age 4
ProS HB GM
109 48 61
25% 64% 12%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
8	-1.2	71	114	0.27	2.07	28	11	13	4	16	0.73	-0.09	28	0.52	0.00
96%	63%	16%	17%	21%	95%	26%	91%	17%	92%	45%	6%	3%	32%	3%	12%

- Darker red calf that is big topped and heavy muscled
- WW ratio of 105, YW ratio 102
- Sound-made and functional never goes out of style in the cattle industry

Lot 15



BHR ORACLE 242

Birthdate: 4/1/22 Reg. #: 4634553 Category: 100% 1A

KUHNS ORACLE G005
MISS BHR PAYDIRT 7212

BROWN ORACLE B112
KUHNS JAYLO E052
ARO PAYDIRT 429
MISS BHR COPPER D 7173

BW 73
205 Wt. 627
365 Wt. 1173
ADG 3.41
WDA 3.19
Dam's Age 5
ProS HB GM
97 55 42
42% 49% 41%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	-1.1	67	108	0.26	2.01	26	12	11	6	17	0.51	0.06	28	0.10	0.00
65%	65%	27%	26%	26%	93%	48%	92%	47%	76%	22%	29%	48%	30%	56%	24%

- Classy, light birth weight bull that always stands out
- WW ratio of 101, YW ratio of 102
- His dam is a stylish, easy moving female with a great udder

Lot 16



BHR ZEP 660 244

Birthdate: 4/1/22 Reg. #: 4634657 Category: 100% 1A

BHR ZEPPELIN 660
MISS BHR HIGH PLAINS 8135

RED WINDY HILL ZEPPELIN 1240
MISS BHR DURANGO 906
LSF SRR HIGH PLAINS 6237D
MISS BHR THUNDAR 6171

BW 70
205 Wt. 658
365 Wt. 1173
ADG 3.21
WDA 3.18
Dam's Age 4
ProS HB GM
74 75 -1
79% 14% 99%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-4.9	59	86	0.17	1.66	34	9	12	9	19	0.31	0.03	7	-0.03	0.01
15%	7%	56%	73%	85%	70%	1%	83%	42%	15%	9%	75%	31%	95%	83%	35%

- Dark red bull that is just one cool dude
- WW ratio 106, YW ratio of 102
- Dam is one of our favorite females with an MPPA of 105

Lot 17

Red Angus Yearling Bulls



Lot 18



BHR PROMOTION 233

Birthdate: 3/31/22 Reg. #: 4634623 Category: 100% 1A

BW 62
205 Wt. 623
365 Wt. 1169
ADG 3.41
WDA 3.13
Dam's Age 4

BB PROMOTION 9025

MISS BHR MOONSHINE 411 8151

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
BHR MOONSHINE 411
MISS BHR DRIFTER 2233

ProS HB GM
143 89 53
2% 4% 20%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-2.4	77	134	0.35	2.51	29	16	12	11	21	0.80	0.25	29	-0.23	0.04
27%	39%	5%	2%	1%	99%	21%	98%	45%	3%	2%	3%	99%	29%	99%	88%

- Nice, moderate, dark red calf that is extremely thick with some added rib shape
- WW ratio of 100, YW ratio of 102
- Lots of growth potential from both sides of the pedigree



Lot 19



BHR 93T 255

Birthdate: 4/4/22 Reg. #: 4634769 Category: 100% 1A

BW 80
205 Wt. 679
365 Wt. 1231
ADG 3.44
WDA 3.16
Dam's Age 2

BHR 221T 93

MISS BHR IMPECCABLE 846 0105

RED SVR KNIGHT 221T
MISS BHR ZEPPELIN 796
BHR IMPECCABLE 846
MISS BHR DURANGO 1109

ProS HB GM
71 71 0
83% 20% 99%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-2.2	71	107	0.23	1.50	32	3	12	9	16	0.26	-0.06	2	0.12	0.00
32%	43%	16%	29%	51%	54%	5%	51%	46%	14%	38%	86%	6%	98%	52%	19%

- Sound, square made calf that is solid at every angle
- WW ratio of 106, YW ratio of 102
- His Impeccable sired dam has a great udder and solid feet



Lot 20



BHR APPROVE 246

Birthdate: 4/1/22 Reg. #: 4634591 Category: 100% 1A

BW 63
205 Wt. 644
365 Wt. 1133
ADG 3.06
WDA 3.11
Dam's Age 5

RED SSS APPROVE 540F

MISS BHR IMPECCABLE 712

RED SSS APPROVAL 667D
RED SSS SCAARA 258B
LSF SRR IMPECCABLE 3150A
MISS BHR CHAPTER ONE 5130

ProS HB GM
96 75 21
43% 14% 83%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
19	-6.4	53	78	0.16	1.69	29	-3	10	9	18	0.56	0.22	18	-0.05	0.07
2%	2%	76%	84%	89%	72%	22%	22%	74%	11%	15%	21%	99%	72%	86%	99%

- Small head and smooth shouldered heifer bull
- WW ratio of 106
- Great combination of calving ease and growth



Lot 21



BHR APPROVE 213

Birthdate: 3/24/22 Reg. #: 4634401 Category: 100% 1A

BW 80
205 Wt. 633
365 Wt. 994
ADG 2.24
WDA 2.76
Dam's Age 10

RED SSS APPROVE 540F

MISS BHR CODE RED 2101

RED SSS APPROVAL 667D
RED SSS SCAARA 258B
PIE CODE RED 9058
MISS BHR CHAPTER ONE 55

ProS HB GM
90 72 17
55% 18% 88%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
17	-2.4	62	94	0.20	1.77	26	2	10	10	18	0.49	0.06	10	-0.04	0.02
8%	39%	44%	58%	71%	79%	42%	40%	81%	8%	21%	33%	50%	90%	86%	51%

- Clean fronted and smooth-made heifer bull prospect
- WW ratio of 103
- His dam is the "who's who" among udder and feet profile
- She maintains a modest MPPA of 99 on 9 calves
- Longevity and production are on both sides of the pedigree

Red Angus Yearling Bulls



BHR JUST RIGHT 2198

Birthdate: 5/8/22

Reg. #: 4634835

Category: 100% 1A

WSM JUST RIGHT 967G

MISS BHR IGNITION 019

PIE JUST RIGHT 540
376A WSM
LSF SRR IGNITION 7553E
MISS BHR IMPECCABLE 787

BW 74
205 Wt. 799
365 Wt. 1154
ADG 2.22
WDA 2.69
Dam's Age 2

ProS	HB	GM
95	65	30
46%	30%	67%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-3.1	77	119	0.26	1.90	29	8	9	10	17	0.45	0.13	30	0.14	0.04
17%	26%	5%	11%	28%	88%	21%	78%	90%	9%	30%	41%	84%	25%	47%	85%

- Big time spread bull that is moderate and smooth-made
- WW ratio of 124
- Excellent heifer bull prospect



BHR NEW DIRECT 749 2185

Birthdate: 5/1/22

Reg. #: 4634729

Category: 100% 1A

BHR NEW DIRECTION 749

MISS BHR HIGH PLAINS 9275

CSF NEW DIRECTION 14C
MISS BHR KNIGHT 221T 1259
LSF SRR HIGH PLAINS 6237D
MISS BHR DRIFTER 5278 CL

BW 81
205 Wt. 680
365 Wt. 1131
ADG 2.82
WDA 3.09
Dam's Age 3

ProS	HB	GM
83	49	33
67%	61%	59%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-1.4	72	118	0.29	1.88	34	10	11	5	16	0.33	0.11	32	0.16	0.03
77%	59%	14%	12%	12%	87%	2%	87%	48%	82%	43%	70%	76%	20%	43%	71%

- Stout-made bull with a lot of extra pizzazz and style points
- WW ratio of 110
- His dam has an MPPA of 110 and brings in the good ones



BHR DEFENDER 252

Birthdate: 4/3/22

Reg. #: 4634511

Category: 100% 1A

BHR DEFENDER 902

MISS BHR CHAPTER ONE 6152

KUHNS DEFENDER D076
MISS BHR MOONSHINE 411 622
LCC NEW CHAPTER A705L
MISS BHR GOLDEN BOY 839

BW 84
205 Wt. 645
365 Wt. 1159
ADG 3.21
WDA 3.20
Dam's Age 6

ProS	HB	GM
80	62	18
71%	36%	86%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	-1.6	66	95	0.18	2.02	26	7	12	7	17	0.67	0.13	12	0.04	0.05
85%	55%	30%	55%	79%	93%	49%	76%	34%	59%	31%	9%	82%	87%	70%	96%

- Solid individual that is thick, stout and moves out really well
- WW ratio of 104, YW ratio of 101
- His New Chapter dam has an MPPA of 101



BHR NEW DIRECT 749 2106

Birthdate: 4/9/22

Reg. #: 4634691

Category: 100% 1A

BHR NEW DIRECTION 749

MISS BHR NEW DIRECTION 9115

CSF NEW DIRECTION 14C
MISS BHR KNIGHT 221T 1259
CSF NEW DIRECTION 14C
MISS BHR PACKER 1182

BW 85
205 Wt. 676
365 Wt. 1309
ADG 3.94
WDA 3.46
Dam's Age 3

ProS	HB	GM
87	41	46
59%	76%	32%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	1.1	78	134	0.35	1.98	31	8	14	5	13	0.33	0.09	40	0.37	0.04
88%	93%	4%	2%	1%	92%	8%	81%	13%	90%	74%	70%	67%	6%	11%	84%

- Larger framed, sound-made, classy bull with a big hip
- WW ratio of 109, YW ratio of 114
- His dam is a larger framed, stylish female with a 105 MPPA

Red Angus Yearling Bulls



Lot 26



BHR ORACLE 230

Birthdate: 3/30/22 Reg. #: 4634395 Category: 100% 1A

BW 86
205 Wt. 623
365 Wt. 1312
ADG 4.29
WDA 3.47
Dam's Age 11
ProS HB GM
95 26 69
45% 93% 6%

KUHNS ORACLE G005

MISS BHR HECTOR 1157

BROWN ORACLE B112
KUHNS JAYLO E052
MESSMER HECTOR V011
MISS BHR FIELD DAY 8117

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
6	1.0	77	129	0.32	1.93	23	11	12	3	13	0.62	-0.08	36	0.33	-0.03
99%	92%	5%	4%	3%	90%	70%	91%	35%	98%	72%	14%	4%	11%	14%	1%

- Another great growth bull with some added carcass quality
- WW ratio of 100, YW ratio of 114
- The Oracle sired bulls have some excellent growth traits



BHR APPROVE 299

Birthdate: 4/9/22 Reg. #: 4634727 Category: 100% 1A

BW 82
205 Wt. 686
365 Wt. 1100
ADG 2.57
WDA 2.98
Dam's Age 3

RED SSS APPROVE 540F

MISS BHR NEW DIRECTION 966

RED SSS APPROVAL 667D
RED SSS SCAARA 258B
CSF NEW DIRECTION 14C
MISS BHR DRIFTER 519

ProS HB GM
117 82 35
15% 8% 56%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-1.1	69	110	0.26	2.01	28	4	11	9	19	0.50	0.14	28	0.07	0.03
18%	65%	21%	23%	28%	93%	27%	55%	66%	15%	7%	30%	87%	33%	63%	82%

- Dark red, smooth-made calf that has some added bone and muscle
- WW ratio of 111
- We really appreciate the Approve sired cattle for having a tremendous balance of low birth and higher weaning weights



BHR NEW DIRECT 749 2171

Birthdate: 4/29/22 Reg. #: 4634749 Category: 100% 1A

BW 76
205 Wt. 711
365 Wt. 1221
ADG 3.19
WDA 3.31
Dam's Age 3

BHR NEW DIRECTION 749

MISS BHR HIGH PLAINS 950

CSF NEW DIRECTION 14C
MISS BHR KNIGHT 221T 1259
LSF SRR HIGH PLAINS 6237D
MISS BHR COUGAR 63

ProS HB GM
102 68 34
34% 24% 58%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-3.5	64	101	0.24	1.88	37	11	11	8	18	0.38	0.05	30	0.34	0.03
19%	21%	38%	41%	45%	87%	1%	89%	49%	29%	13%	58%	39%	23%	13%	69%

- Great profiling calf that is sound on his feet and legs
- WW ratio of 115
- High Plains daughter with an MPPA of 109
- High Plains females are deep bodied and easy fleshing



BHR YELLOWSTONE 215

Birthdate: 3/24/22 Reg. #: 4634455 Category: 100% 1A

BW 91
205 Wt. 670
365 Wt. 1220
ADG 3.44
WDA 3.34
Dam's Age 8

FRITZ YELLOWSTONE 0237

MISS BHR HARD DRIVE 494

FRITZ YELLOWSTONE 420F
FRITZ RACHEL 351E
RED SSS HARD DRIVE 65Y
MISS BHR GOLDEN BOY 046

ProS HB GM
76 49 26
77% 61% 74%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
7	2.6	78	124	0.29	1.89	31	10	11	5	16	0.32	-0.07	22	0.35	0.00
98%	98%	5%	6%	11%	88%	10%	87%	55%	83%	45%	73%	5%	57%	12%	12%

- Lots of body length in this classy profiling, clean-fronted bull
- WW ratio of 108, YW ratio of 106
- 101 MPPA for this very productive female



Lot 30



BHR YELLOWSTONE 2196

Birthdate: 5/7/22 Reg. #: 4634465 Category: 100% 1A

BW 89
205 Wt. 647
365 Wt. 1197
ADG 3.44
WDA 3.33
Dam's Age 8

FRITZ YELLOWSTONE 0237

MISS BHR BEN 497

FRITZ YELLOWSTONE 420F
FRITZ RACHEL 351E
BHR BIG BEN 1102
MISS BHR DURANGO 1244

ProS HB GM
158 79 79
1% 10% 2%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
8	1.3	71	118	0.29	0.00	29	0	0	5	18	0.42	0.00	30	0.26	0.00
96%	94%	15%	11%	10%	1%	21%	32%	98%	83%	21%	48%	20%	23%	24%	13%

- Very balanced set of EPDs for this deep-bodied, heavy-muscled calf
- WW ratio of 104
- His dam is a broody looking female with an excellent udder and sound feet

Red Angus Yearling Bulls



Lot 31



BHR ZEP 660 256

Birthdate: 4/4/22

Reg. #: 4634731

Category: 100% 1A

BW 85
205 Wt. 638
365 Wt. 1072
ADG 2.70
WDA 2.87

BHR ZEPPELIN 660

MISS BHR BEARTOOTH 935

RED WINDY HILL ZEPPELIN 1240
MISS BHR DURANGO 906
WEBR BEARTOOTH 755
MISS BHR DRIFTER 5159

Dam's Age 3
ProS HB GM
85 60 25
63% 39% 77%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	-1.4	57	94	0.23	1.53	31	5	13	8	16	0.48	0.03	4	0.06	0.03
54%	59%	64%	58%	50%	57%	9%	62%	23%	37%	45%	34%	30%	97%	66%	69%

- Deep-bodied calf with a wide top
- WW ratio of 103
- Zeppelin-sired calves have excellent structure and are extremely sound



BHR APPROVE 245

Birthdate: 4/8/22

Reg. #: 4634637

Category: 100% 1A

BW 82
205 Wt. 666
365 Wt. 1212
ADG 3.41
WDA 3.29

RED SSS APPROVE 540F

MISS BHR ROLLING DEEP 8214

RED SSS APPROVAL 667D
RED SSS SCAARA 258B
RREDS ROLLING DEEP C734
MISS BHR HARD DRIVE 494

Dam's Age 4
ProS HB GM
79 50 30
72% 60% 67%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	0.9	69	108	0.25	2.01	26	4	9	6	16	0.49	0.06	22	0.13	0.02
75%	92%	21%	27%	37%	93%	42%	55%	84%	72%	47%	33%	45%	57%	49%	47%

- Stylish, deep-bodied calf with an excellent profile to him
- WW ratio of 107, YW ratio of 105
- Dam has an MPPA of 104
- Approve is siring consistent calves that are sound-made and easy keeping



Lot 33



BHR PROMOTION 251

Birthdate: 4/3/22

Reg. #: 4634693

Category: 100% 1A

BW 67
205 Wt. 628
365 Wt. 1151
ADG 3.26
WDA 3.03

BB PROMOTION 9025

MISS BHR NEW DIRECTION 9161

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
CSF NEW DIRECTION 14C
MISS BHR PACKER 1200

Dam's Age 3
ProS HB GM
107 75 32
27% 15% 61%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-4.4	59	102	0.27	2.15	32	12	13	9	19	0.36	0.17	31	-0.04	0.03
24%	11%	57%	40%	22%	97%	5%	93%	19%	11%	12%	64%	95%	20%	86%	71%

- Smooth-shouldered, clean-fronted calf with a low birth weight
- WW ratio of 101, YW ratio of 100
- His dam has an MPPA of 101



Lot 34



BHR PROMOTION 24

Birthdate: 3/15/22

Reg. #: 4634781

Category: 100% 1A

BW 87
205 Wt. 651
365 Wt. 1222
ADG 3.56
WDA 3.06

BB PROMOTION 9025

MISS BHR CHAPTER 5135 0119

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
BHR CHAPTER ONE 5135
MISS BHR GBOY 2 344

Dam's Age 2
ProS HB GM
152 83 69
1% 7% 6%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	0.8	66	114	0.30	0.00	35	0	0	8	17	0.37	0.06	23	0.10	0.01
65%	91%	28%	16%	9%	1%	1%	32%	98%	35%	26%	61%	48%	49%	56%	41%

- Solid calf with a wide top and plenty of muscle and rib shape
- WW ratio of 101, YW ratio of 102
- Excellent New Chapter female with an MPPA of 101
- Cow making genetics on both sides of the pedigree

Red Angus Yearling Bulls



BHR NEW DIRECT 749 273

Birthdate: 4/7/22 Reg. #: 4634443 Category: 100% 1A

BHR NEW DIRECTION 749

MISS BHR HARD DRIVE 3256

CSF NEW DIRECTION 14C
MISS BHR KNIGHT 221T 1259
RED SSS HARD DRIVE 65Y
LSF CHIEFETTE J1077 P4209

BW 94
205 Wt. 707
365 Wt. 1242
ADG 3.33
WDA 3.43
Dam's Age 9
ProS HB GM
43 27 16
98% 92% 90%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
7	2.9	76	115	0.24	1.95	29	6	10	3	13	0.23	0.11	36	0.22	0.03
97%	99%	6%	15%	40%	90%	17%	68%	74%	98%	73%	91%	75%	11%	30%	71%

- Big, solid, range bull with a ton of muscle and a wide topline
- WW ratio of 114, YW ratio of 108
- A calf that has the ability to add pounds to your weaning weight



Lot 37



Lot 38



BHR PROMOTION 2204

Birthdate: 5/13/22 Reg. #: 4634477 Category: 100% 1A

BB PROMOTION 9025

TBS HONEY EPIC 416

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
BECKTON EPIC R397 K
TBS HONEY CHIEF 203

BW 80
205 Wt. 678
365 Wt. 1199
ADG 3.26
WDA 3.39
Dam's Age 8
ProS HB GM
129 67 63
7% 27% 10%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-2.4	67	115	0.30	1.73	32	9	13	9	16	0.56	0.13	36	0.18	0.03
48%	39%	28%	16%	8%	76%	5%	82%	18%	18%	38%	21%	85%	10%	39%	78%

- Nice, easy keeping, easy going calf with a balanced EPD profile
- WW ratio of 108
- His Epic sired dam is a broody, deep bodied female with an MPPA of 101



BHR DEFENDER 2157

Birthdate: 4/23/22 Reg. #: 4634683 Category: 100% 1A

BHR DEFENDER 902

MISS BHR WINDY ZEPPELIN 927

KUHNS DEFENDER D076
MISS BHR MOONSHINE 411 622
RED WINDY HILL ZEPPELIN 1240
MISS BHR RESISTOL 061

BW 89
205 Wt. 702
365 Wt. 1036
ADG 2.07
WDA 2.85
Dam's Age 3
ProS HB GM
67 40 27
87% 77% 73%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	0.4	62	97	0.22	1.90	26	7	10	4	16	0.48	0.00	17	0.01	-0.01
93%	88%	44%	51%	59%	88%	43%	72%	82%	93%	45%	34%	21%	76%	76%	6%

- A balanced bull from numbers to phenotype
- WW ratio of 113
- Lots of strong maternal traits on both sides of the pedigree



BHR PROMOTION 2192

Birthdate: 5/6/22 Reg. #: 4634569 Category: 100% 1A

BB PROMOTION 9025

MISS BHR THUNDAR 7184

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
BIEBER THUNDAR A489
MISS BHR GOLDEN BOY 216

BW 89
205 Wt. 704
365 Wt. 1240
ADG 3.35
WDA 3.48
Dam's Age 5
ProS HB GM
123 64 59
11% 32% 13%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	0.0	75	125	0.32	2.22	33	12	13	7	17	0.61	0.09	39	0.24	0.02
82%	83%	8%	5%	5%	98%	4%	93%	21%	50%	30%	15%	67%	6%	27%	51%

- Long-bodied bull with a smooth shoulder and a level topline
- WW ratio of 114
- Dam maintains an MPPA of 104



BHR HIGH PLAINS 254

Birthdate: 4/4/22 Reg. #: 4634383 Category: 100% 1A

LSF SRR HIGH PLAINS 6237D

MISS BHR BANKER 0105

LSF RHO TITONKA Z721
LACY LARKEISA 9009
TNTS BANK STATEMENT T272
LSF CHIEFETTE J1077 P4209

BW 78
205 Wt. 562
365 Wt. 1149
ADG 3.67
WDA 3.12
Dam's Age 12
ProS HB GM
71 33 38
83% 86% 50%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	0.1	72	115	0.27	1.52	28	9	9	5	14	0.53	0.01	15	0.12	0.01
76%	84%	12%	15%	23%	56%	27%	85%	86%	84%	66%	25%	22%	81%	52%	31%

- Moderate-framed, heavy-muscled bull with a wide top
- Twin calf
- We absolutely love the High Plains daughters for their fleshing ability

Red Angus Yearling Bulls



Lot 40



Lot 41



BHR DEFENDER 2131

Birthdate: 4/16/22 Reg. #: 4634621 Category: 100% 1A

BW 84
205 Wt. 650
365 Wt. 1026
ADG 2.34
WDA 2.85

BHR DEFENDER 902

MISS BHR MOONSHINE 411 852

KUHNS DEFENDER D076
MISS BHR MOONSHINE 411 622
BHR MOONSHINE 411
MISS BHR LOGAN 2165

Dam's Age 4
ProS HB GM
56 28 27
95% 91% 72%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
7	-1.0	66	108	0.26	2.19	22	12	10	4	15	0.64	0.16	13	-0.20	0.03
97%	67%	28%	26%	26%	98%	80%	92%	82%	96%	55%	12%	93%	85%	98%	79%

- Moderate-framed, dark cherry red calf that is super thick
- WW ratio of 105



BHR DEFENDER 2187

Birthdate: 5/4/22 Reg. #: 4634679 Category: 100% 1A

BW 91
205 Wt. 657
365 Wt. 1270
ADG 3.83
WDA 3.45

BHR DEFENDER 902

MISS BHR NEW DIRECTION 965

KUHNS DEFENDER D076
MISS BHR MOONSHINE 411 622
CSF NEW DIRECTION 14C
MISS BHR DESTINY 939

Dam's Age 3
ProS HB GM
64 35 30
89% 85% 67%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
8	0.6	73	118	0.29	2.39	27	11	11	4	15	0.42	0.13	32	0.05	0.02
94%	89%	12%	11%	13%	99%	35%	89%	60%	96%	57%	48%	85%	18%	68%	60%

- Deep-bodied bull that is stylish in his overall conformation
- WW ratio of 106
- Defender bulls are easy keeping cattle



BHR ZEP 660 276

Birthdate: 4/7/22 Reg. #: 4634593 Category: 100% 1A

BW 85
205 Wt. 606
365 Wt. 1124
ADG 3.23
WDA 3.08

BHR ZEPPELIN 660

MISS BHR ROLLING DEEP 72

RED WINDY HILL ZEPPELIN 1240
MISS BHR DURANGO 906
RREDS ROLLING DEEP C734
MISS BHR DRIFTER 519

Dam's Age 5
ProS HB GM
83 73 9
67% 17% 95%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-2.2	49	76	0.17	1.99	31	11	13	7	20	0.42	0.19	14	-0.34	0.03
72%	43%	87%	86%	83%	92%	9%	90%	29%	61%	3%	48%	97%	83%	99%	67%

- A bull that has some extra length of body
- Wide-topped and deep-made



BHR 93T 275

Birthdate: 4/7/22 Reg. #: 4634863 Category: 100% 1A

BW 84
205 Wt. 668
365 Wt. 1231
ADG 3.52
WDA 3.40
Dam's Age 5

BHR 221T 93

MISS BHR CATAPULT 708

RED SVR KNIGHT 221T
MISS BHR ZEPPELIN 796
LSF RAB CATAPULT Y7004
MISS BHR BASES LOADED 3235

ProS HB GM
146 94 52
2% 2% 22%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	-1.1	70	110	0.25	0.00	28	0	0	8	19	0.34	0.02	19	0.17	0.01
57%	65%	17%	23%	34%	1%	24%	32%	98%	39%	10%	68%	25%	68%	40%	38%

- Larger-framed calf with a level top and added muscle
- Twin
- 93T is siring calves that have some outstanding growth with moderate birth



BHR PROMOTION 2177

Birthdate: 4/30/22 Reg. #: 4634689 Category: 100% 1A

BW 92
205 Wt. 655
365 Wt. 1148
ADG 3.08
WDA 3.12

BB PROMOTION 9025

MISS BHR NEW DIRECTION 9140

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
CSF NEW DIRECTION 14C
MISS BHR KING 182

Dam's Age 3
ProS HB GM
126 54 72
9% 52% 4%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
7	2.4	86	150	0.40	2.42	34	14	14	5	16	0.44	0.08	61	0.37	0.00
97%	98%	1%	1%	1%	99%	2%	96%	9%	87%	47%	43%	59%	1%	11%	9%

- Growth and carcass merit in a moderate, dark red package
- WW ratio of 106
- We feel like the Promotion daughters will be excellent females

Red Angus Yearling Bulls



Lot 45



BHR NEW DIRECT 749 2111

Birthdate: 4/10/22 Reg. #: 4634753 Category: 100% 1A

BW 85
205 Wt. 629
365 Wt. 1155
ADG 3.28
WDA 3.07
Dam's Age 3

BHR NEW DIRECTION 749

MISS BHR 221T 999

CSF NEW DIRECTION 14C
MISS BHR KNIGHT 221T 1259
RED SVR KNIGHT 221T
MISS BHR MOONSHINE 411 719

ProS HB GM
67 56 11
87% 49% 94%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	0.0	66	106	0.25	1.91	29	7	11	6	16	0.08	0.08	34	0.32	0.03
90%	83%	30%	30%	32%	89%	21%	71%	58%	72%	36%	99%	58%	14%	15%	78%

- Long, stylish bull that is sound-made and functional
- WW ratio of 101



Lot 46



BHR APPROVE 231

Birthdate: 3/30/22 Reg. #: 4634413 Category: 100% 1A

BW 93
205 Wt. 660
365 Wt. 1175
ADG 3.21
WDA 3.23
Dam's Age 9

RED SSS APPROVE 540F

MISS BHR HARD DRIVE 361

RED SSS APPROVAL 667D
RED SSS SCAARA 258B
RED SSS HARD DRIVE 65Y
MISS BHR LOGAN 53

ProS HB GM
95 67 28
45% 27% 70%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	-0.1	55	83	0.18	1.51	25	-4	8	5	19	0.58	0.12	12	-0.12	0.03
82%	81%	72%	78%	81%	55%	58%	19%	94%	88%	10%	18%	77%	87%	94%	67%

- Dark red, deep-bodied, soggy bull
- WW ratio of 106, YW ratio of 102
- Maternal, maternal, maternal on both sides of the pedigree



BHR PROMOTION 207

Birthdate: 3/18/22 Reg. #: 4634841 Category: 100% 1A

BW 85
205 Wt. 589
365 Wt. 1099
ADG 3.18
WDA 2.75
Dam's Age 2

BB PROMOTION 9025

MISS BHR IGNITION 0275

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
LSF SRR IGNITION 7553E
MISS BHR MOONSHINE 411 8277

ProS HB GM
167 50 118
1% 60% 1%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	-1.8	87	154	0.42	0.00	27	0	0	8	10	0.72	0.12	41	0.20	0.02
58%	50%	1%	1%	1%	1%	41%	32%	98%	24%	94%	6%	80%	5%	34%	55%

- Long-bodied, level-topped bull with an excellent profile
- Growth numbers, and carcass numbers that are on top of the charts
- Not many cattle have this combination for numbers and phenotype



BHR 93T 2116

Birthdate: 4/11/22 Reg. #: 4634799 Category: 100% 1A

BW 60
205 Wt. 616
365 Wt. 1086
ADG 2.93
WDA 2.78
Dam's Age 2

BHR 221T 93

MISS BHR IMPECCABLE 091

RED SVR KNIGHT 221T
MISS BHR ZEPPELIN 796
LSF SRR IMPECCABLE 3150A
MISS BHR DRIFTER 4114

ProS HB GM
117 85 32
16% 6% 63%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-4.0	71	112	0.26	1.55	31	3	11	9	19	0.39	0.06	23	0.16	0.02
9%	15%	14%	19%	29%	58%	8%	51%	56%	11%	9%	55%	45%	51%	43%	55%

- Excellent heifer bull with calving ease on both top and bottom of the pedigree
- We have used both 221 T and Impeccable on heifers



BHR 93T 2165

Birthdate: 4/23/22 Reg. #: 4634825 Category: 100% 1A

BW 83
205 Wt. 645
365 Wt. 1257
ADG 3.81
WDA 3.26
Dam's Age 2

BHR 221T 93

MISS BHR NEW DIRECT 14C 0145

RED SVR KNIGHT 221T
MISS BHR ZEPPELIN 796
CSF NEW DIRECTION 14C
MISS BHR MOONSHINE 411 7155

ProS HB GM
71 47 24
83% 65% 78%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	1.2	80	126	0.29	1.89	26	8	11	7	14	0.19	-0.04	33	0.40	0.00
70%	94%	3%	5%	12%	88%	45%	80%	49%	61%	66%	95%	9%	17%	8%	9%

- Lots of growth in this calf's EPD profile
- WW ratio of 100, YW ratio of 105
- Sound-made and structurally correct



BHR DEFENDER 284

Birthdate: 4/7/22 Reg. #: 4634759 Category: 100% 1A

BW 65
205 Wt. 585
365 Wt. 1073
ADG 3.04
WDA 2.83
Dam's Age 3

BHR DEFENDER 902

MISS BHR 221T 901

KUHNS DEFENDER D076
MISS BHR MOONSHINE 411 622
RED SVR KNIGHT 221T
MISS BHR ROLLING DEEP 72

ProS HB GM
50 48 2
97% 63% 98%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-5.5	52	74	0.14	2.03	27	11	10	9	16	0.53	0.13	6	-0.11	0.04
11%	4%	79%	88%	94%	94%	39%	90%	73%	11%	45%	25%	84%	96%	93%	92%

- Moderate-framed and deep-bodied
- Light birthweight with some excellent calving ease and birthweight EPDs

Red Angus Yearling Bulls



Lot 51



BHR APPROVE 285

Birthdate: 4/7/22 Reg. #: 4634497 Category: 100% 1A

RED SSS APPROVE 540F
MISS BHR BASES LOADED 5148

RED SSS APPROVAL 667D
RED SSS SCAARA 258B
VGW BASES LOADED 166
MISS BHR GOLDEN BOY 839

BW 89
205 Wt. 658
365 Wt. 1144
ADG 3.04
WDA 3.19
Dam's Age 7
ProS HB GM
103 73 30
33% 18% 67%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-2.1	58	90	0.20	1.75	27	1	11	6	18	0.53	0.03	16	0.30	0.04
77%	44%	60%	67%	72%	78%	37%	35%	50%	68%	13%	25%	32%	77%	18%	88%

- Deep, soggy rascal that is loaded with muscle
- WW ratio of 106
- His dam maintains an MPPA of 104



Lot 52



BHR APPROVE 2128

Birthdate: 4/15/22 Reg. #: 4634467 Category: 100% 1A

RED SSS APPROVE 540F
MISS BHR BEN 466

RED SSS APPROVAL 667D
RED SSS SCAARA 258B
BHR BIG BEN 1102
MISS BHR KNIGHT 221T 1134

BW 73
205 Wt. 590
365 Wt. 1054
ADG 2.90
WDA 2.94
Dam's Age 8
ProS HB GM
108 77 31
26% 12% 65%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
17	-3.9	51	82	0.19	1.70	31	3	8	9	20	0.42	-0.04	17	0.22	0.00
6%	16%	81%	79%	75%	73%	10%	46%	96%	12%	3%	48%	9%	74%	30%	12%

- Dark red, moderate and stocky calf with a lighter birthweight
- His dam has an MPPA of 105
- This cow family is outstanding, Approve just puts the icing on the cake



BHR 93T 281

Birthdate: 4/7/22 Reg. #: 4634805 Category: 100% 1A

BHR 221T 93
MISS BHR ROLLIN DEEP 71 093

RED SVR KNIGHT 221T
MISS BHR ZEPPELIN 796
BHR ROLLING DEEP 71
MISS BHR CATAPULT 5206

BW 89
205 Wt. 659
365 Wt. 1150
ADG 3.06
WDA 2.97
Dam's Age 2
ProS HB GM
55 45 9
95% 68% 95%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	-0.9	64	99	0.22	1.59	30	7	11	7	14	0.12	-0.08	21	0.27	-0.02
80%	68%	37%	47%	59%	62%	16%	72%	52%	52%	66%	98%	4%	59%	22%	3%

- Lots of natural muscling wrapped up in a stylish calf
- WW ratio of 102



BHR PROMOTION 204

Birthdate: 3/18/22 Reg. #: 4634779 Category: 100% 1A

BB PROMOTION 9025
MISS BHR APPROVE 068

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
RED SSS APPROVE 540F
MISS BHR DURANGO 229

BW 72
205 Wt. 624
365 Wt. 1136
ADG 3.19
WDA 2.85
Dam's Age 2
ProS HB GM
139 97 42
3% 2% 40%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-3.0	57	93	0.22	2.04	31	6	9	9	23	0.61	0.15	27	0.10	0.04
23%	28%	64%	60%	53%	94%	9%	68%	86%	11%	1%	15%	90%	36%	56%	93%

- Thick, stout, and full of muscle
- Light birth weight with some great growth traits



BHR PROMOTION 271

Birthdate: 4/6/22 Reg. #: 4634501 Category: 100% 1A

BB PROMOTION 9025
MISS BHR SAGA 5107

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
LSF SAGA 1040Y
MISS BHR COPPER D 7173

BW 78
205 Wt. 612
365 Wt. 1125
ADG 3.20
WDA 3.11
Dam's Age 7
ProS HB GM
88 74 14
58% 16% 91%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-5.1	59	95	0.22	1.95	32	10	13	9	18	0.37	0.19	19	-0.04	0.05
18%	6%	55%	56%	57%	91%	7%	87%	22%	10%	15%	61%	96%	65%	86%	97%

- Calving ease bull with great phenotype and muscle expression
- The Promotions are a very uniform group of bulls

Red Angus Yearling Bulls



Lot 56



BHR PROMOTION 21

Birthdate: 3/14/22 Reg. #: 4634789 Category: 100% 1A

BW 72
205 Wt. 619
365 Wt. 1240
ADG 3.87
WDA 3.06
Dam's Age 2

BB PROMOTION 9025

MISS BHR VENGEANCE 069

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
BHR NEW DIRECTION 749
MISS BHR PACKER 2 3117

ProS HB GM
101 76 26
35% 14% 74%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-3.8	62	104	0.27	2.11	31	12	10	9	20	0.40	0.15	23	-0.03	0.03
45%	17%	45%	34%	23%	96%	8%	94%	69%	13%	5%	53%	90%	53%	83%	81%

- Another calving ease bull with a small head and smooth shoulders
- YW ratio of 103
- Great opportunity to put together some Promotions for a heifer project



BHR PROMOTION 2125

Birthdate: 4/12/22 Reg. #: 4634473 Category: 100% 1A

BW 81
205 Wt. 599
365 Wt. 1114
ADG 3.21
WDA 3.08
Dam's Age 8

BB PROMOTION 9025

MISS BHR RIGHT DIRECT 4191

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
BHR RIGHT DIRECTION 062
MISS BHR CUT ABOVE 460

ProS HB GM
119 80 39
14% 9% 48%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-4.7	51	81	0.19	1.79	31	12	11	10	21	0.59	0.09	20	0.06	0.03
36%	8%	82%	81%	77%	80%	9%	92%	60%	9%	3%	17%	66%	62%	66%	69%

- The Promotion roll of lighter birthweight bulls
- This one is a stylish, classy bull that is smooth-made and level topped



Lot 58



BHR 93T 2118

Birthdate: 4/11/22 Reg. #: 4634853 Category: 100% 1A

BW 70
205 Wt. 615
365 Wt. 1073
ADG 2.85
WDA 2.76
Dam's Age 2

BHR 221T 93

MISS BHR APPROVE 071

RED SVR KNIGHT 221T
MISS BHR ZEPPELIN 796
RED SSS APPROVE 540F
MISS BHR BASES LOADED 452

ProS HB GM
89 64 26
55% 32% 75%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-2.4	65	110	0.28	1.60	26	1	9	9	16	0.31	-0.04	11	0.15	0.00
17%	39%	34%	23%	15%	63%	44%	36%	87%	18%	38%	75%	10%	89%	46%	17%

- Rock star calving ease bull
- His dam is one of Bricelyn's orphan heifers that turned out really well



Lot 59



BHR PROMOTION 263

Birthdate: 4/5/22 Reg. #: 4634661 Category: 100% 1A

BW 87
205 Wt. 611
365 Wt. 1098
ADG 3.04
WDA 2.98
Dam's Age 4

BB PROMOTION 9025

MISS BHR VENGEANCE 87

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
FRITZ VENGEANCE 22D
MISS BHR RESISTOL 6153

ProS HB GM
118 82 36
14% 8% 54%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-1.4	71	115	0.28	2.36	33	15	12	8	21	0.53	0.06	27	0.12	0.01
73%	59%	16%	15%	18%	99%	4%	98%	47%	37%	1%	25%	50%	36%	52%	37%

- Standout moderate-framed bull with a great profile
- Great balanced set of EPDs that take him to another level

Red Angus Yearling Bulls

60 BHR PROMOTION 224
 Birthdate: 3/28/22 Reg. #: 4634719 Category: 100% 1A

BW 81
 205 Wt. 643
 365 Wt. 1061
 ADG 2.60
 WDA 2.83
 Dam's Age 3

9 MILE FRANCHISE 6305
 BB MS FIREFLY 4009
 WEBR BEARTOOTH 755
 MISS BHR DRIFTER 420

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-0.4	67	108	0.26	2.00	36	12	14	8	18	0.67	0.14	39	0.14	0.02
73%	77%	27%	27%	28%	93%	1%	92%	9%	39%	13%	9%	86%	7%	47%	62%

- Promotion bull with some great muscle expression
- Can't say enough about the uniformity of this bloodline
- Consistency and uniformity put money in your pocket every time

62 BHR BEARTOOTH 236
 Birthdate: 3/31/22 Reg. #: 4634575 Category: 100% 1A

BW 95
 205 Wt. 647
 365 Wt. 1293
 ADG 4.04
 WDA 3.48
 Dam's Age 5

LSF SRR TAKEOVER 5051C
 TAC TAMARA C3-A196
 LSF RAB CATAPULT Y7004
 MISS BHR DRIFTER 391

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
8	1.7	77	124	0.30	1.51	27	7	15	5	18	0.67	-0.02	26	0.28	0.00
95%	96%	6%	6%	10%	55%	33%	73%	4%	84%	21%	9%	14%	39%	21%	16%

- Larger framed, rugged, stout bull with extra muscle and bone
- WW ratio of 104, YW ratio of 112
- Lots of performance in this calf

61 BHR MERLIN 2112
 Birthdate: 4/10/22 Reg. #: 4634431 Category: 100% 1A

BW 82
 205 Wt. 600
 365 Wt. 1212
 ADG 3.81
 WDA 3.29
 Dam's Age 9

FRITZ MERLIN 0139
 MISS BHR KNIGHT 221T 35

FRITZ MERLIN 421F
 FRITZ CANDY 861C
 RED SVR KNIGHT 221T
 MISS BHR DURANGO 1154

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-2.2	79	131	0.32	1.84	23	11	8	8	15	0.39	0.06	36	0.25	0.01
39%	43%	4%	3%	3%	84%	73%	89%	93%	24%	60%	55%	46%	10%	26%	33%

- Smooth, sound individual with some added growth in his genetic profile
- YW ratio of 103
- Our first set of bulls from the Fritz Merlin
- You will see plenty more bulls in the future sales

63 BHR PROMOTION 2156
 Birthdate: 4/23/22 Reg. #: 4634563 Category: 100% 1A

BW 90
 205 Wt. 617
 365 Wt. 1269
 ADG 4.07
 WDA 3.49
 Dam's Age 5

BB PROMOTION 9025
 MISS BHR PAYDIRT 7210

9 MILE FRANCHISE 6305
 BB MS FIREFLY 4009
 ARO PAYDIRT 429
 MISS BHR KNIGHT 221T 0131

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-1.7	59	102	0.27	2.09	28	10	10	9	18	0.60	0.00	22	0.11	-0.01
52%	53%	57%	39%	21%	96%	28%	86%	67%	21%	21%	16%	20%	55%	54%	7%

- Deep and soggy with lots of spring of rib
- YW ratio of 110
- Promotion calves are really impressive



Lot 64

64 BHR APPROVE 2155
 Birthdate: 4/23/22 Reg. #: 4634545 Category: 100% 1A

BW 96
 205 Wt. 621
 365 Wt. 1226
 ADG 3.78
 WDA 3.41
 Dam's Age 6

RED SSS APPROVE 540F
 MISS BHR COUGAR 607

RED SSS APPROVAL 667D
 RED SSS SCAARA 258B
 FEDDES COUGAR A210
 MISS BHR COWBOY 4203

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	-0.1	66	103	0.23	1.67	25	-1	9	5	18	0.40	0.02	17	0.11	0.01
86%	81%	30%	38%	49%	71%	55%	28%	90%	91%	14%	53%	27%	73%	54%	29%

- Long, stylish bull that is sound-made and functional
- WW ratio of 100, YW ratio of 106
- Another Approve that is wide topped and easy keeping

65 BHR NEW DIRECT 749 2278
 Birthdate: 4/10/22 Reg. #: 4634651 Category: 100% 1A

BW 84
 205 Wt. 600
 365 Wt. 1114
 ADG 3.20
 WDA 3.02
 Dam's Age 4

BHR NEW DIRECTION 749
 MISS BHR CHAPTER 1 5135 8280

CSF NEW DIRECTION 14C
 MISS BHR KNIGHT 221T 1259
 BHR CHAPTER ONE 5135
 MISS BHR HARD DRIVE 5280 CL

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	-1.0	53	89	0.22	1.62	32	3	13	5	16	0.21	0.05	12	0.00	0.01
81%	67%	77%	69%	55%	65%	4%	49%	23%	84%	45%	93%	42%	88%	78%	44%

- Deep-bodied and wide-topped calf that shows a ton of muscle expression
- Sound-made and easy keeping never go out of style

66 BHR 93T 2163
 Birthdate: 4/23/22 Reg. #: 4634827 Category: 100% 1A

BW 81
 205 Wt. 601
 365 Wt. 1062
 ADG 2.87
 WDA 2.76
 Dam's Age 2

BHR 221T 93
 MISS BHR INSPIRE 02

RED SVR KNIGHT 221T
 MISS BHR ZEPPELIN 796
 LSF SRR INSPIRE 7586E
 MISS BHR CATAPULT 7160

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-1.2	73	109	0.23	1.61	24	5	11	7	17	0.29	-0.01	19	0.26	0.01
71%	63%	11%	25%	50%	64%	61%	63%	50%	55%	34%	80%	16%	65%	24%	35%

- Lighter birthweight bull with some good growth numbers
- Both sides of the pedigree are calving ease

Red Angus Yearling Bulls



Lot 67



BHR NEW DIRECT 749 2134

Birthdate: 4/16/22 Reg. #: 4634543 Category: 100% 1A

BW 86
205 Wt. 633
365 Wt. 1119
ADG 3.04
WDA 3.13
Dam's Age 6

BHR NEW DIRECTION 749

MISS BHR IMPECCABLE 600

CSF NEW DIRECTION 14C
MISS BHR KNIGHT 221T 1259
LSF SRR IMPECCABLE 3150A
MISS BHR DRIFTER 482

ProS HB GM
46 40 6
98% 77% 97%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	-2.6	61	101	0.25	1.91	32	7	11	5	15	0.21	0.12	17	0.02	0.04
89%	35%	47%	42%	37%	88%	7%	75%	58%	88%	57%	93%	81%	73%	74%	87%

- Deep-bodied bull that is stylish in his overall conformation
- YW ratio of 102
- The 749 sired calves are stout-made and have a lot of performance



BHR APPROVE 2166

Birthdate: 4/24/22 Reg. #: 4634485 Category: 100% 1A

BW 92
205 Wt. 585
365 Wt. 1069
ADG 3.03
WDA 3.01
Dam's Age 7

RED SSS APPROVE 540F

MISS BHR CHAPTER ONE 5152

RED SSS APPROVAL 667D
RED SSS SCAARA 258B
LCC NEW CHAPTER A705L
MISS BHR GANGSTER 1237

ProS HB GM
114 95 19
18% 2% 86%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	-0.2	61	91	0.19	1.70	22	-1	11	6	22	0.46	-0.04	10	0.03	-0.02
81%	80%	48%	64%	78%	73%	80%	25%	58%	74%	1%	39%	9%	91%	72%	3%

- Another Approve calf with a level topline and structurally correct
- His New Chapter dam is a sound, functional female with a 101 MPPA



Lot 69



BHR PROMOTION 293

Birthdate: 4/8/22 Reg. #: 4634685 Category: 100% 1A

BW 90
205 Wt. 600
365 Wt. 1203
ADG 3.76
WDA 3.16
Dam's Age 3

BB PROMOTION 9025

MISS BHR WINDY ZEPPELIN 930

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
RED WINDY HILL ZEPPELIN 1240
MISS BHR BANKER 098

ProS HB GM
117 63 55
15% 34% 19%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	-0.3	80	133	0.33	2.09	31	7	12	8	16	0.44	0.08	44	0.37	0.02
65%	79%	3%	2%	2%	96%	10%	73%	40%	39%	47%	43%	59%	3%	11%	62%

- Big time performance and carcass numbers
- WW ratio of 104
- A real classy Zeppelin dam with an MPPA of 104



BHR ORACLE 2130

Birthdate: 4/15/22 Reg. #: 4634433 Category: 100% 1A

BW 80
205 Wt. 618
365 Wt. 1045
ADG 2.66
WDA 2.91
Dam's Age 9

KUHNS ORACLE G005

MISS BHR KNIGHT 221T 302

BROWN ORACLE B112
KUHNS JAYLO E052
RED SVR KNIGHT 221T
MISS BHR PACKER 122

ProS HB GM
94 40 53
48% 77% 20%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
8	1.8	80	130	0.31	1.99	26	11	11	4	15	0.55	-0.01	33	0.33	0.00
97%	97%	3%	3%	5%	92%	42%	90%	57%	95%	51%	22%	17%	16%	14%	16%

- Oracle calves have natural thickness and depth
- Excellent growth and carcass numbers
- His dam maintains a 105 MPPA



BHR 93T 2200

Birthdate: 5/5/22 Reg. #: 4634839 Category: 100% 1A

BW 76
205 Wt. 570
365 Wt. 1036
ADG 2.91
WDA 2.93
Dam's Age 2

BHR 221T 93

MISS BHR IGNITION 0203

RED SVR KNIGHT 221T
MISS BHR ZEPPELIN 796
LSF SRR IGNITION 7553E
MISS BHR IMPECCABLE 8

ProS HB GM
79 59 20
73% 41% 85%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-2.9	65	101	0.23	1.57	26	6	10	8	16	0.32	0.04	17	0.18	0.02
25%	30%	34%	41%	49%	60%	45%	66%	70%	24%	39%	73%	33%	75%	39%	62%

- Heifer bull with carcass merit
- Small head and smooth shoulders
- Light birthweight and calving ease on both sides of the pedigree

Red Angus Yearling Bulls

72 BHR NEW DIRECT 749 2206
 Birthdate: 5/15/22 Reg. #: 4634615 Category: 100% 1A

BW	91	
205 Wt.	651	
365 Wt.	1201	
ADG	3.44	
WDA	3.36	
Dam's Age	4	
ProS	HB	GM
65	47	18
89%	65%	87%

BHR NEW DIRECTION 749
 MISS BHR IMPECCABLE 882

CSF NEW DIRECTION 14C
 MISS BHR KNIGHT 221T 1259
 LSF SRR IMPECCABLE 3150A
 MISS BHR HECTOR 143

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	0.1	69	112	0.27	1.77	31	5	12	5	15	0.23	0.12	26	0.08	0.03
83%	84%	19%	19%	22%	79%	10%	63%	43%	91%	53%	91%	80%	39%	61%	78%

- Solid and stout-made, younger calf with a ton of performance
- WW ratio of 105
- Dam maintains an MPPA of 105



Lot 74



Lot 76

73 BHR HOMELAND 2149
 Birthdate: 4/21/22 Reg. #: 4634509 Category: 100% 1A

BW	87	
205 Wt.	646	
365 Wt.	1171	
ADG	3.28	
WDA	3.28	
Dam's Age	6	
ProS	HB	GM
82	67	15
68%	26%	90%

EGL HOMEALND 0090

MISS BHR THUNDAR 699

SCHULER SUPREMACY 7177E
 AHL DUCHESS 42W
 BIEBER THUNDAR A489
 MISS BHR CHAPTER ONE 743

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	1.2	67	99	0.20	1.41	24	5	13	5	18	0.23	-0.02	21	0.08	-0.02
93%	94%	26%	46%	69%	46%	66%	63%	27%	82%	20%	91%	14%	59%	61%	3%

- Stylish calf with a wide top and is sound and free moving
- Lots of "old school" pedigrees in the background which is very intriguing
- WW ratio of 104, YW ratio of 102

74 BHR YELLOWSTONE 290
 Birthdate: 4/7/22 Reg. #: 4634865 Category: 100% 1A

BW	78	
205 Wt.	547	
365 Wt.	962	
ADG	2.59	
WDA	2.68	
Dam's Age	3	
ProS	HB	GM
53	36	17
96%	83%	88%

FRITZ YELLOWSTONE 0237

MISS BHR ZEPPELIN 691 9215

FRITZ YELLOWSTONE 420F
 FRITZ RACHEL 351E
 BHR WINDY HILL ZEPPELIN 691
 MISS BHR THUNDAR 650

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
8	-1.5	66	109	0.27	2.20	29	13	10	6	15	0.32	0.12	23	0.15	0.04
95%	57%	29%	26%	24%	98%	21%	95%	78%	76%	54%	73%	78%	50%	46%	91%

- Light birthweight bull that is extremely class looking
- Twin

75 BHR NEW DIRECT 749 2137
 Birthdate: 4/18/22 Reg. #: 4634499 Category: 100% 1A

BW	92	
205 Wt.	655	
365 Wt.	1139	
ADG	3.03	
WDA	3.20	
Dam's Age	7	
ProS	HB	GM
79	37	41
73%	82%	42%

BHR NEW DIRECTION 749

MISS BHR P7208 5146

CSF NEW DIRECTION 14C
 MISS BHR KNIGHT 221T 1259
 LSF RAB P707 Y7208
 MISS BHR DRIFTER 391

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	0.3	70	110	0.25	1.79	26	8	12	5	13	0.49	0.17	34	0.13	0.04
91%	86%	17%	22%	32%	81%	48%	76%	33%	89%	72%	33%	93%	14%	49%	89%

- Rugged and range-ready, performance cow bull with carcass merit
- WW ratio of 106
- His dam is a deep-bodied, big-boned cow that really does a great job

76 BHR NEW DIRECT 749 2108
 Birthdate: 4/10/22 Reg. #: 4634447 Category: 100% 1A

BW	83	
205 Wt.	551	
365 Wt.	982	
ADG	2.69	
WDA	2.72	
Dam's Age	9	
ProS	HB	GM
51	49	2
96%	61%	98%

BHR NEW DIRECTION 749

MISS BHR BASES LOADED 3133

CSF NEW DIRECTION 14C
 MISS BHR KNIGHT 221T 1259
 VGV BASES LOADED 166
 MISS BHR CUT ABOVE 443

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
7	0.3	58	95	0.23	1.74	25	8	13	5	16	0.22	0.22	16	-0.17	0.05
97%	86%	59%	55%	50%	77%	54%	78%	22%	91%	41%	92%	99%	77%	97%	98%

- Great profile for this long-spined, wide topped individual
- New Direction 749 calves are long and smooth-made

Red Angus Yearling Bulls



Lot 77



BHR PROMOTION 2208

Birthdate: 5/17/22 Reg. #: 4634577 Category: 100% 1A

BW 70
205 Wt. 600
365 Wt. 1142
ADG 3.39
WDA 3.21
Dam's Age 5

BB PROMOTION 9025

MISS BHR CATAPULT 7227

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
LSF RAB CATAPULT Y7004
MISS BHR KNIGHT 221T 3219

ProS HB GM
109 64 45
25% 32% 35%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-3.6	63	107	0.28	2.07	31	11	12	10	16	0.49	0.12	30	0.05	0.02
18%	19%	42%	28%	16%	95%	7%	90%	41%	5%	35%	33%	78%	24%	68%	51%

- Younger calf that is coming on strong
- Excellent calving ease choice for a heifers



Lot 78



BHR 93T 274

Birthdate: 4/7/22 Reg. #: 4634571 Category: 100% 1A

BW 90
205 Wt. 550
365 Wt. 1125
ADG 3.59
WDA 3.07
Dam's Age 5

BHR 221T 93

MISS BHR CATAPULT 708

RED SVR KNIGHT 221T
MISS BHR ZEPPELIN 796
LSF RAB CATAPULT Y7004
MISS BHR BASES LOADED 3235

ProS HB GM
70 34 36
84% 85% 54%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	0.2	75	123	0.30	1.71	28	7	13	6	12	0.27	-0.01	30	0.24	-0.01
88%	85%	8%	7%	8%	74%	24%	71%	26%	74%	86%	84%	15%	23%	27%	5%

- Larger-framed calf that is smooth and clean-fronted
- Twin
- Calf with a balanced set of numbers to match his cool phenotype



BHR DEFENDER 2207

Birthdate: 5/14/22 Reg. #: 4634417 Category: 100% 1A

BW 94
205 Wt. 610
365 Wt. 1143
ADG 3.33
WDA 3.24
Dam's Age 9

BHR DEFENDER 902

MISS BHR PACKER B 3169

KUHNS DEFENDER D076
MISS BHR MOONSHINE 411 622
BCLR PACKER Y8157
MISS BHR CHAPTER ONE 6119

ProS HB GM
72 51 21
82% 57% 82%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
6	2.3	68	106	0.24	1.99	22	10	11	5	17	0.43	0.09	20	-0.04	0.01
99%	98%	24%	31%	43%	92%	84%	88%	58%	91%	24%	45%	66%	64%	86%	38%

- Dark red, long-bodied and wide-topped
- Young calf with an awesome dam
- Dam is a deep-bodied female that has excellent feet and an excellent udder
- She also maintains an MPPA of 104



BHR ZEP 660 218

Birthdate: 3/27/22 Reg. #: 4634521 Category: 100% 1A

BW 63
205 Wt. 590
365 Wt. 1168
ADG 3.61
WDA 3.16
Dam's Age 6

BHR ZEPPELIN 660

MISS BHR THUNDAR 601

RED WINDY HILL ZEPPELIN 1240
MISS BHR DURANGO 906
BIEBER THUNDAR A489
MISS BHR COUGAR 092

ProS HB GM
119 100 18
14% 1% 87%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
17	-4.2	57	88	0.19	1.64	30	5	11	11	22	0.44	0.17	16	-0.15	0.04
7%	12%	63%	69%	74%	68%	14%	59%	51%	3%	1%	43%	94%	79%	96%	86%

- Light birthweight calf that is coming on strong
- YW ratio of 101
- Zeplin calves are easy to look at and are consistently sound



Lot 81



BHR DEFENDER 2181

Birthdate: 5/1/22 Reg. #: 4634755 Category: 100% 1A

BW 63
205 Wt. 619
365 Wt. 1123
ADG 3.15
WDA 3.03
Dam's Age 3

BHR DEFENDER 902

MISS BHR 221T 90

KUHNS DEFENDER D076
MISS BHR MOONSHINE 411 622
RED SVR KNIGHT 221T
MISS BHR THUNDAR 7184

ProS HB GM
73 51 22
80% 57% 81%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-4.1	58	90	0.20	1.84	27	6	10	8	15	0.43	0.00	15	0.15	0.01
40%	14%	59%	66%	71%	84%	39%	65%	72%	31%	50%	45%	20%	79%	46%	33%

- Light birth weight, smooth-made heifer bull

Red Angus Yearling Bulls



BHR DEFENDER 2170

Birthdate: 4/29/22 Reg. #: 4634711 Category: 100% 1A

BW 86
205 Wt. 568
365 Wt. 1146
ADG 3.61
WDA 3.07

BHR DEFENDER 902

MISS BHR MOONSHINE 411 906

KUHNS DEFENDER D076
MISS BHR MOONSHINE 411 622
BHR MOONSHINE 411
MISS BHR GBOY 2 3265

Dam's Age 3
ProS HB GM
70 16 54
84% 97% 20%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
7	1.5	70	122	0.33	2.19	24	12	10	4	13	0.47	0.00	33	0.38	0.01
98%	95%	17%	7%	3%	98%	65%	92%	83%	96%	79%	36%	18%	16%	10%	29%

- Long-sided, stretchy calf with some carcass merit
- Defender sired calves are easy keeping cattle
- His Moonshine dam is a square-made, deep-bodied female



Lot 83



BHR NEW DIRECT 749 2173

Birthdate: 4/29/22 Reg. #: 4634721 Category: 100% 1A

BW 83
205 Wt. 602
365 Wt. 1103
ADG 3.13
WDA 2.97

BHR NEW DIRECTION 749

MISS BHR NEW DIRECTION 9110

CSF NEW DIRECTION 14C
MISS BHR KNIGHT 221T 1259
CSF NEW DIRECTION 14C
BCLR MISS DRIFTER B413

Dam's Age 3
ProS HB GM
44 31 13
98% 89% 92%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	0.0	66	110	0.28	2.15	29	11	13	5	13	0.24	0.28	30	-0.12	0.06
93%	83%	31%	23%	17%	97%	23%	89%	18%	90%	77%	90%	99%	25%	94%	99%

- Moderate birth weight that is a little younger with some depth and length
- Great profile on this rascal



Lot 84



BHR DEFENDER 2202

Birthdate: 5/10/22 Reg. #: 4634393 Category: 100% 1A

BW 67
205 Wt. 577
365 Wt. 1089
ADG 3.2
WDA 2.75

BHR DEFENDER 902

MISS BHR DURANGO 1126

KUHNS DEFENDER D076
MISS BHR MOONSHINE 411 622
BHR DURANGO 60
MISS BHR MASTER PLAN 8156

Dam's Age 11
ProS HB GM
61 31 30
92% 89% 67%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-1.7	59	94	0.22	1.86	22	7	10	6	13	0.45	0.03	20	0.07	0.00
73%	53%	56%	59%	60%	85%	81%	73%	81%	64%	76%	41%	33%	63%	63%	19%

- Light birth weight with a small head and smooth shoulders



BHR PROMOTION 201

Birthdate: 3/18/22 Reg. #: 4634765 Category: 100% 1A

BW 84
205 Wt. 555
365 Wt. 1170
ADG 3.83
WDA 2.86
Dam's Age 2

BB PROMOTION 9025

MISS BHR SHINE 624 0107

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
BHR MOONSHINE 411 624
MISS BHR BANKER 091

ProS HB GM
131 68 62
6% 24% 11%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	0.2	75	130	0.34	1.79	26	11	11	9	18	0.48	0.06	37	0.22	0.00
61%	85%	7%	3%	2%	80%	43%	91%	58%	18%	21%	34%	45%	9%	30%	22%

- Stout-made individual with a great set of EPDs
- Last chance to get a Promotion sired calf



BHR ORACLE 2110

Birthdate: 4/10/22 Reg. #: 4634385 Category: 100% 1A

BW 94
205 Wt. 590
365 Wt. 1179
ADG 3.67
WDA 3.18

KUHNS ORACLE G005

MISS BHR KNIGHT 221T 1259

BROWN ORACLE B112
KUHNS JAYLO E052
RED SVR KNIGHT 221T
MISS BHR COPPER D 651

Dam's Age 11
ProS HB GM
65 33 32
89% 87% 63%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	0.1	62	101	0.24	1.80	27	8	9	5	15	0.40	-0.06	18	0.37	0.01
86%	84%	43%	42%	41%	81%	33%	80%	92%	82%	60%	53%	6%	69%	11%	24%

- Long-bodied, level-topped calf with a great look to him
- YW ratio of 102
- His dam is a rock-solid cow that never misses

Red Angus Yearling Bulls



BHR PROMOTION 2162

Birthdate: 4/23/22 Reg. #: 4634525 Category: 100% 1A

BW 80
205 Wt. 584
365 Wt. 1194
ADG 3.81
WDA 3.31
Dam's Age 6

BB PROMOTION 9025

MISS BHR WINDY ZEPPELIN 6102

9 MILE FRANCHISE 6305
BB MS FIREFLY 4009
RED WINDY HILL ZEPPELIN 1240
MISS BHR BANKER 091

ProS	HB	GM
122	82	40
11%	8%	45%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-2.5	64	107	0.27	1.97	32	7	11	9	19	0.41	0.07	30	0.09	0.00
38%	37%	37%	28%	21%	91%	7%	74%	54%	15%	6%	50%	54%	25%	60%	24%

- Excellent way to end the sale with this standout Promotion sired calf
- Twin
- Thank you for coming!



Red Angus Guide to EPDS and Indexes

ProS... Profitability and Sustainability is an all-purpose index that predicts average economic differences in all segments in the beef supply chain. This index is a combination of the breeding objectives modeled in the HerdBuilder and GridMaster selection indexes. In this index, replacement heifers are retained from within the herd and all remaining progeny are fed out to slaughter and sold on a quality-based grid. Traits included in this index include calving ease, growth, HPG, STAY, Mature Weight, Dry Matter Intake and carcass traits. The resulting index is expressed in dollars per head born (Index/High Value).

HB HerdBuilder is a maternal selection index that predicts the economic differences of animals for traits that are important from conception through weaning. Expressed as dollars per head born, HB is calculated based on the scenario that bulls are mated to heifers and cows, replacement heifers are retained and all remaining progeny are marketed at weaning. Traits included in the HB index include Calving Ease Direct, Calving Ease Maternal, Weaning Weight, Milk, Mature Weight, Heifer Pregnancy and Stayability (Index/High Value).

GM..... GridMaster is a selection index that predicts the average economic difference of non-replacement calves through the post-weaning phase of production. GM places selection pressure on growth, feedyard performance and carcass traits. Expressed as dollars per head born, GM is calculated based on the scenario that progeny are fed out to slaughter and marketed on a quality-based carcass grid. Traits included in GM include Average Daily Gain, Carcass Weight, Dry Matter Intake, Marbling, Back Fat and Rib Eye Area (Index/High Value).

CED Calving Ease Direct predicts differences in the percent of calves born unassisted out of 2-year-old dams. (Percent/High Value)

BW Birth Weight predicts differences in actual birth weight of progeny. (Pounds/Low Value)

WW Weaning Weight predicts differences in 205-day weaning weight. (Pounds/High Value)

YW Yearling Weight predicts differences in 365-day yearling weight. (Pounds/High Value)

ADG Average Daily Gain predicts differences in weight gain between 205 and 365 days of age. (Pounds/High Value)

DMI Dry Matter Intake predicts differences in daily feed intake as measured in a feedlot during the post-weaning period. (Pounds/Low Value)

MILK Milk predicts differences in weaning weight attributed to the milking ability of the animal's daughters. (Pounds/High Value)

ME Maintenance Energy predicts the difference in maintenance energy requirements. (Mcal per Month/Low Value)

HPG Heifer Pregnancy predicts differences in the percent of daughters who are able to conceive and calve at 2 years of age following exposure to breeding. (Percent/High Value)

CEM Calving Ease Maternal predicts differences in the percent of daughters who are able to calve unassisted as 2-year-old heifers. (Percent/High Value)

STAY Stayability predicts differences in the ability of an animals' retained daughters to remain productive in the herd – calve every year – through 6 years of age. (Percent/High Value)

MARB Marbling predicts differences in marbling score – amount of intramuscular fat measured at the 13th rib. (Marbling Score Units/High Value)

YG Yield Grade predicts differences in USDA Yield Grade, which is calculated using CW, REA and Fat. (Yield Grade Units/Low Value)

CW Carcass Weight predicts differences in actual hot carcass weight. (Pounds/High Value)

REA Ribeye Area predicts differences in square inches of ribeye area measured at the 13th rib. (Square Inches/High Value)

FAT Fat predicts differences in the depth of backfat measured between the 12th and 13th ribs. (Inches/Low Value)

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